



City of Tempe 2008 Community Attitude Survey

Appendix A **GIS Maps**

Submitted to

*The City of
Tempe,
Arizona*

by



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Interpreting the Maps

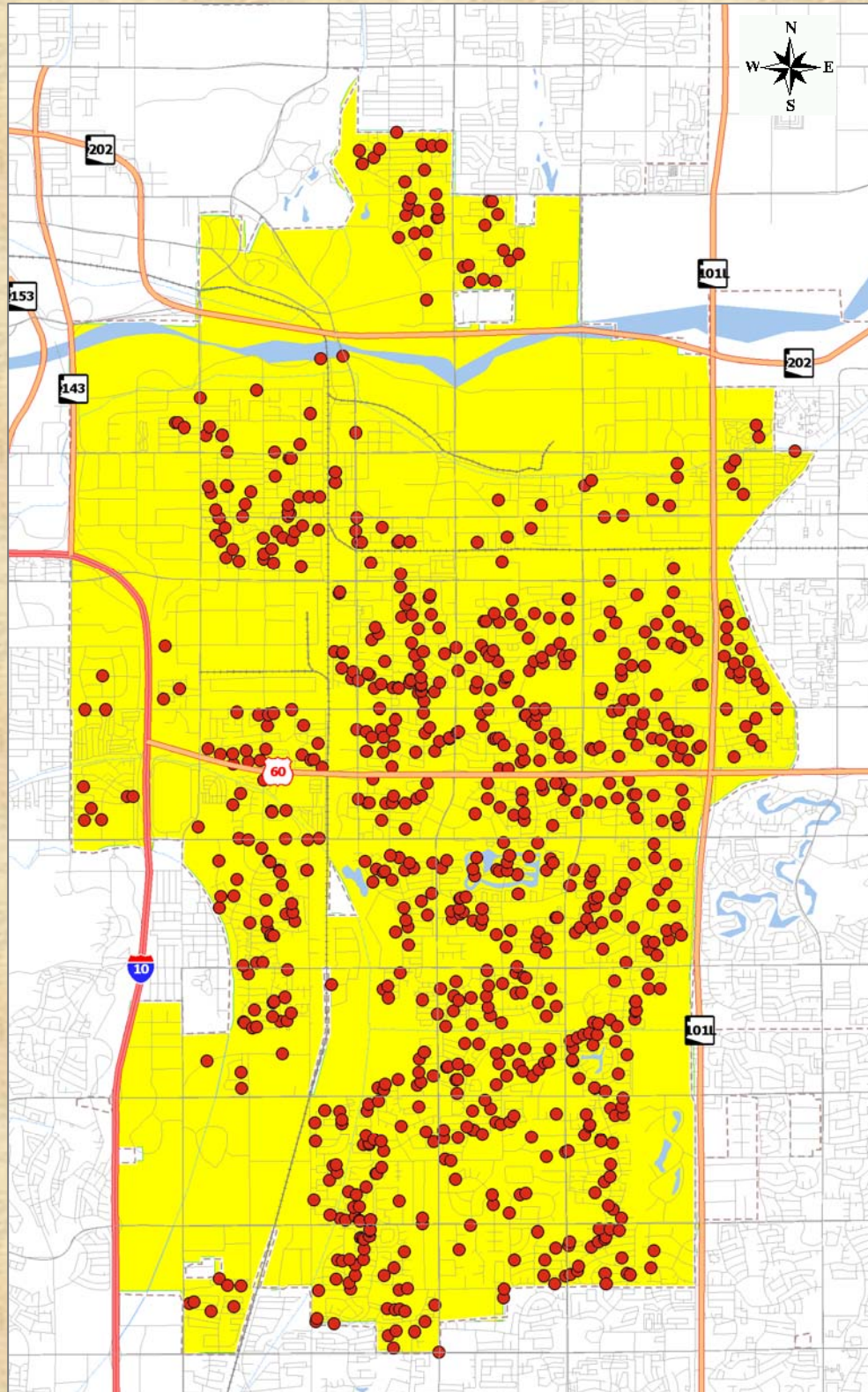
The maps on the following pages show the mean ratings for several questions on the survey by Census Block Group. A Census Block Group is an area defined by the U.S. Census Bureau, which is generally smaller than a zip code but larger than a neighborhood.

If all areas on a map are the same color, then residents generally feel the same about that issue regardless of the location of their home.

When reading the maps, please use the following color scheme as a guide:

- **DARK/LIGHT BLUE** shades indicate POSITIVE ratings. Shades of blue generally indicate satisfaction with a service.
- **OFF-WHITE** shades indicate NEUTRAL ratings. Shades of neutral generally indicate that residents thought the quality of service delivery is adequate.
- **ORANGE/RED** shades indicate NEGATIVE ratings. Shades of orange/red generally indicate dissatisfaction with a service.

Survey Respondent Location

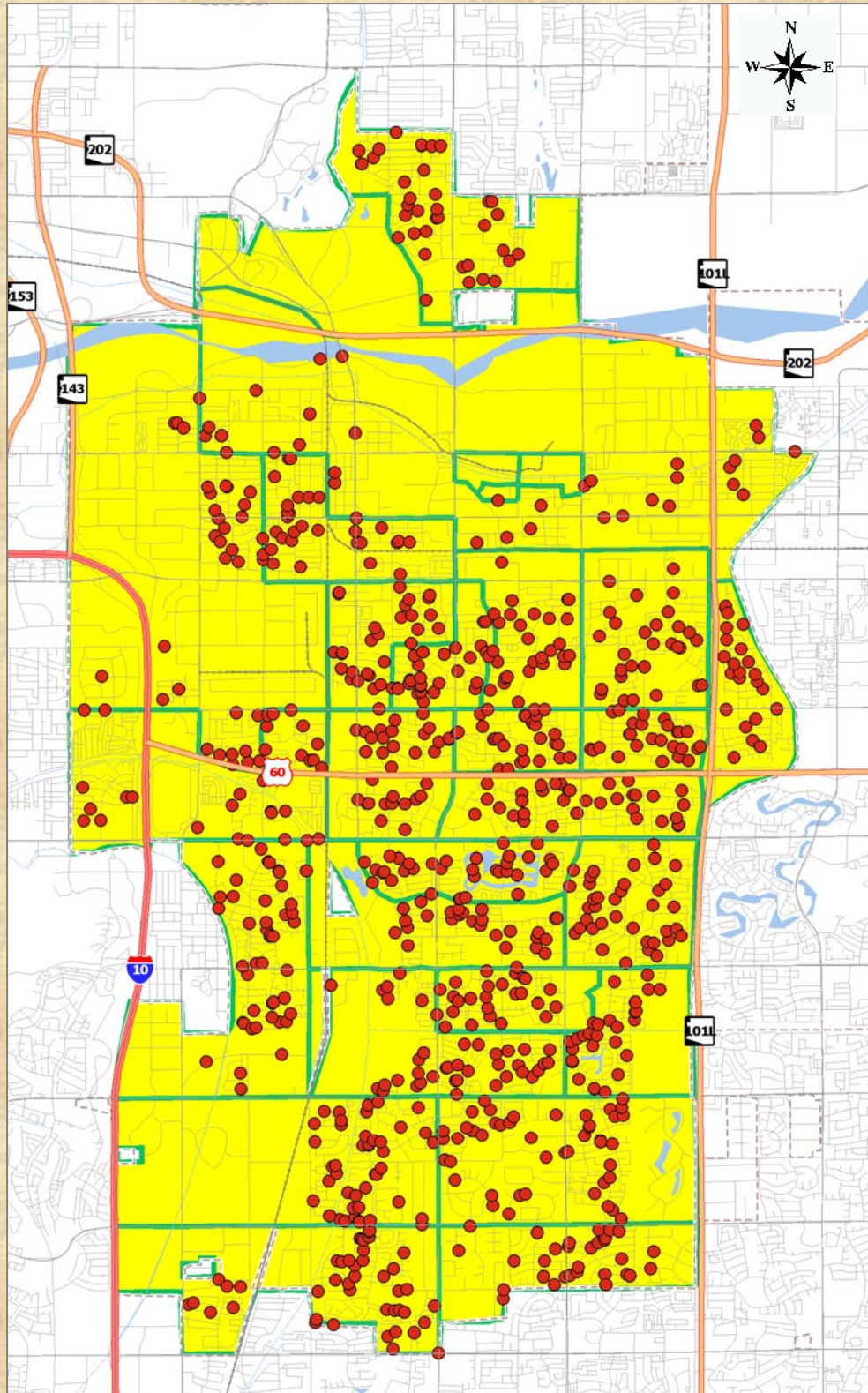


City of Tempe, AZ 2008 Community Survey

Shading reflects the mean rating for all respondents by Census Block Group.

*Selected CBGs were merged based on respondent distribution.

Location of Survey Respondents and CBGs (clipped/merged)



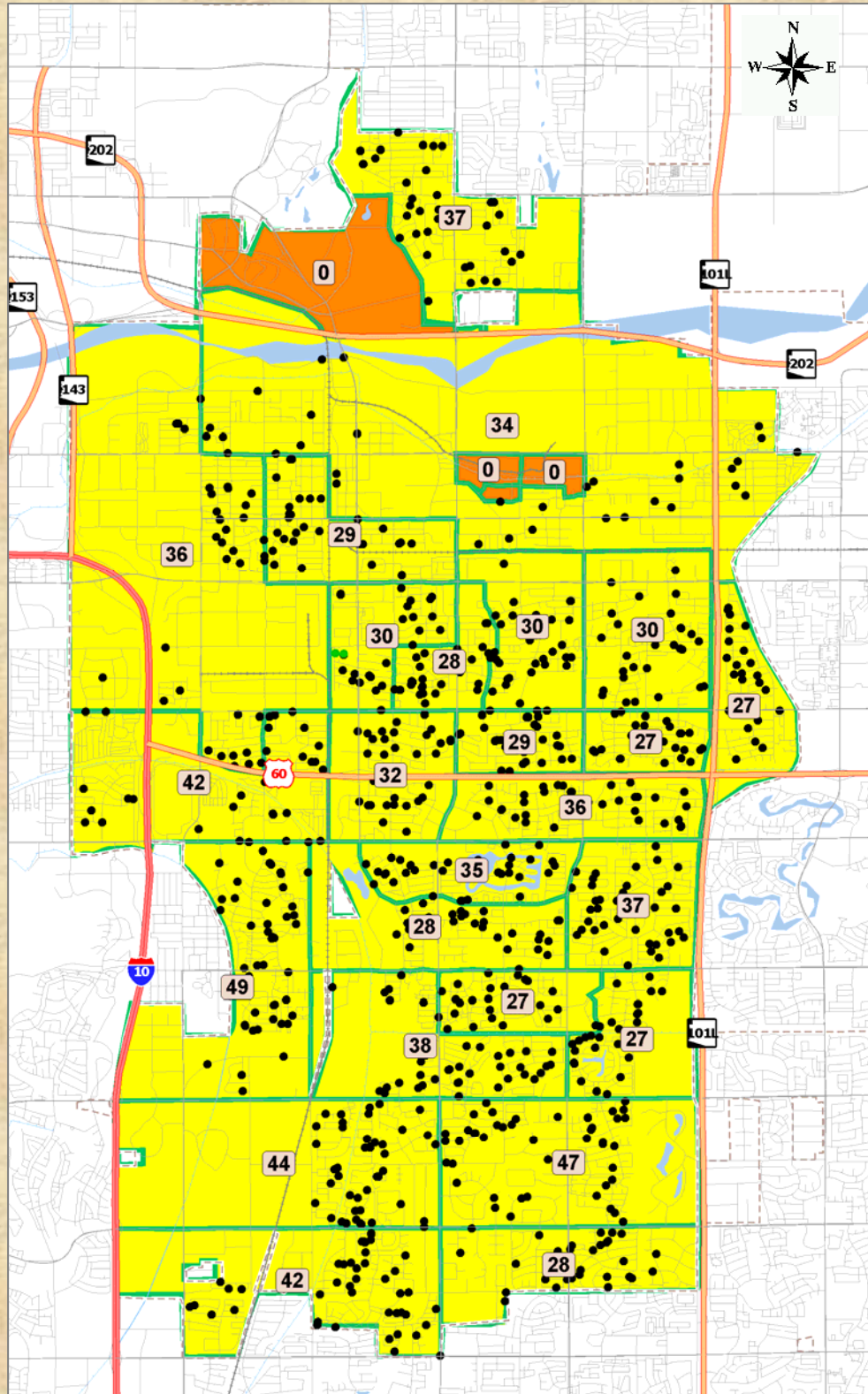
City of Tempe, AZ

2008 Community Survey

Shading reflects the mean rating for all respondents by Census Block Group.

*Selected CBGs were merged based on respondent distribution.

No. of Survey Respondents per CBGs. Zero CBGs in orange



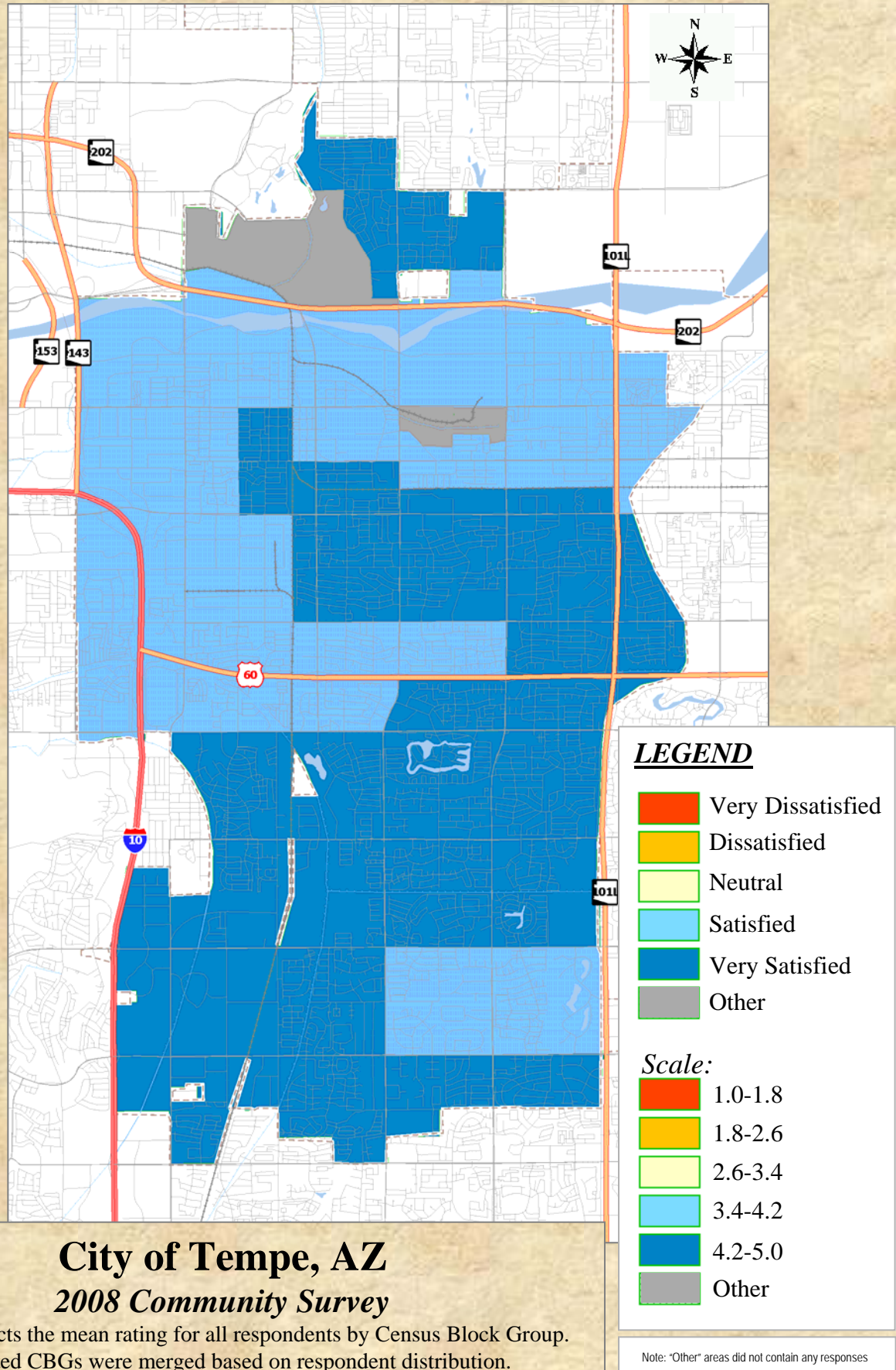
City of Tempe, AZ

2008 Community Survey

Shading reflects the mean rating for all respondents by Census Block Group.

*Selected CBGs were merged based on respondent distribution.

Q1a How satisfied with quality of services offered by Tempe?

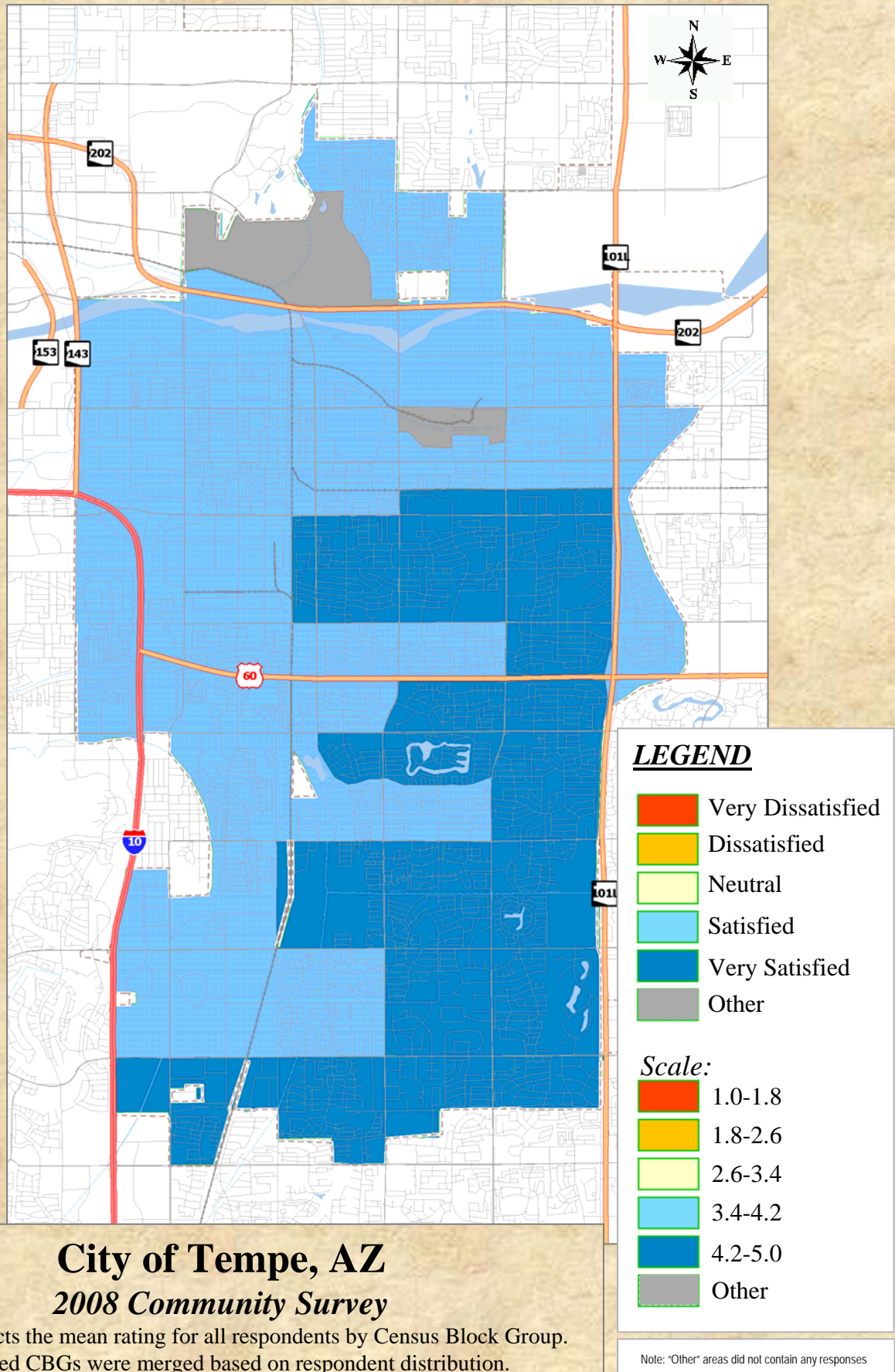


City of Tempe, AZ 2008 Community Survey

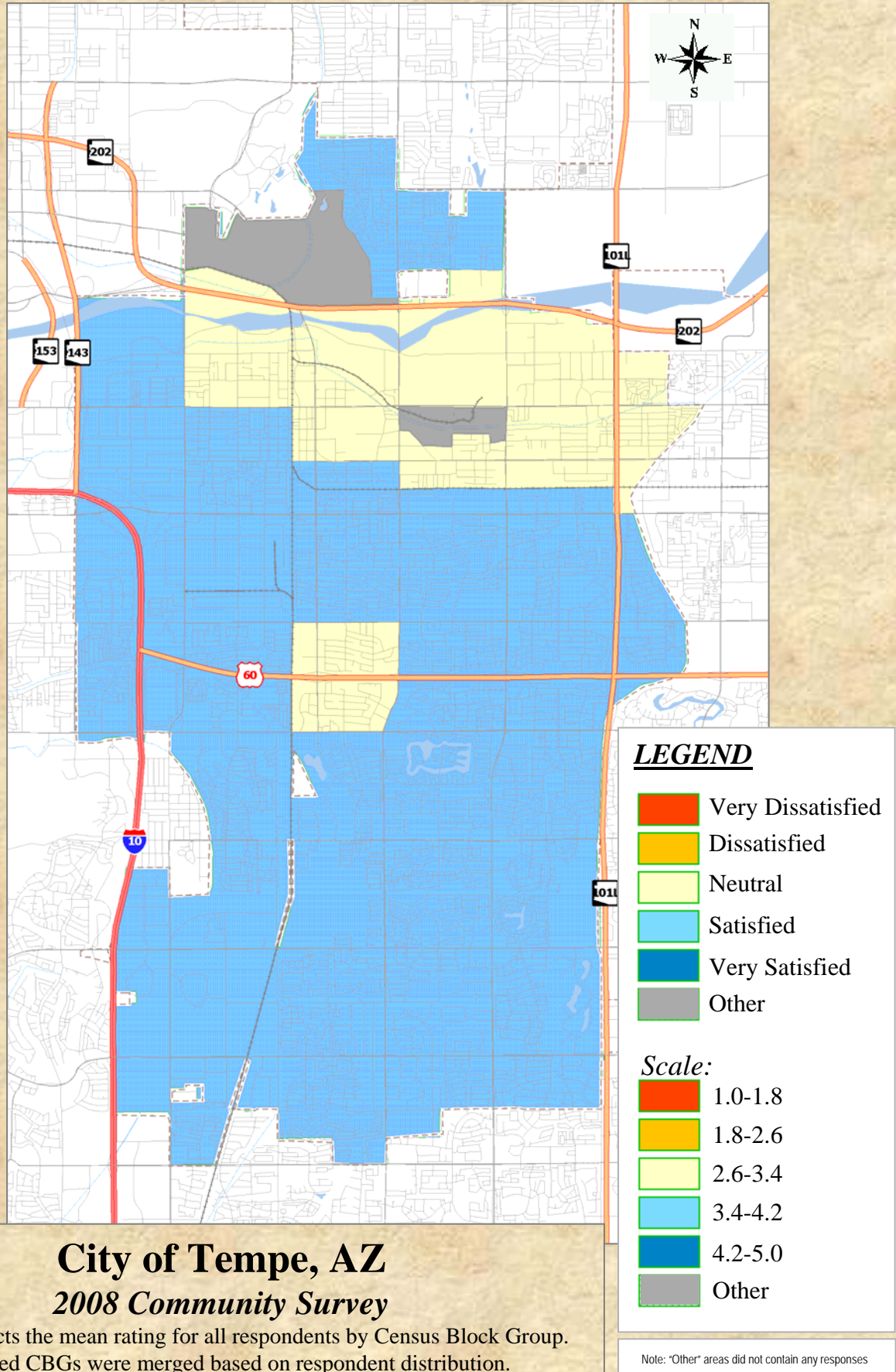
Shading reflects the mean rating for all respondents by Census Block Group.

*Selected CBGs were merged based on respondent distribution.

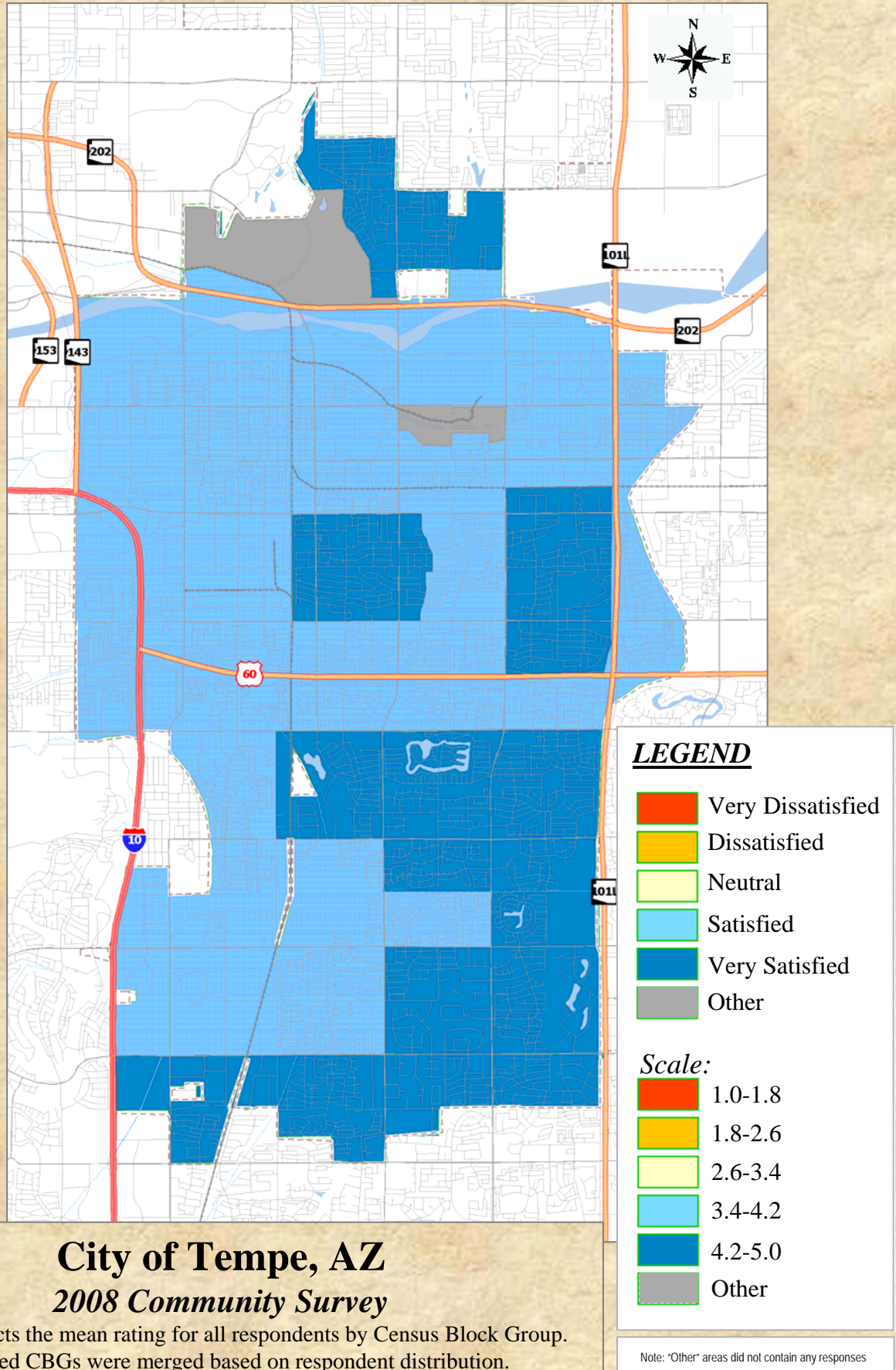
Q1c Image of the City



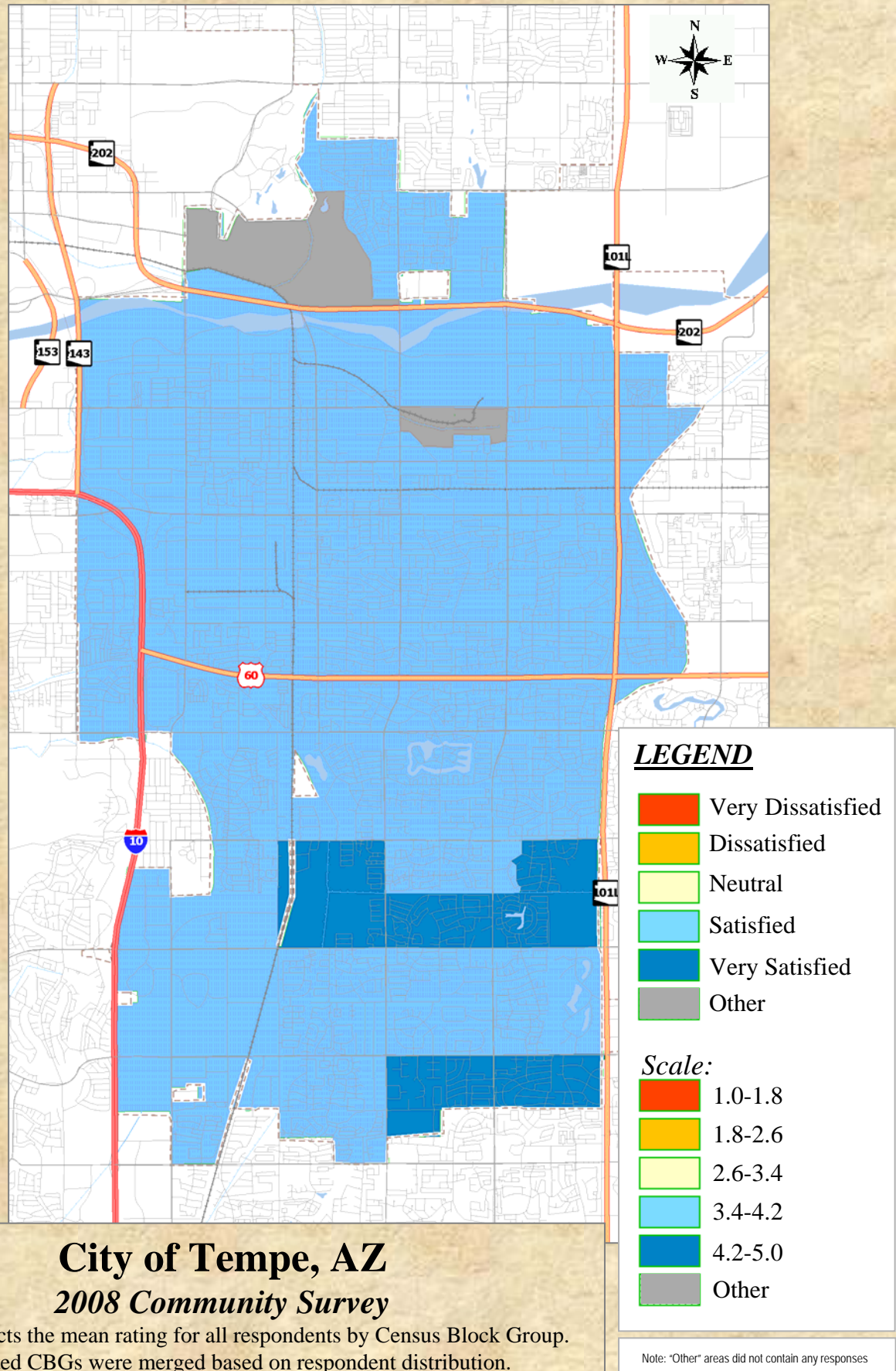
Q1d How well the City is planning growth



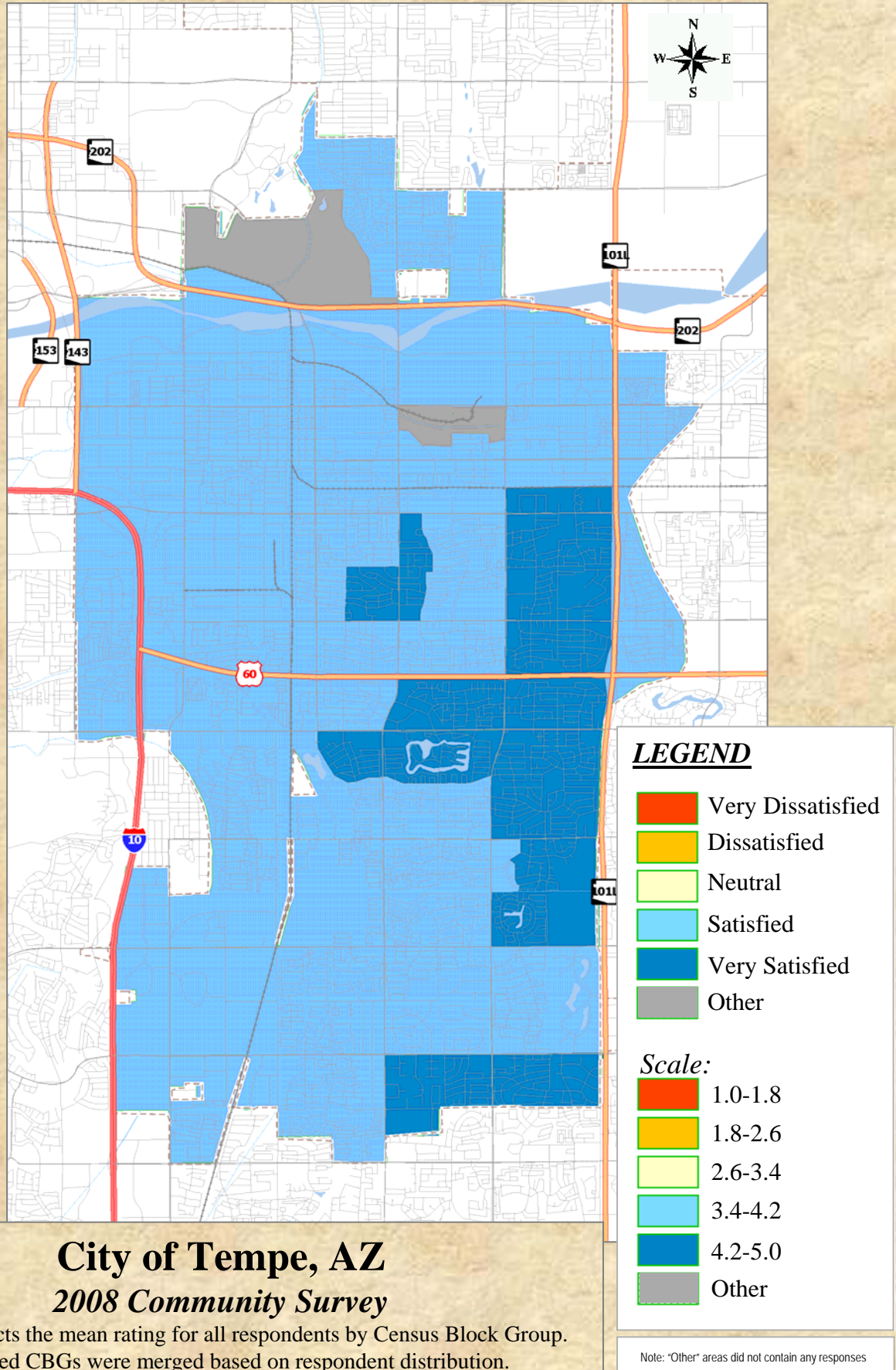
Q1e Quality of life in the City



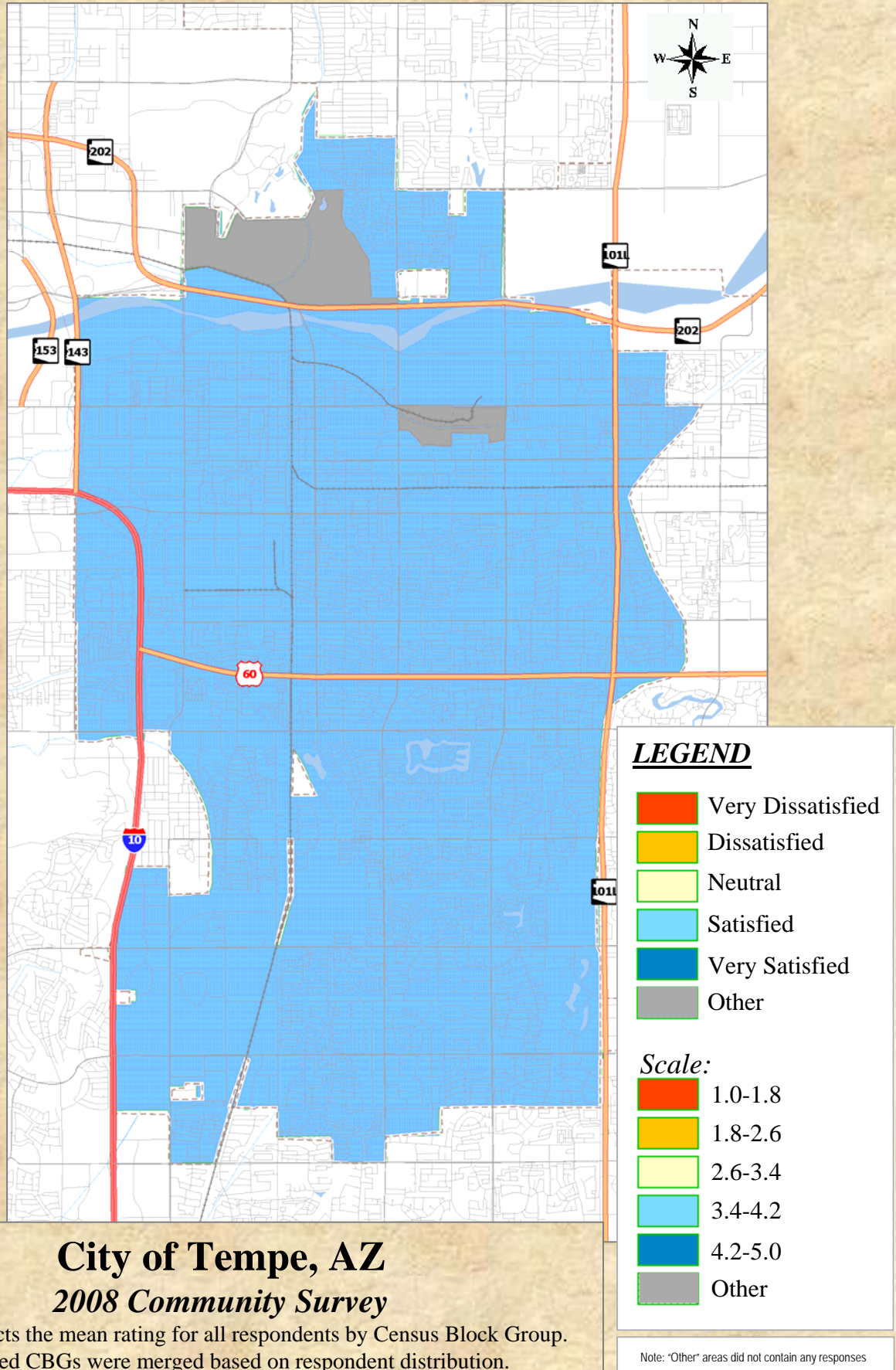
Q1f Feeling of safety in the city



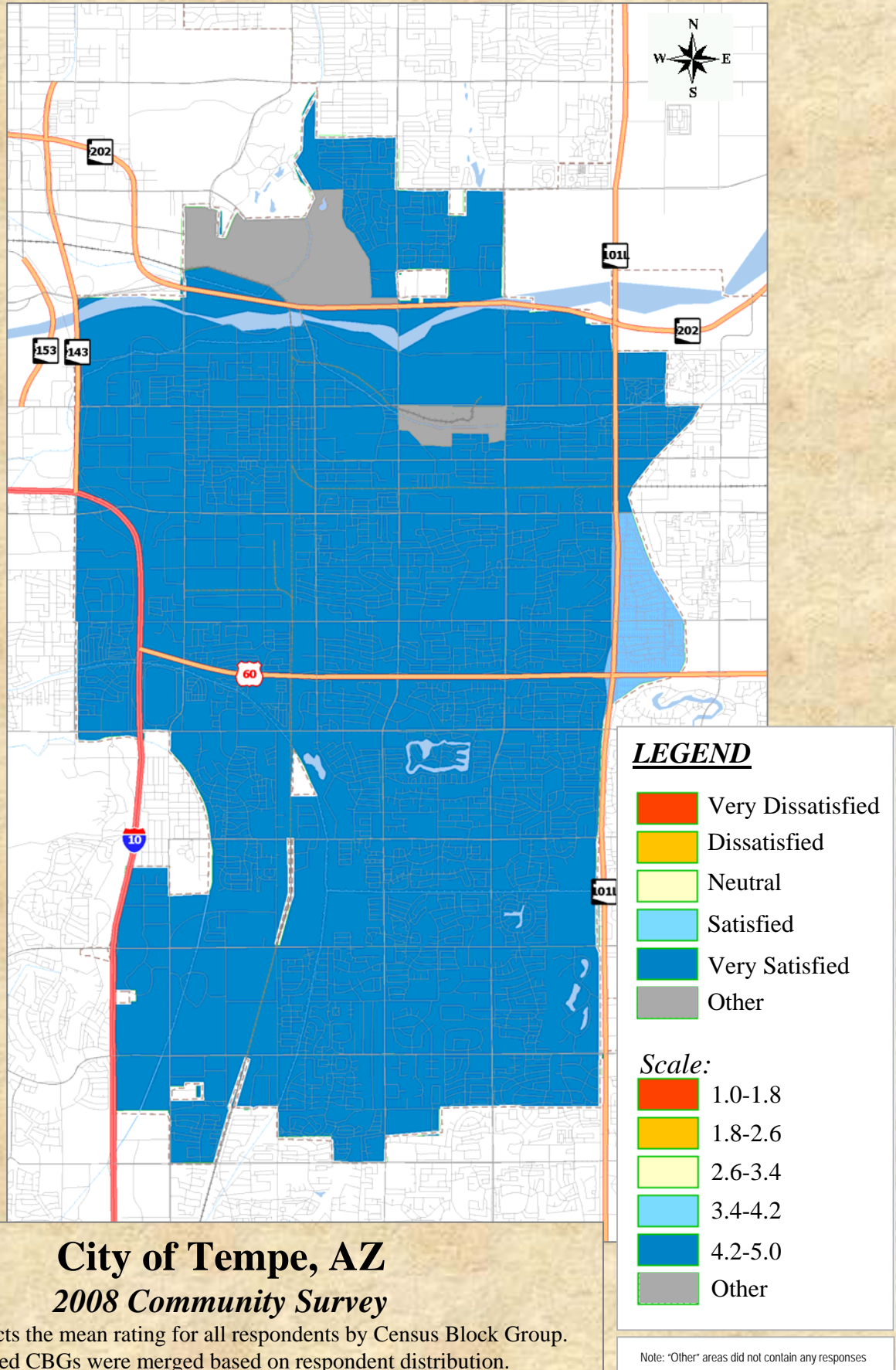
Q2a Quality of local police services



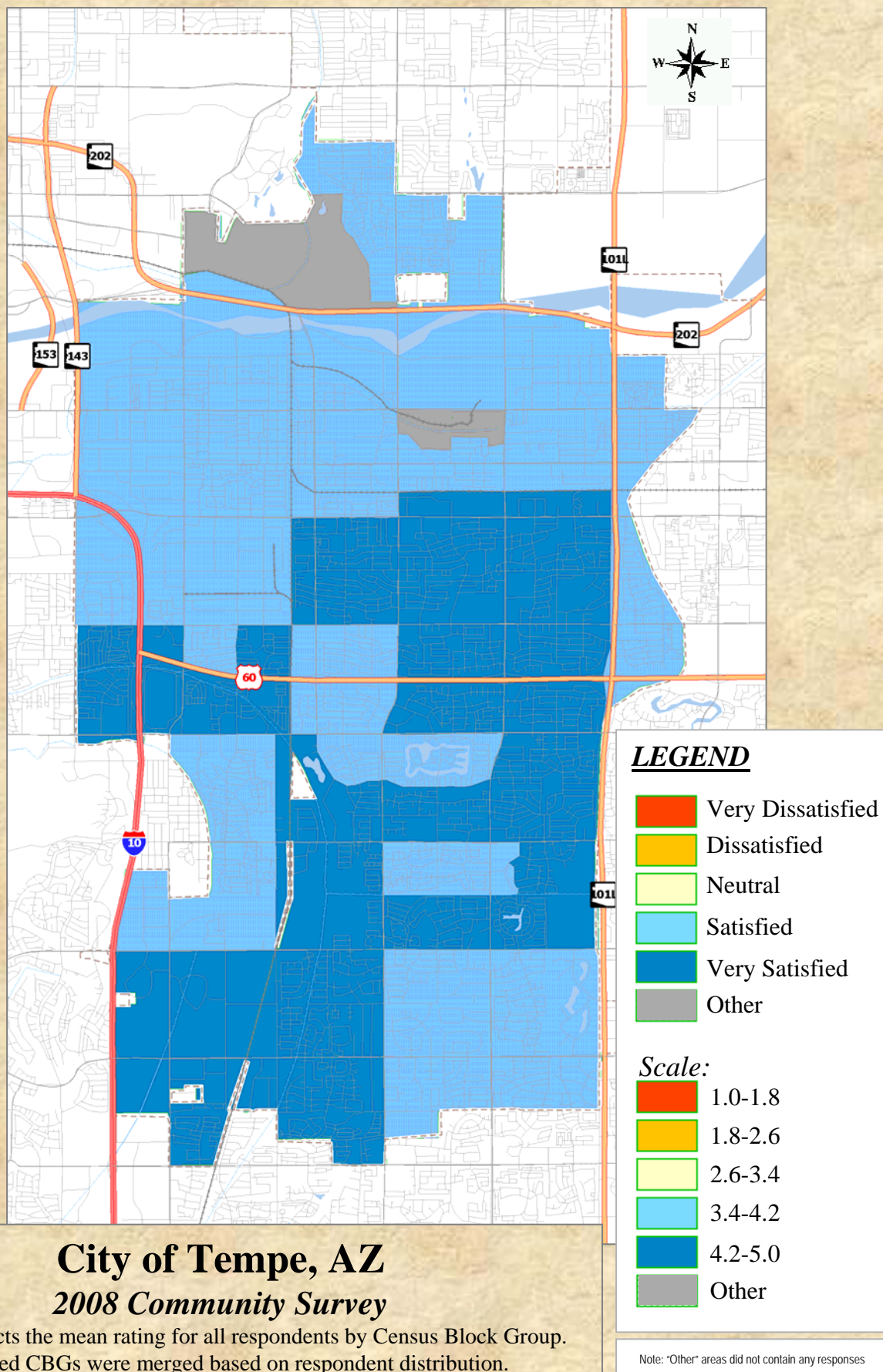
Q2b Enforcement of local traffic laws



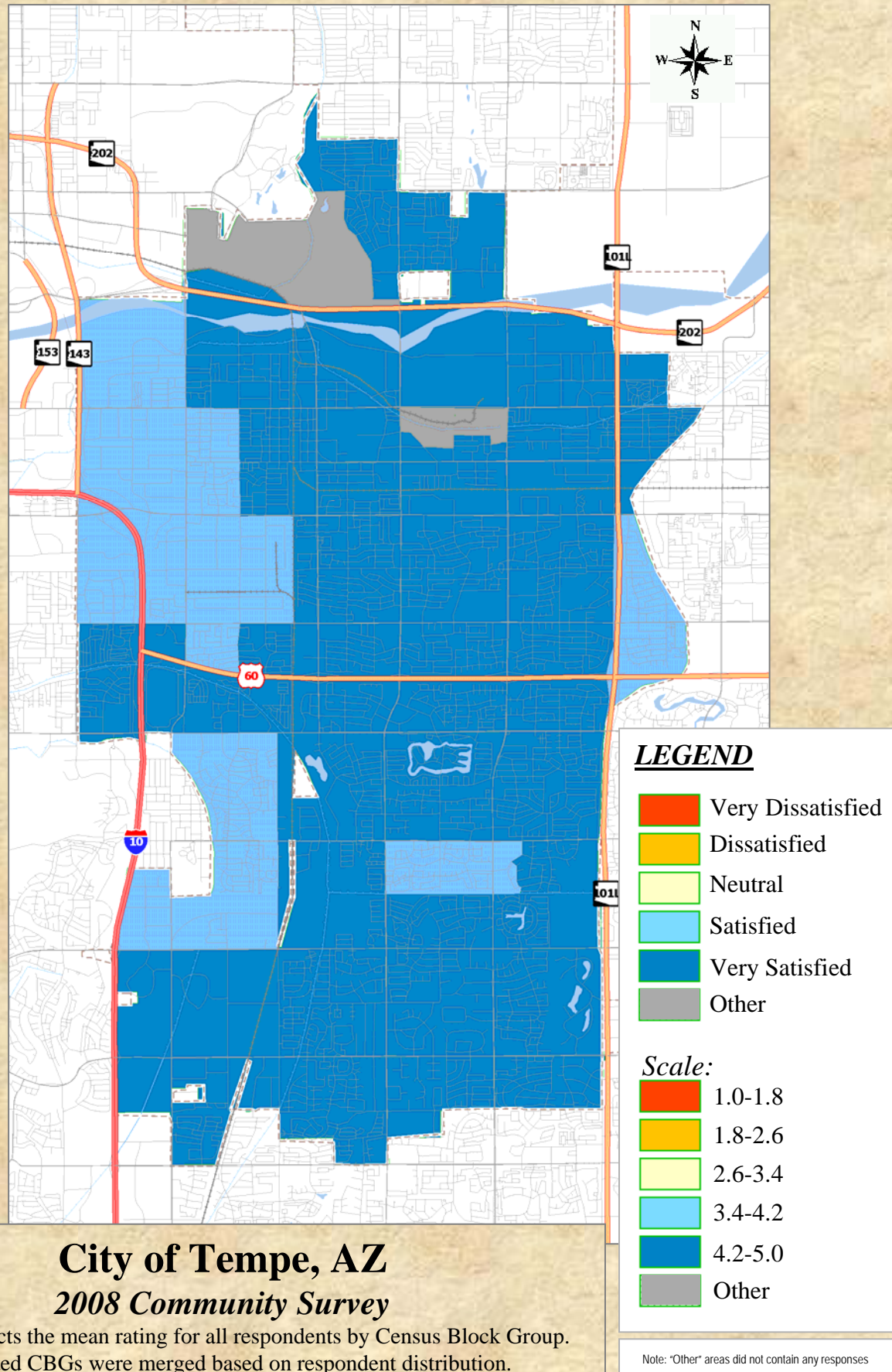
Q2c Quality of local fire services



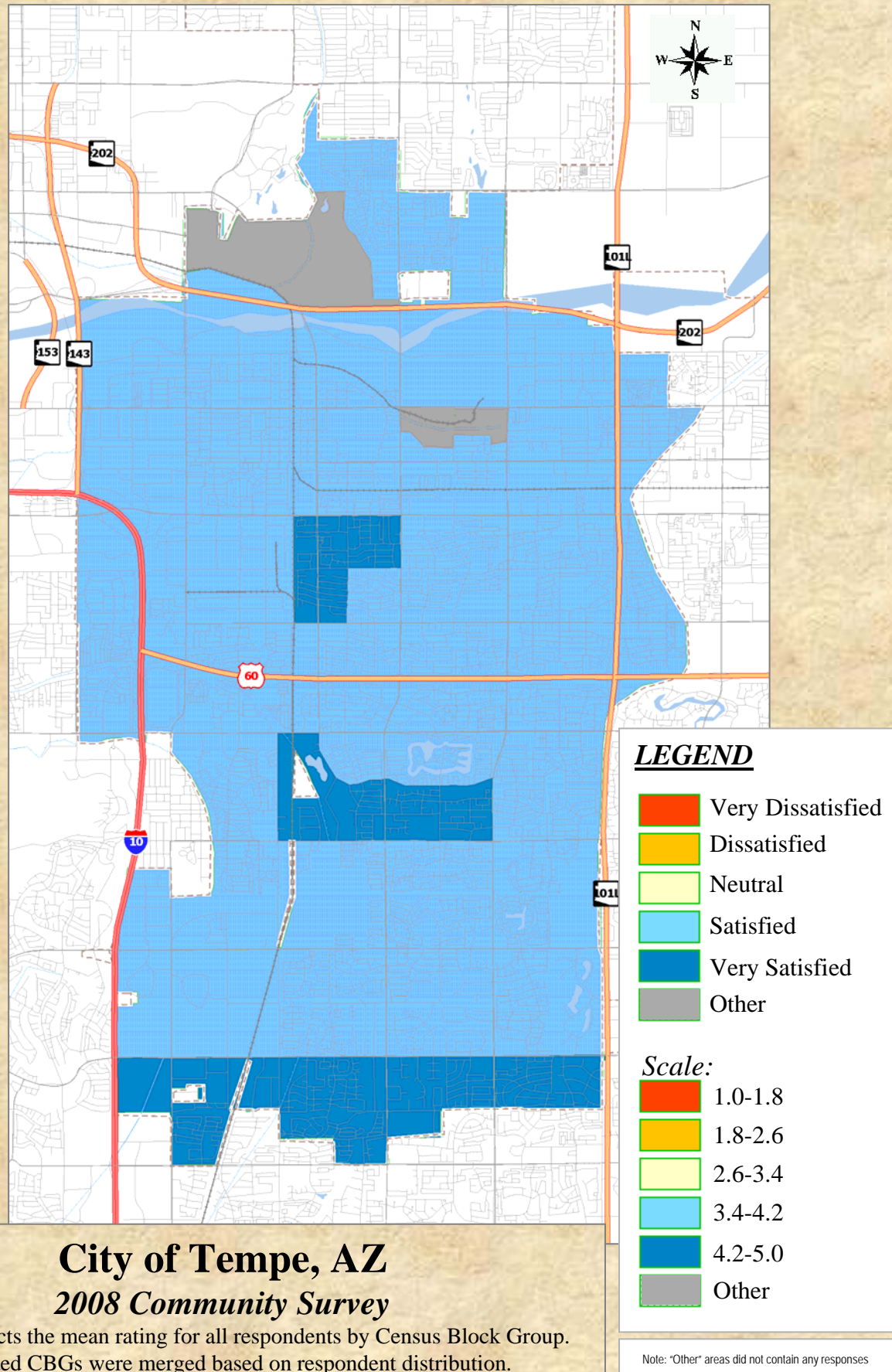
Q2d Quality of local ambulance service



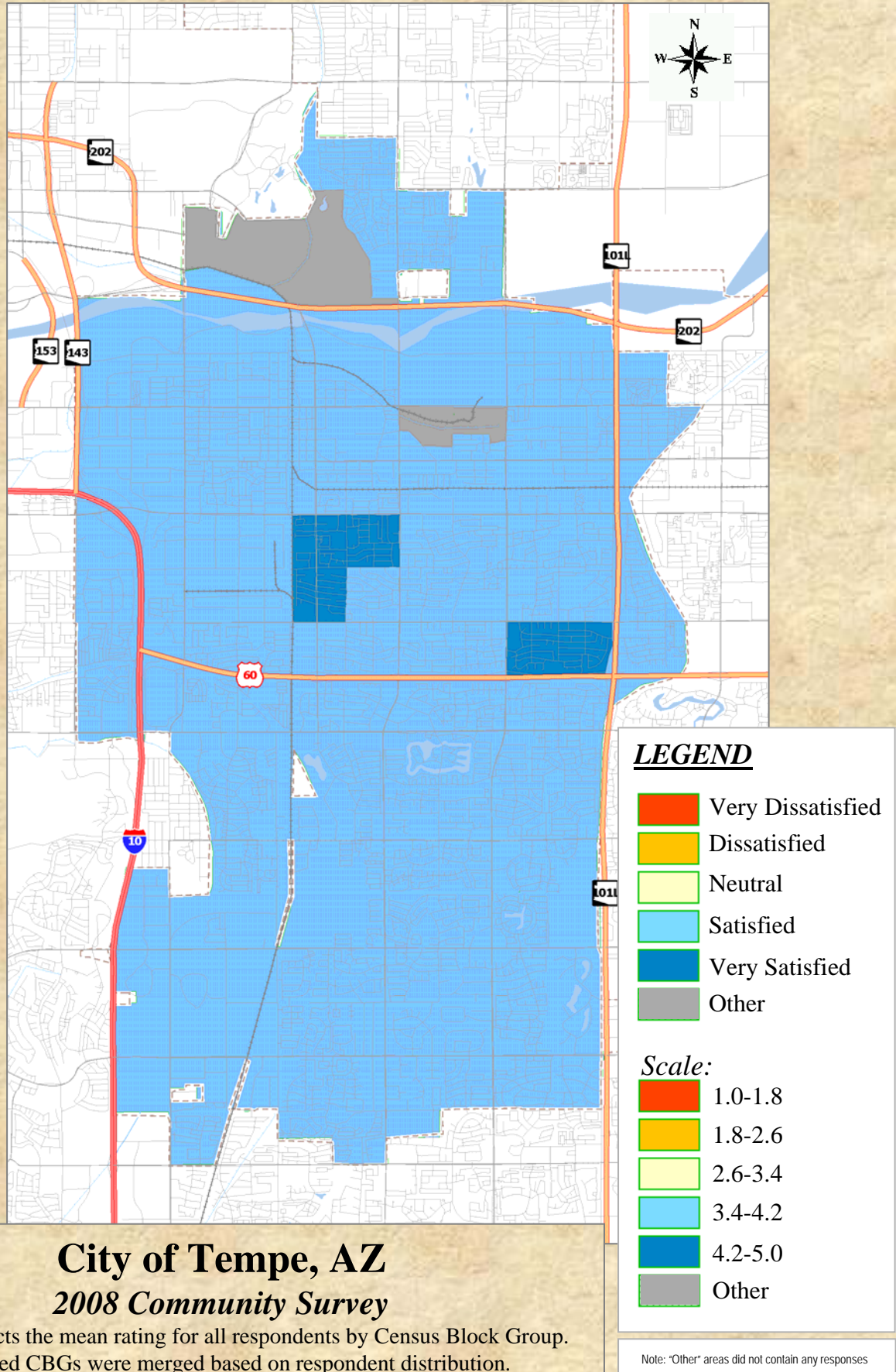
Q2e Quality of local fire paramedic services



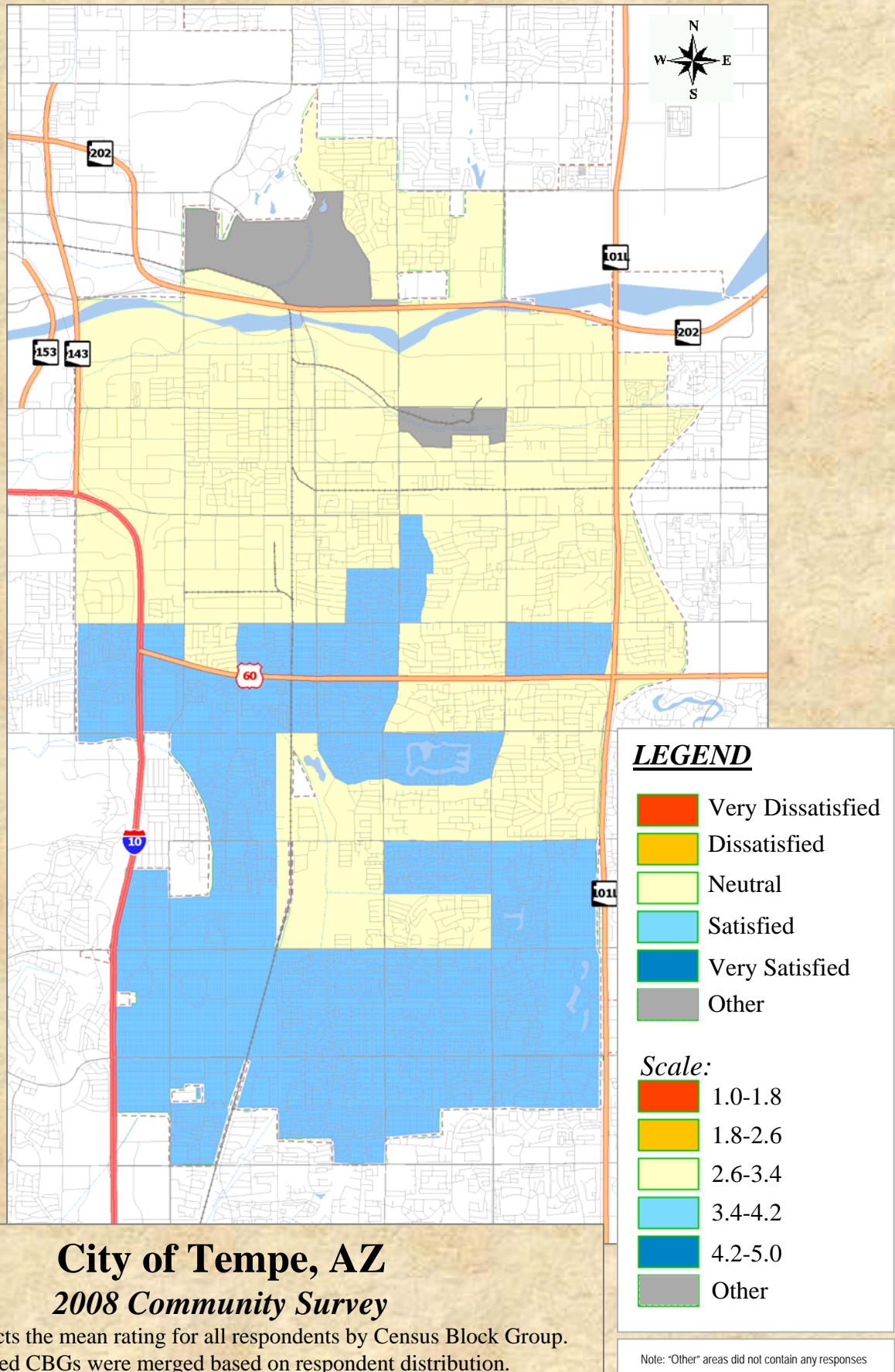
Q4a Condition of streets



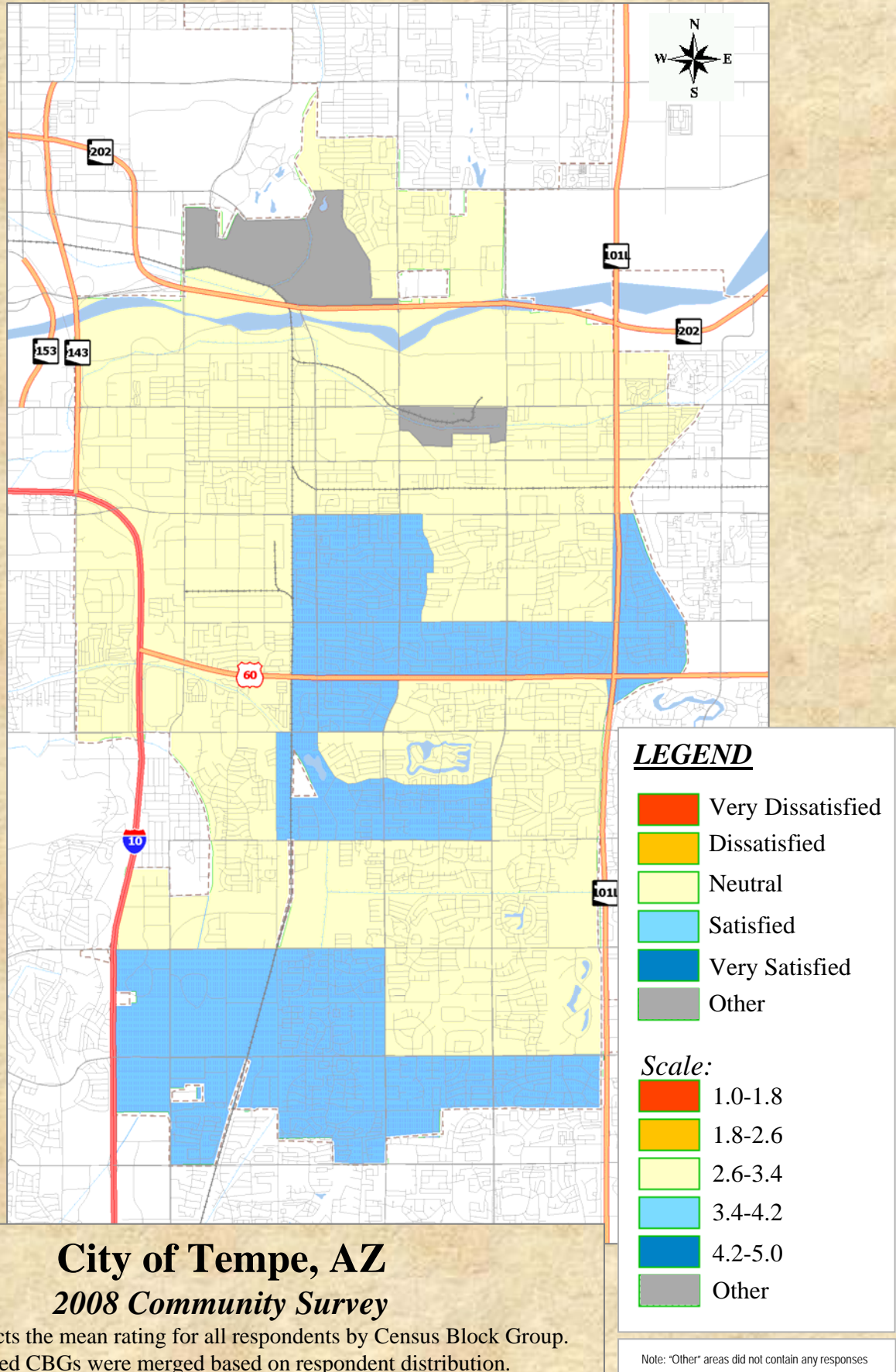
Q4b Condition of sidewalks



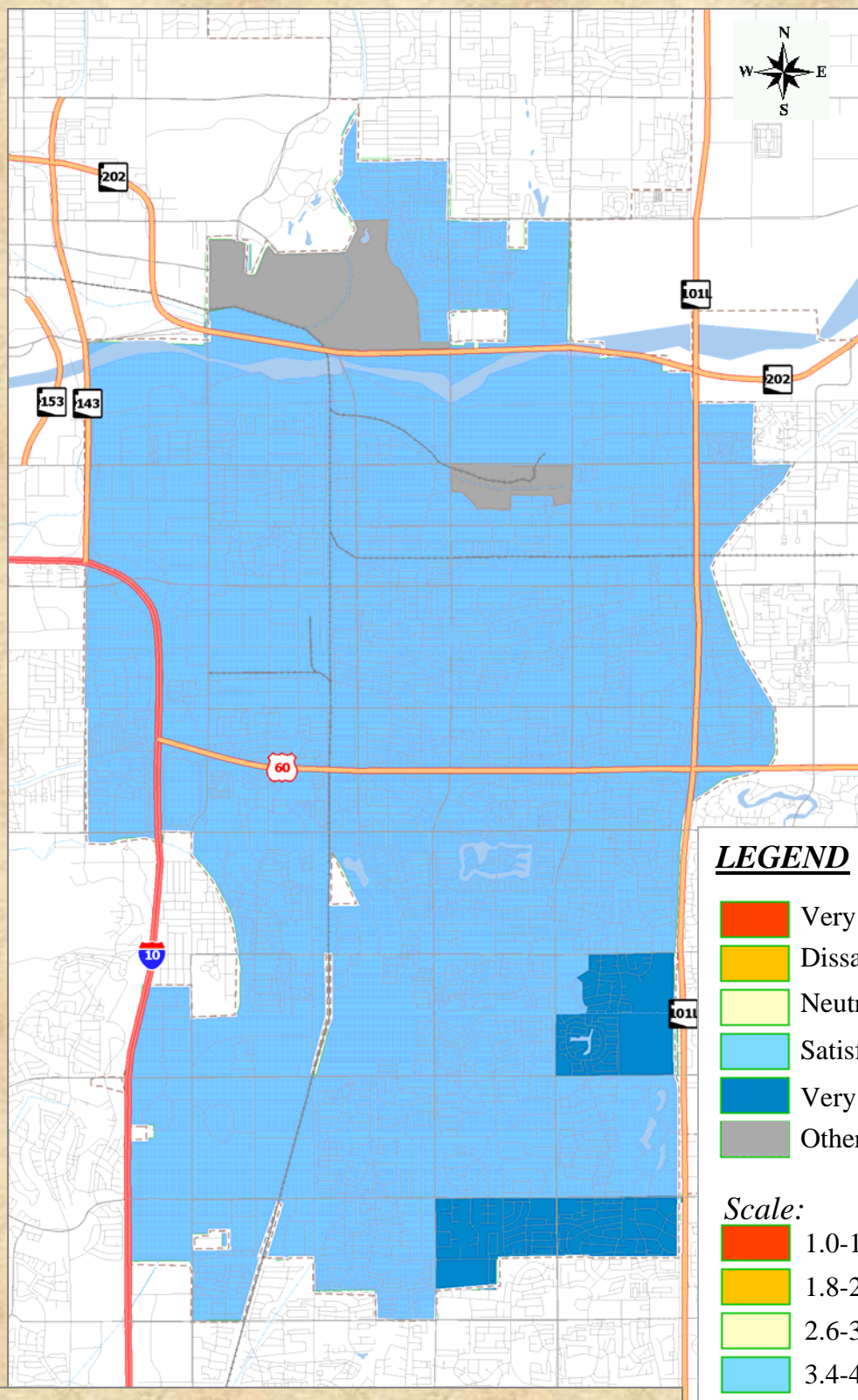
Q4c Maintenance of private property



Q4d Condition of alley



Q4e Feeling of safety



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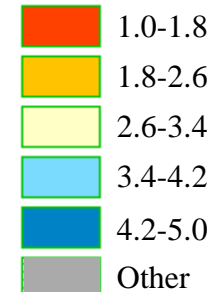
Shading reflects the mean rating for all respondents by Census Block Group.

*Selected CBGs were merged based on respondent distribution.

LEGEND

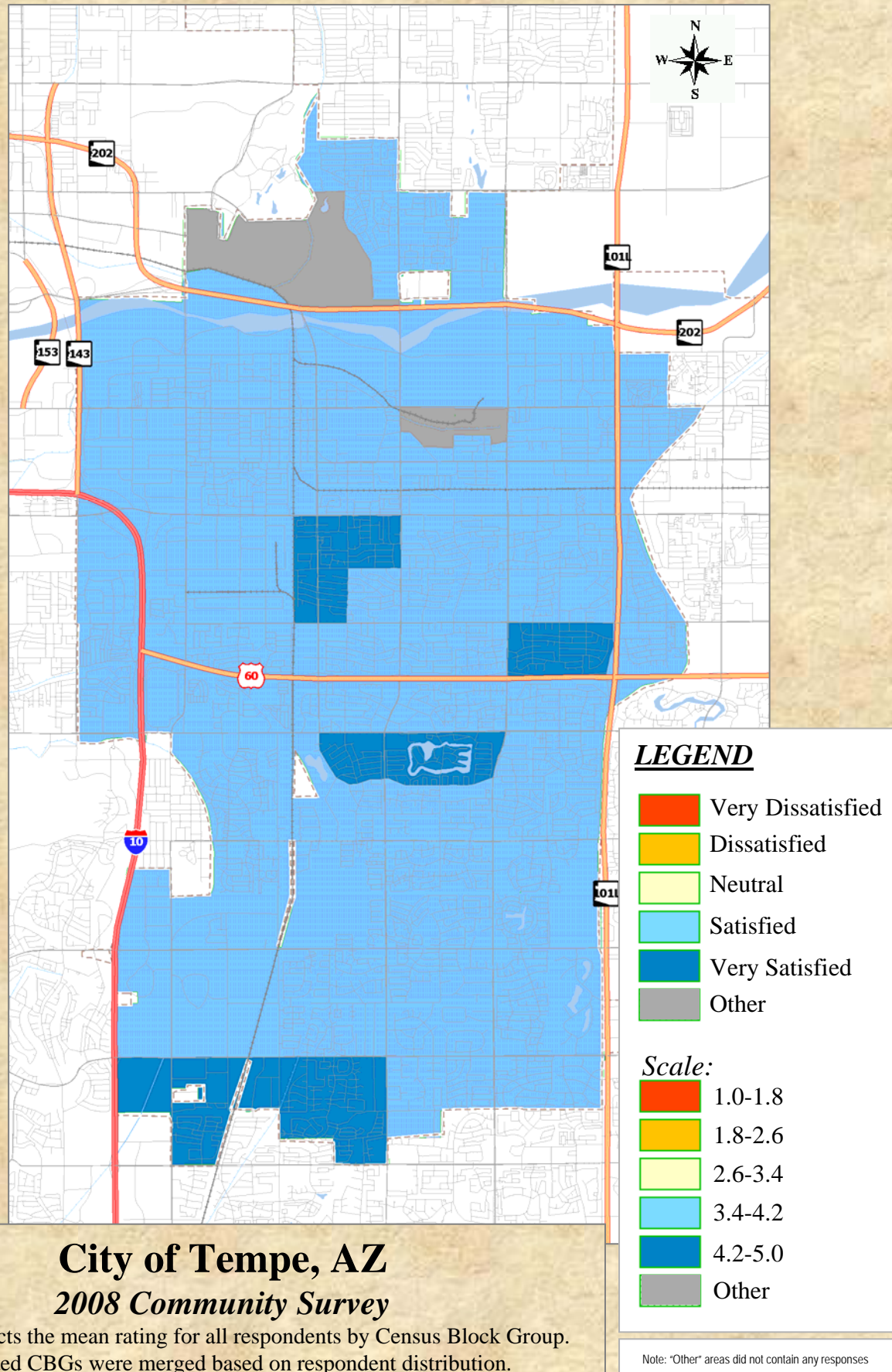


Scale:

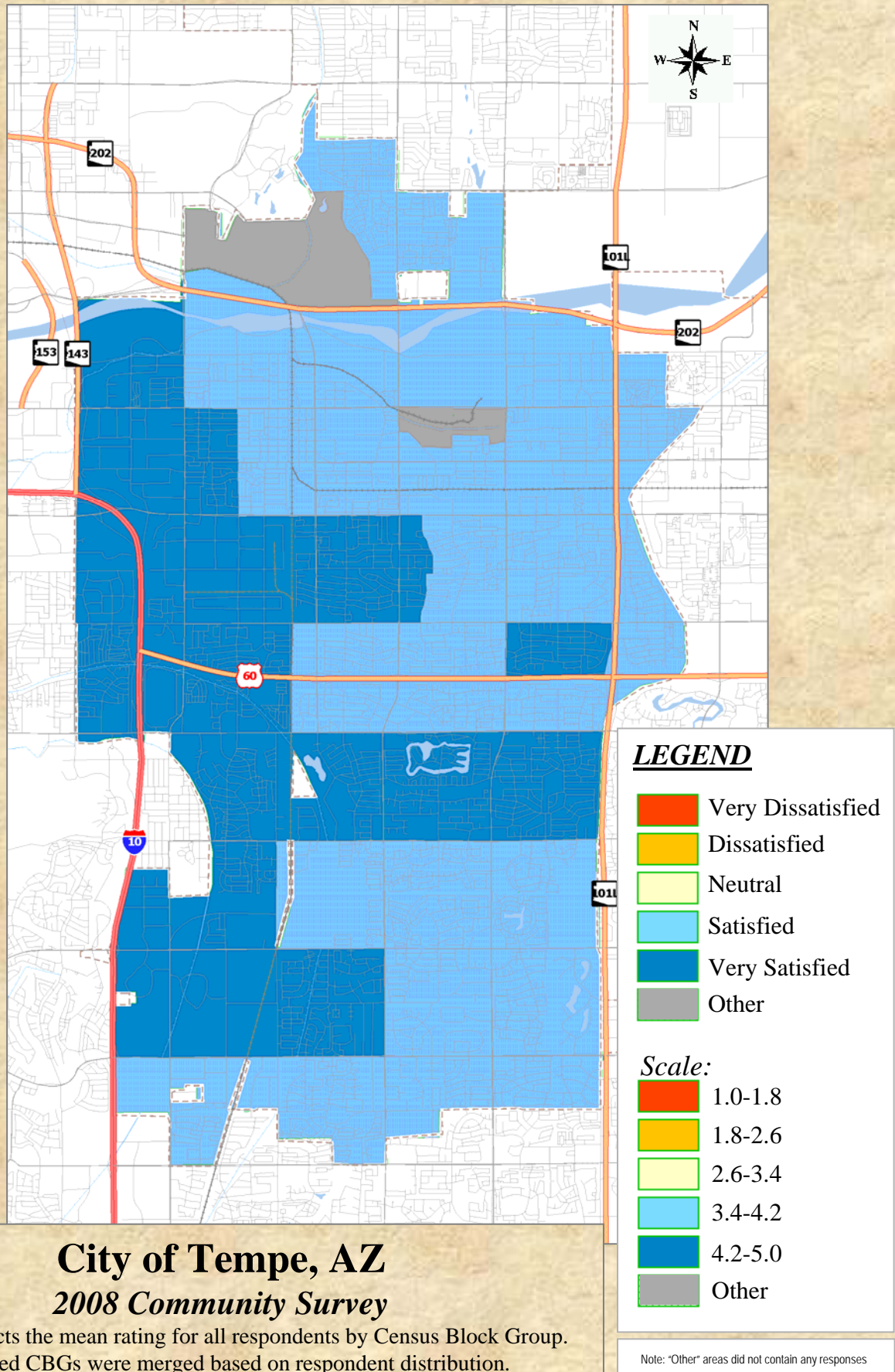


Note: "Other" areas did not contain any responses

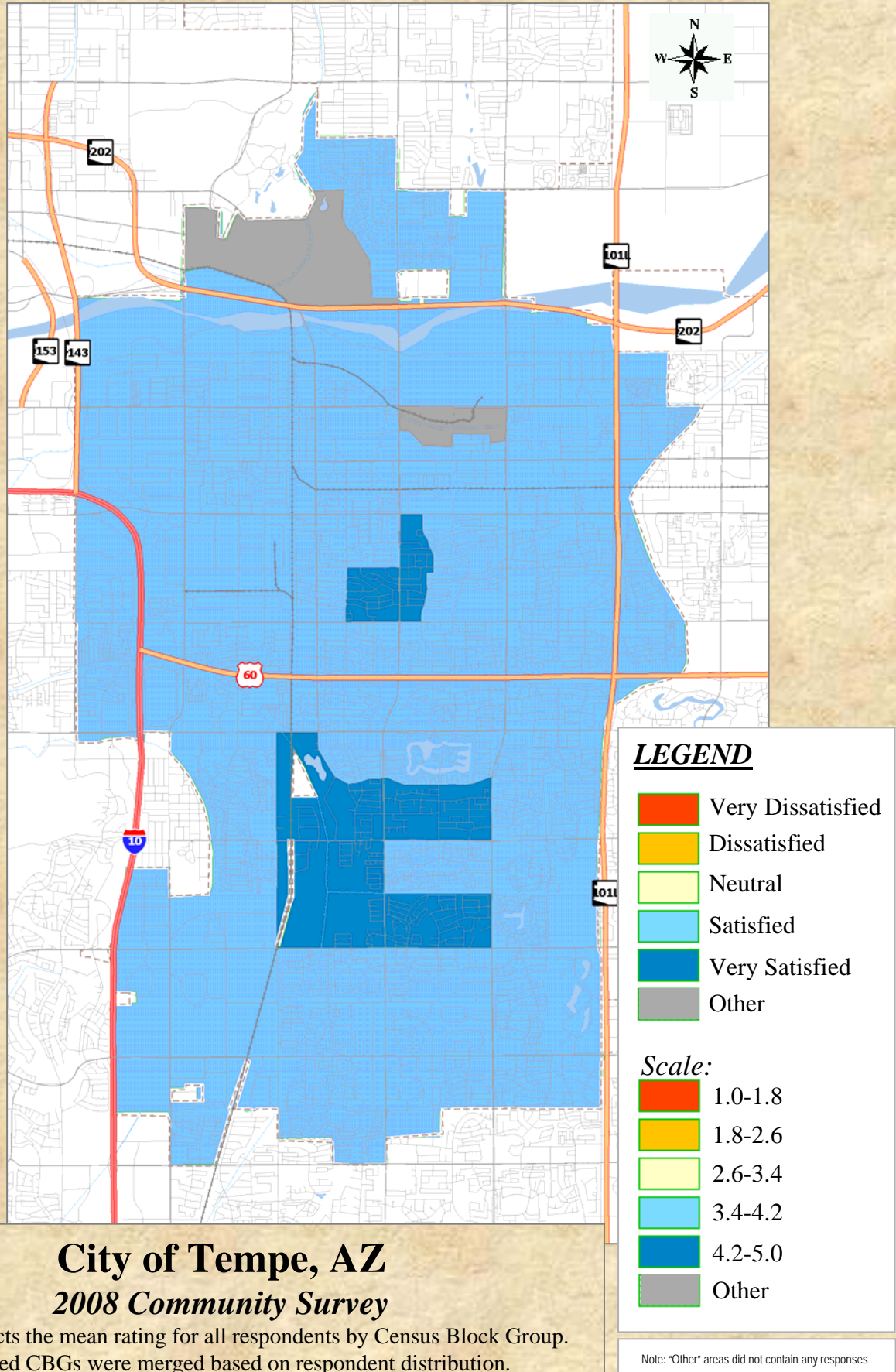
Q4f Quality of neighborhood park



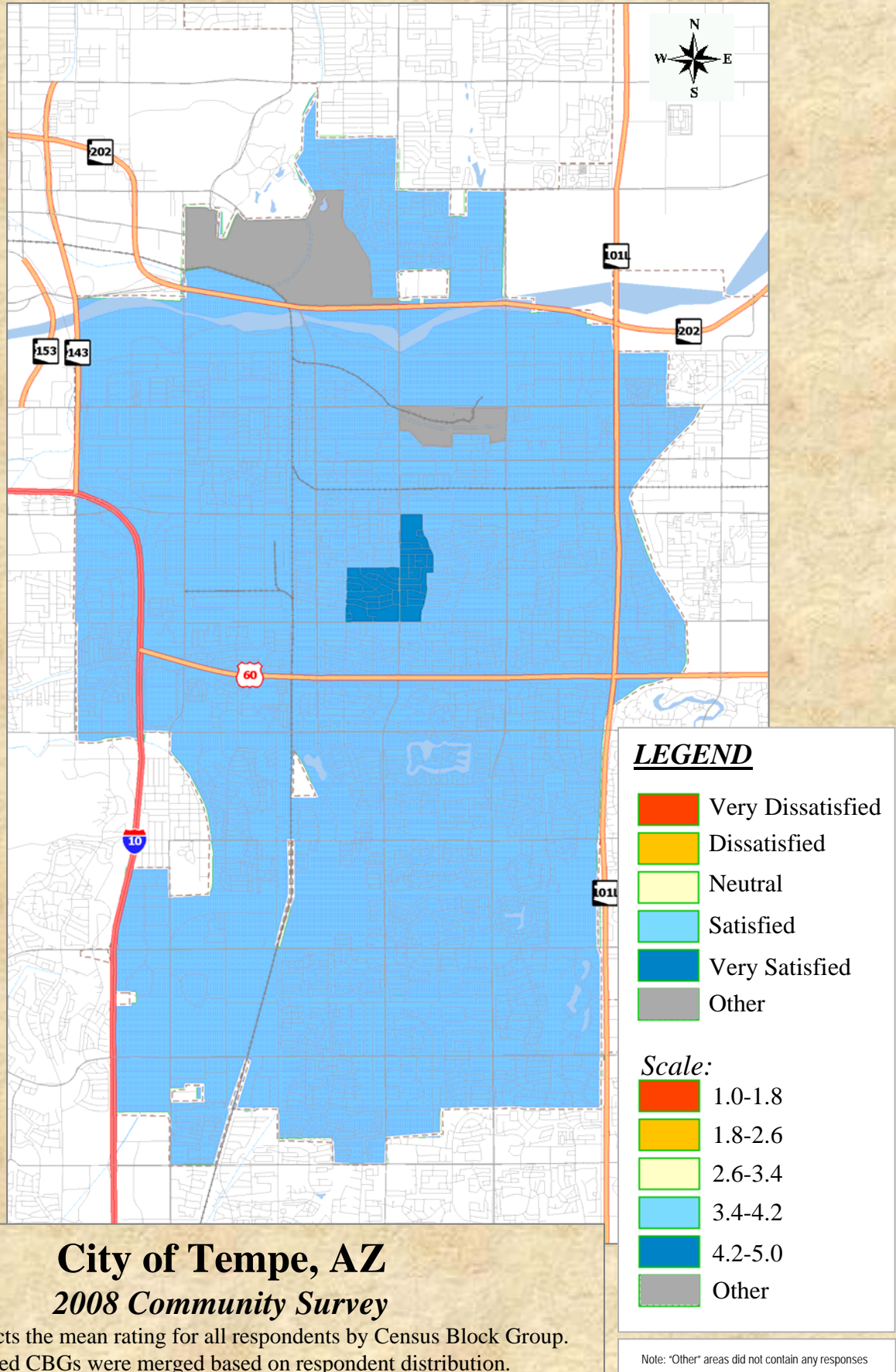
Q8a Quality of larger city parks



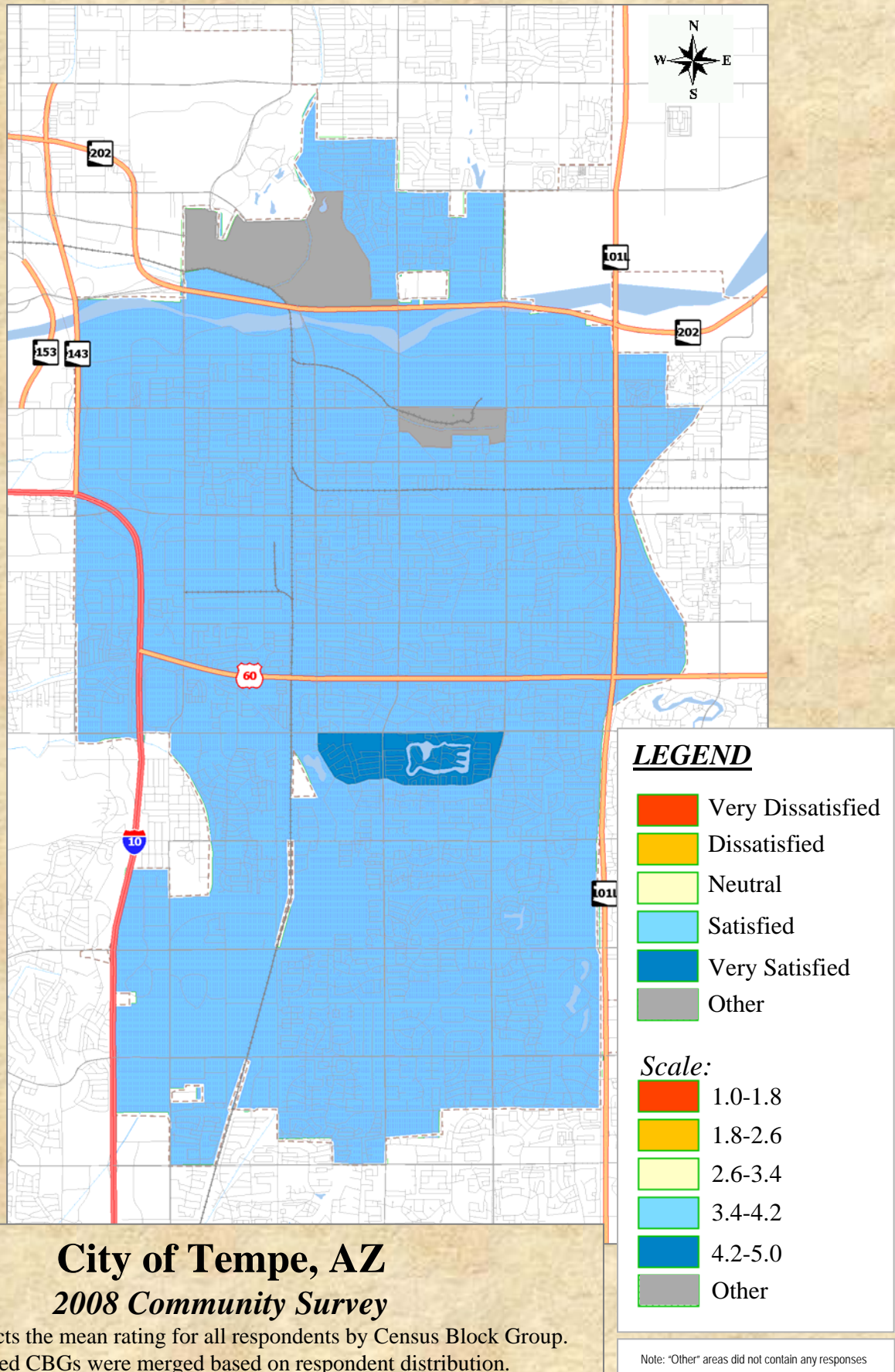
Q8b Quality of City recreation centers



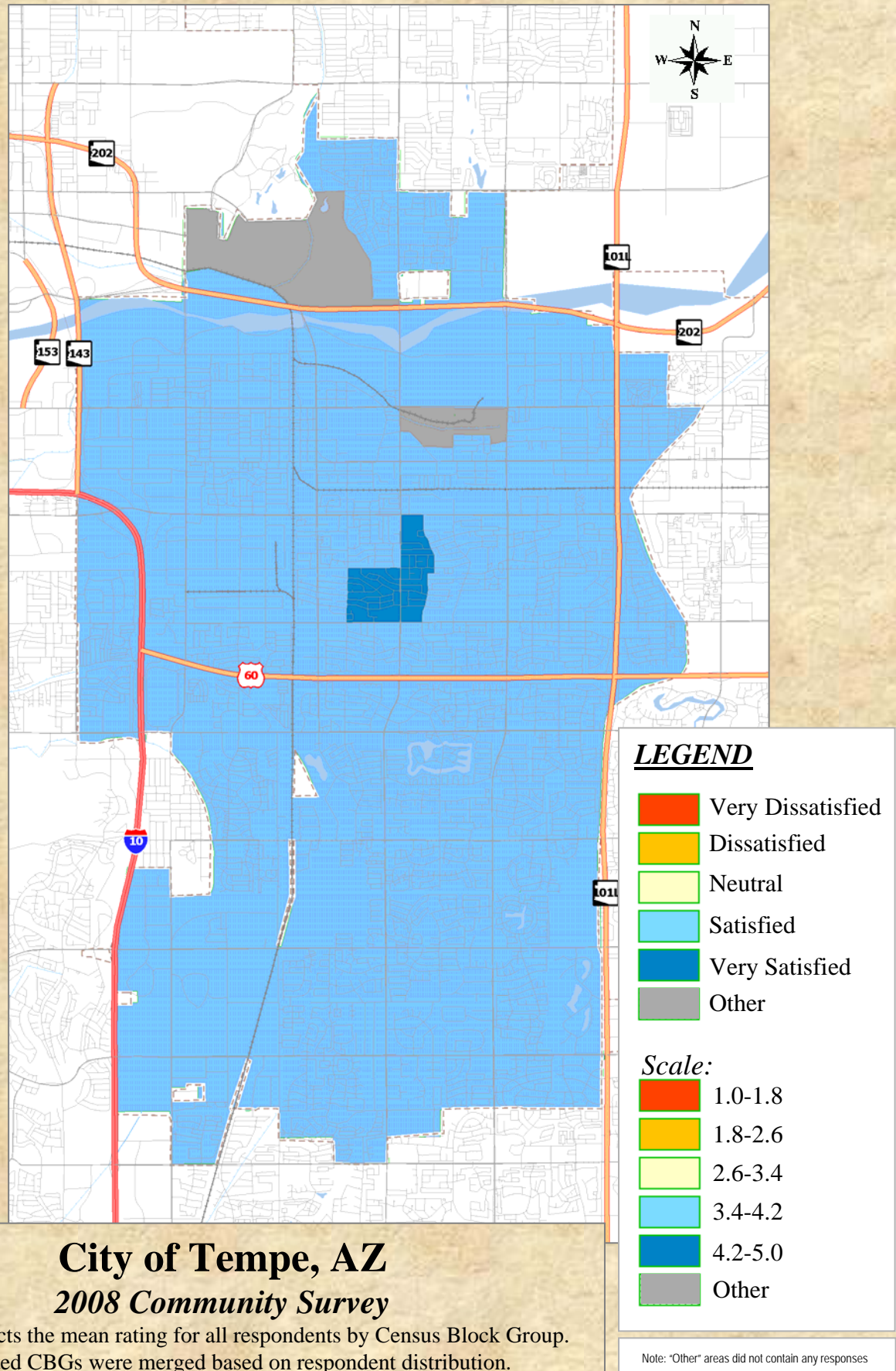
Q8c Quality of City swimming pools and programs



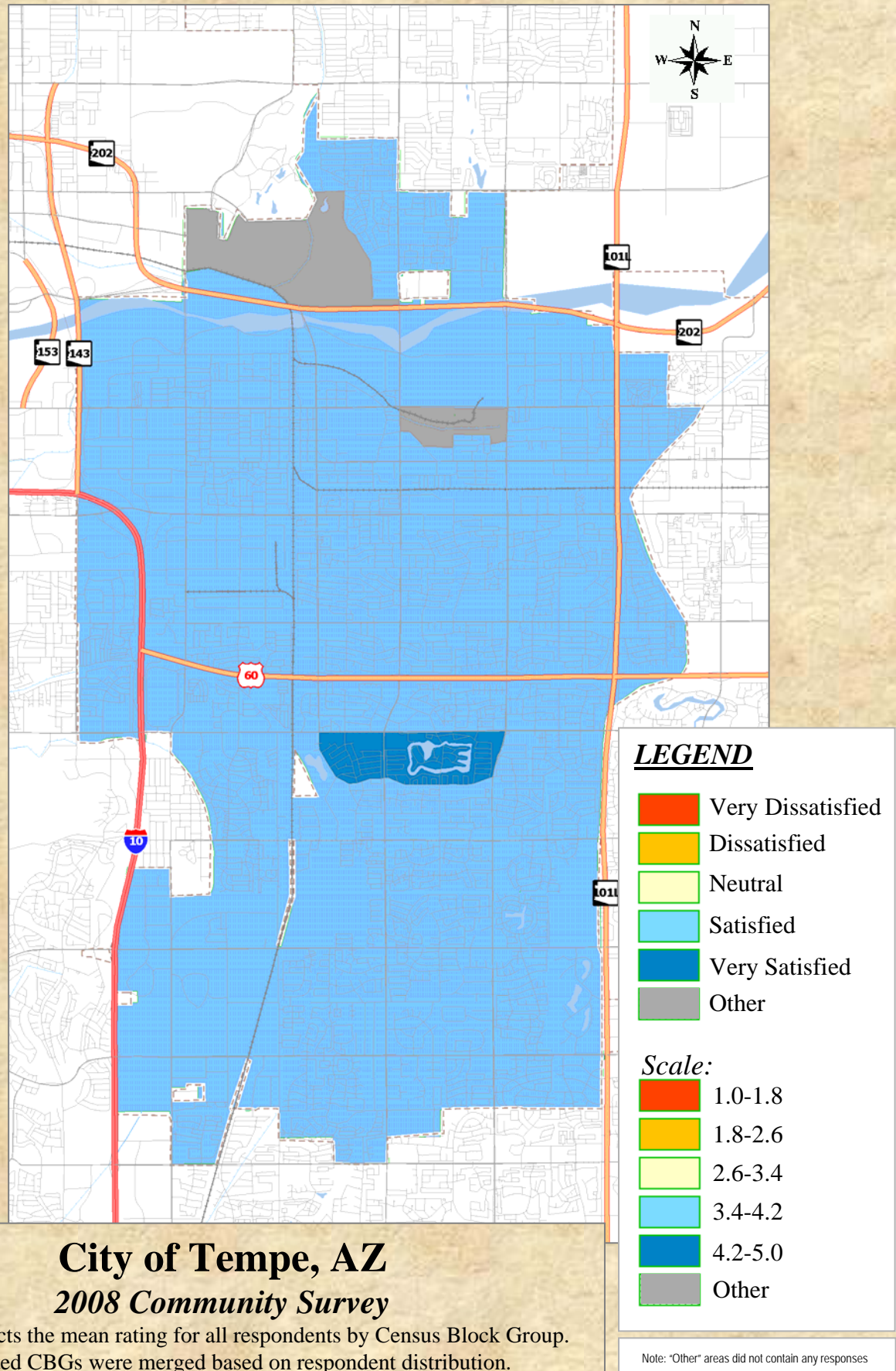
Q8d Quality of outdoor athletic fields



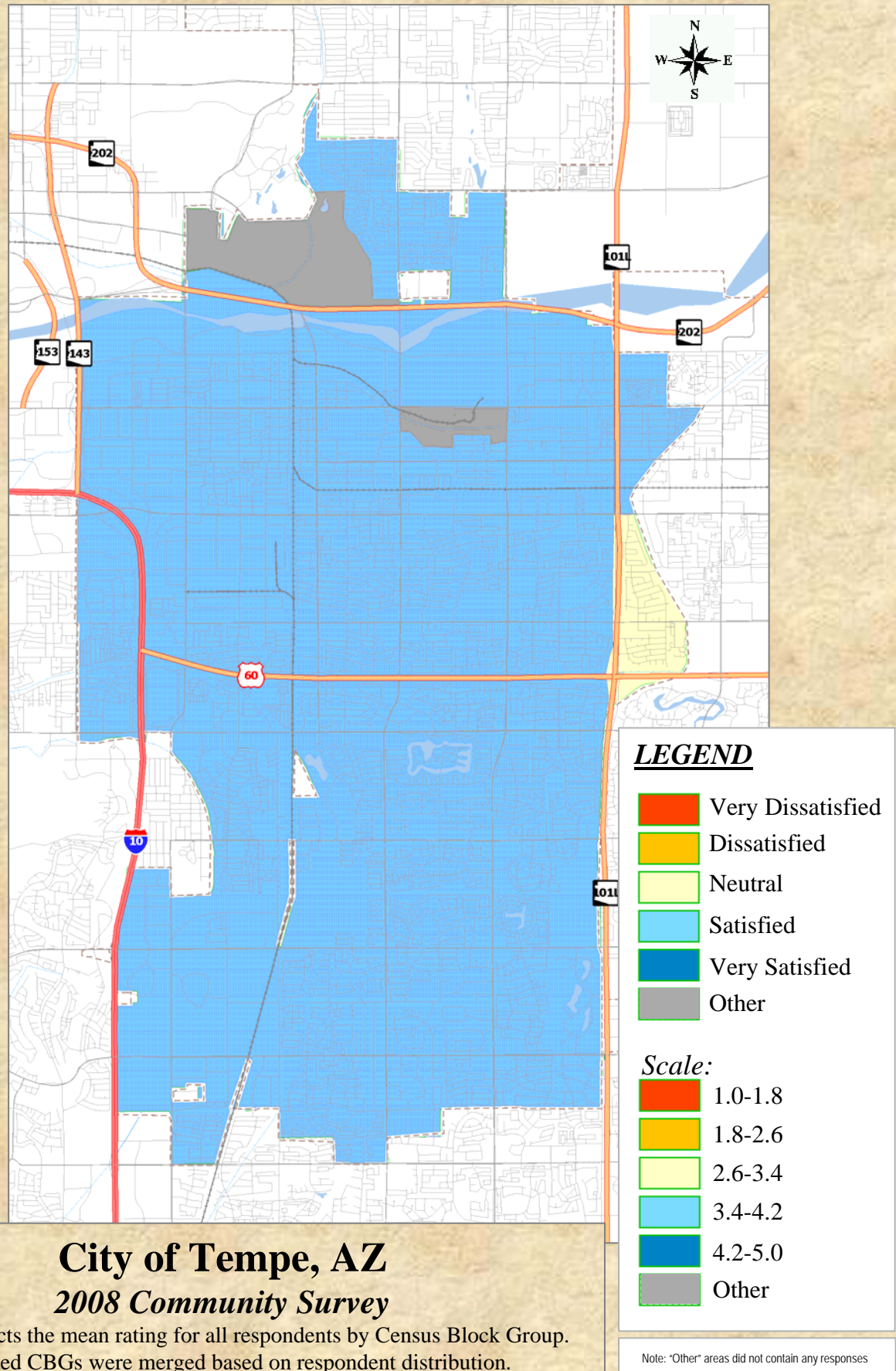
Q8e Quality of city recreation programs for youth



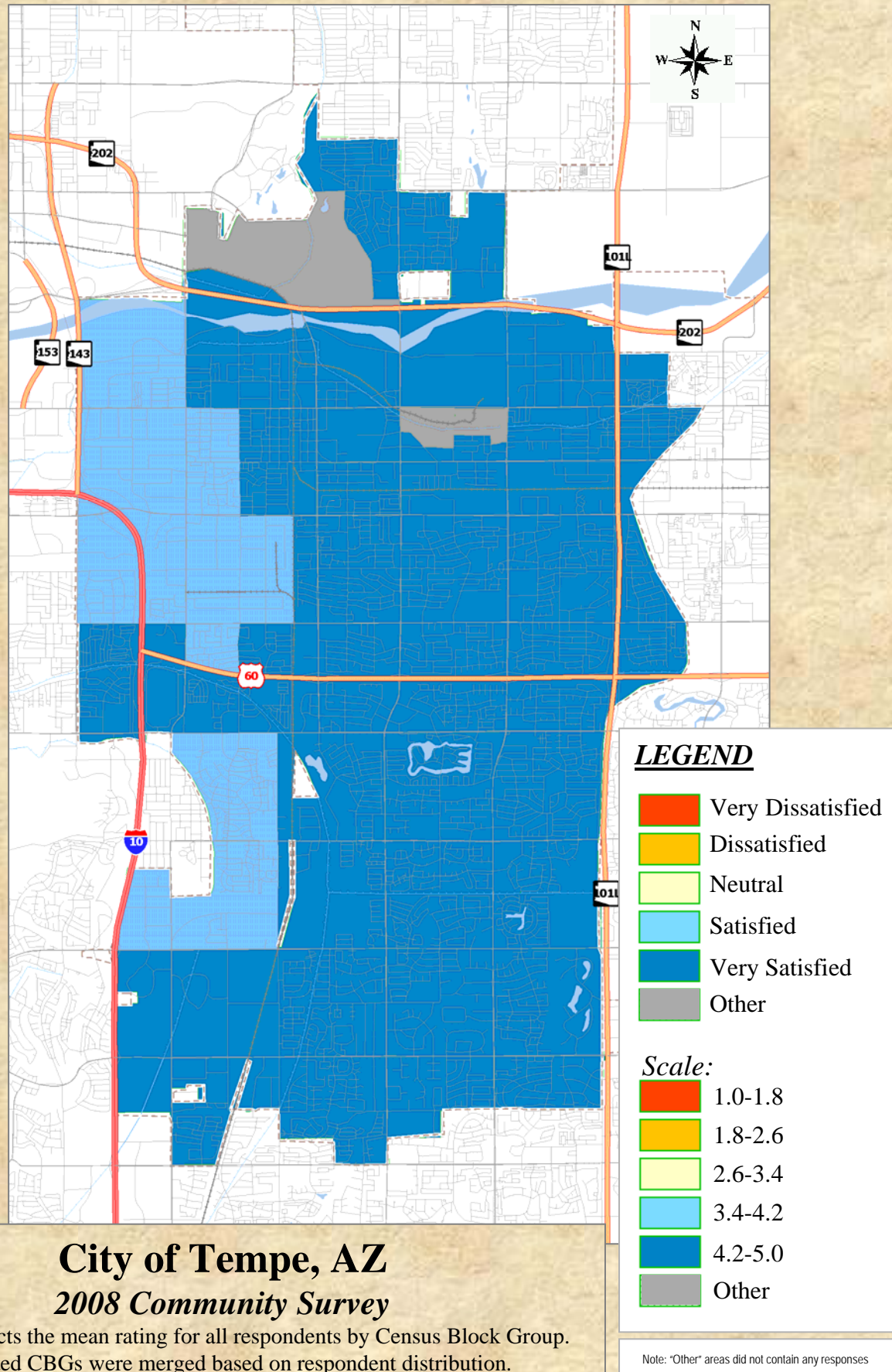
Q8f Quality of city recreation programs for adults



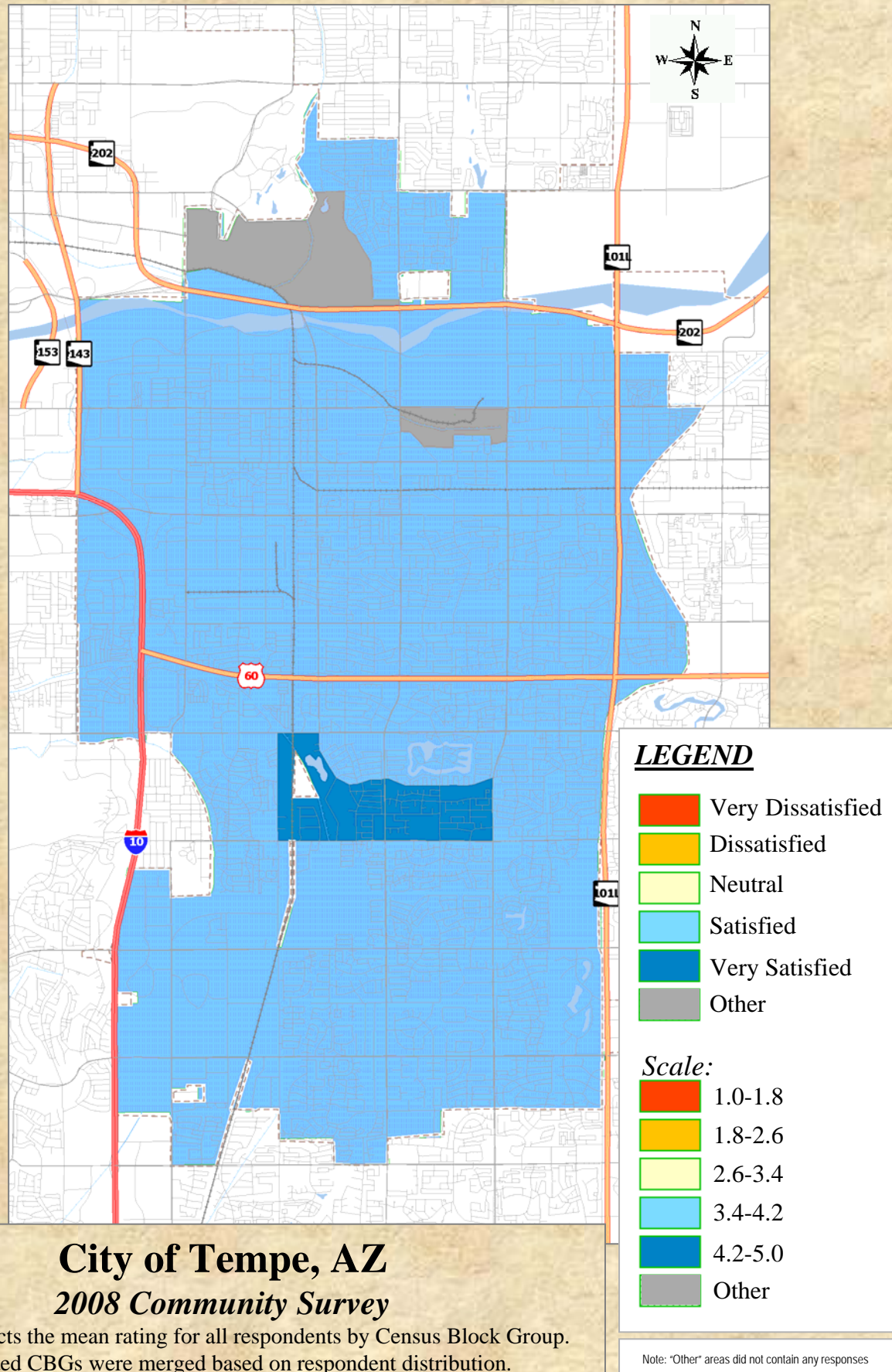
Q8g Quality of City golf courses



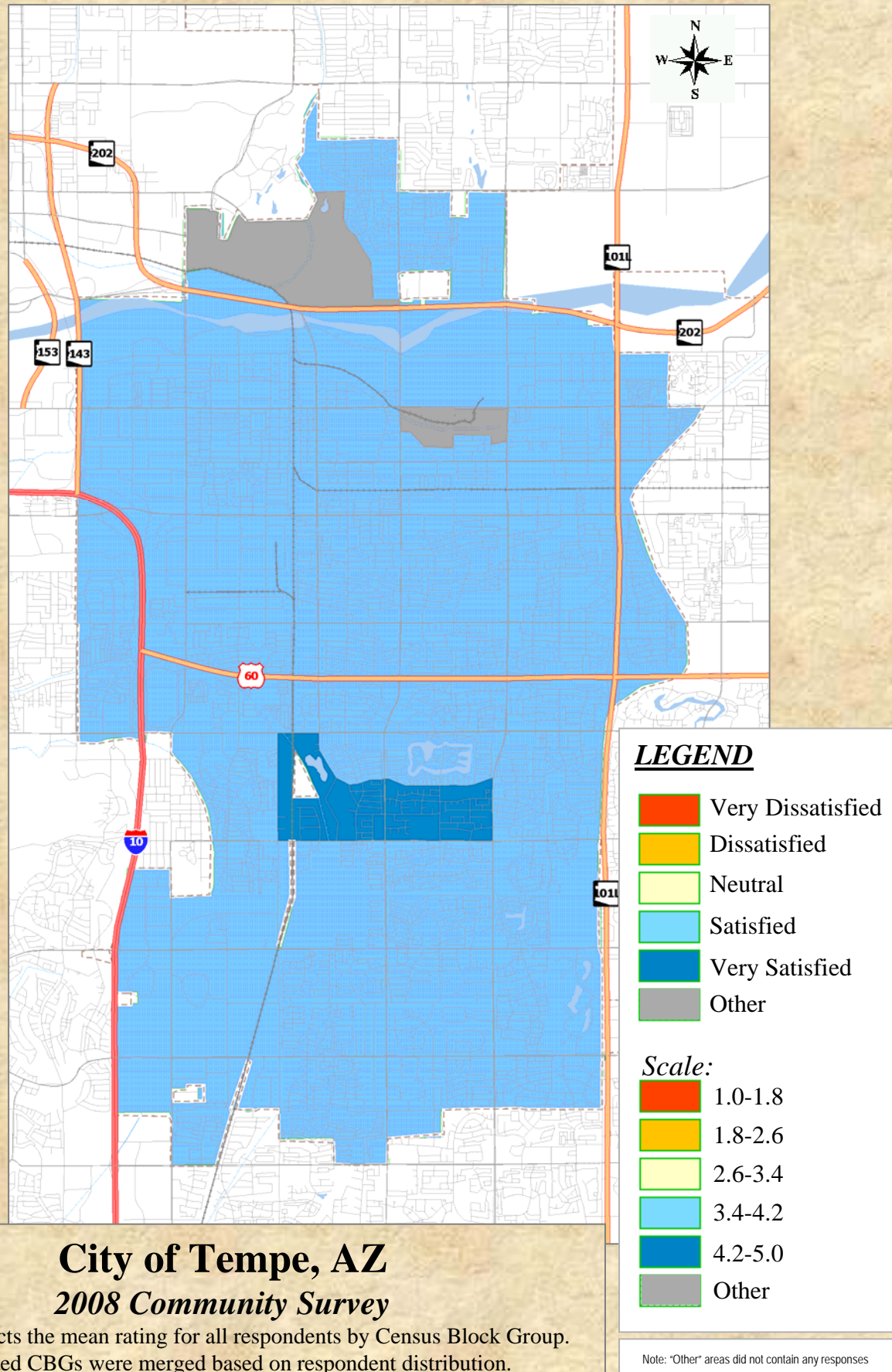
Q10a Quality of library services



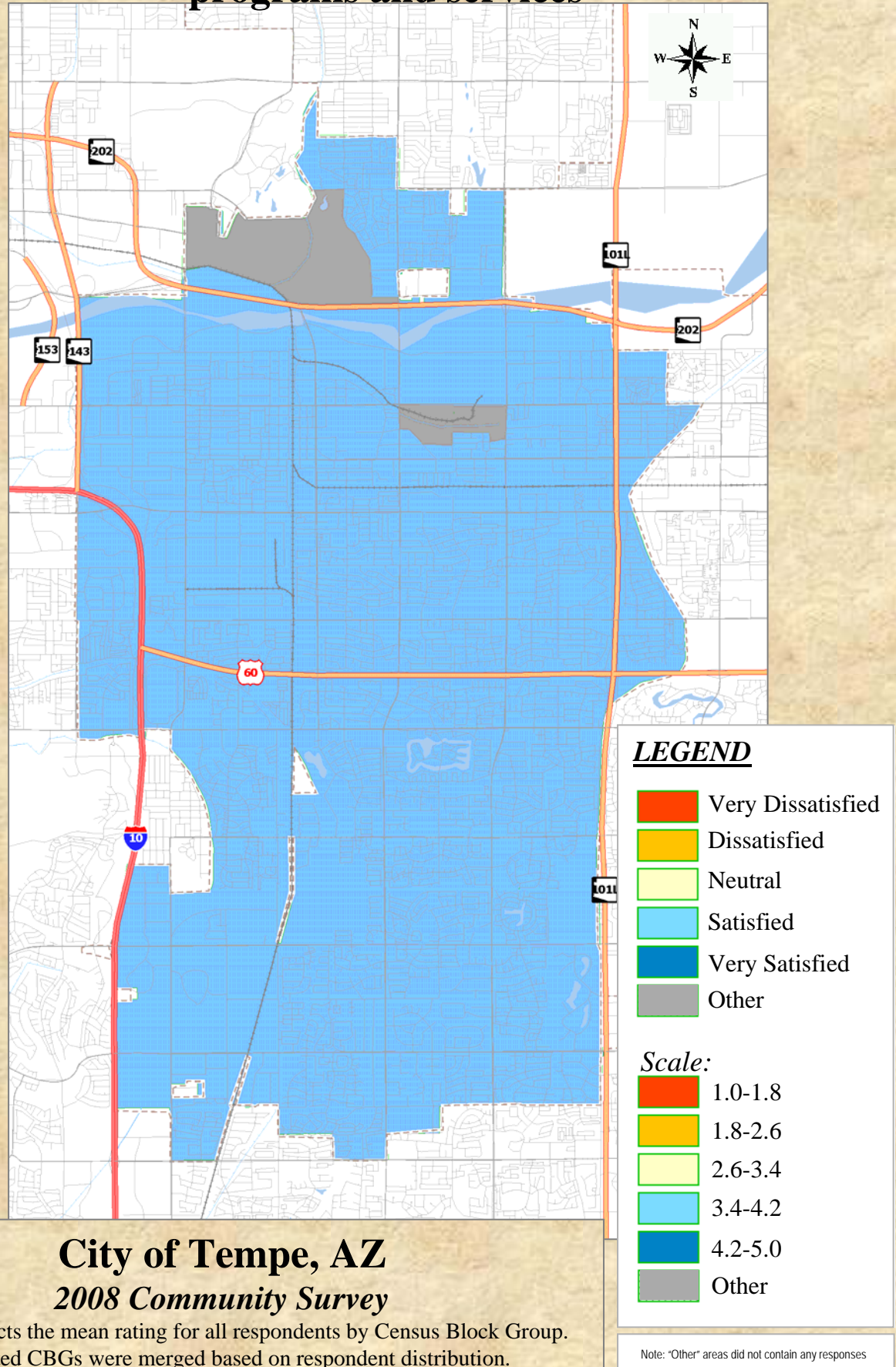
Q10b Quality of Kid Zone after school programs



Q10c Tempe Opportunities brochure



Q12a Availability of information about City programs and services

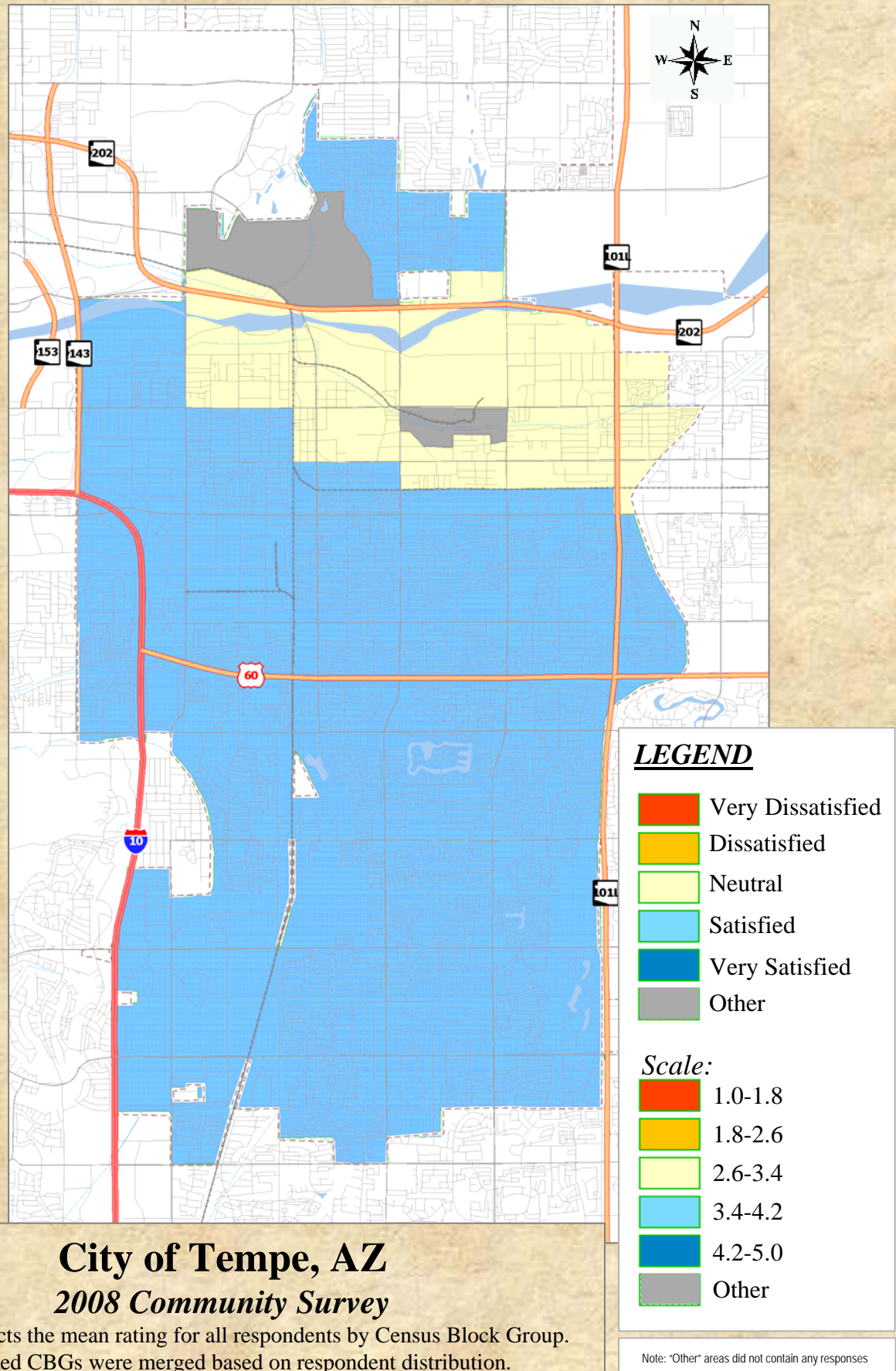


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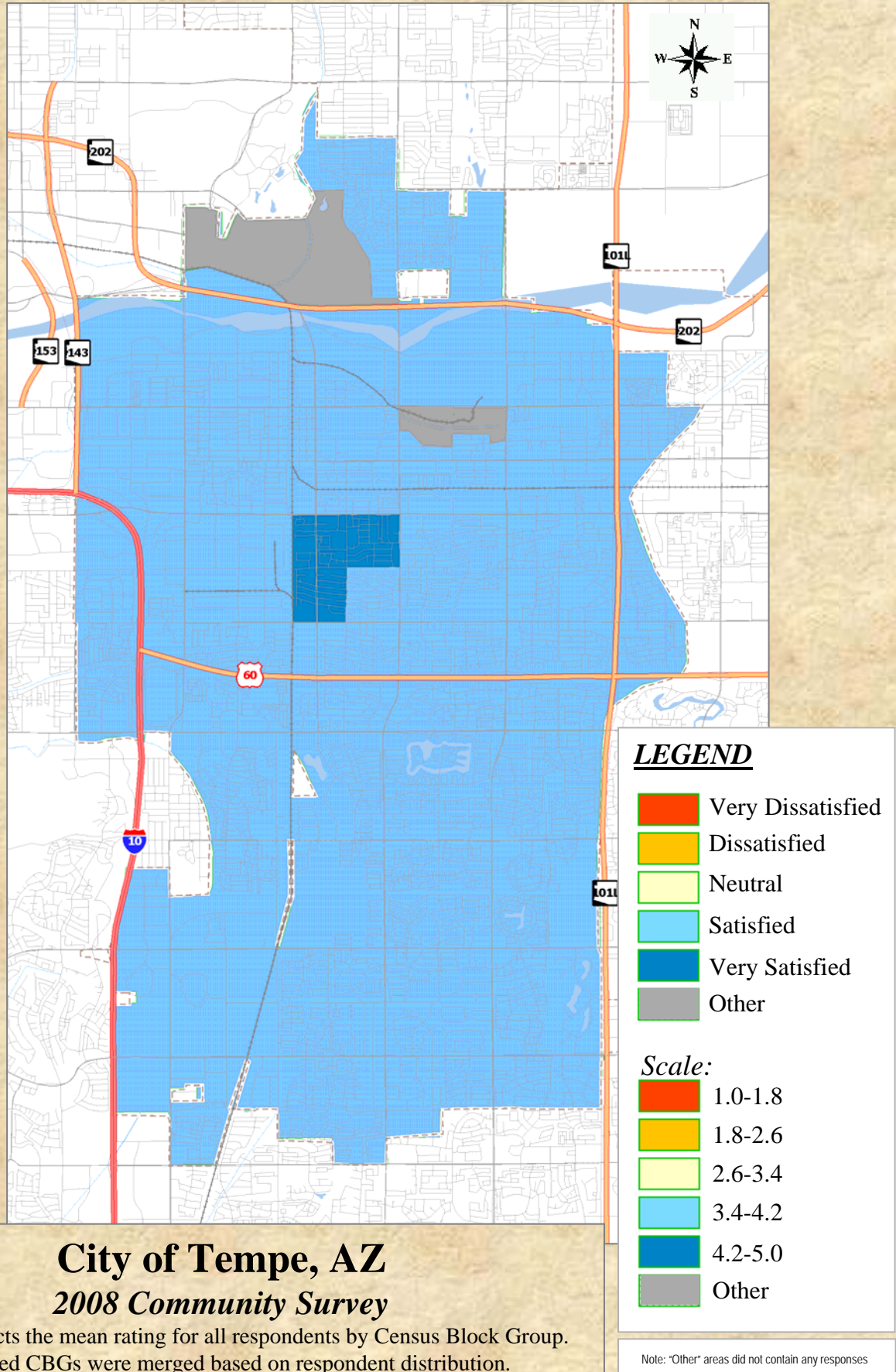
Shading reflects the mean rating for all respondents by Census Block Group.

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Q12b City efforts to inform you about local issues



Q14a Condition of City streets



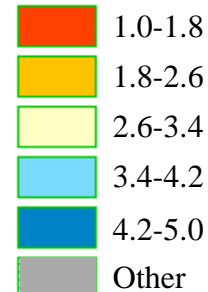


*Selected CBGs were merged based on respondent distribution.

LEGEND

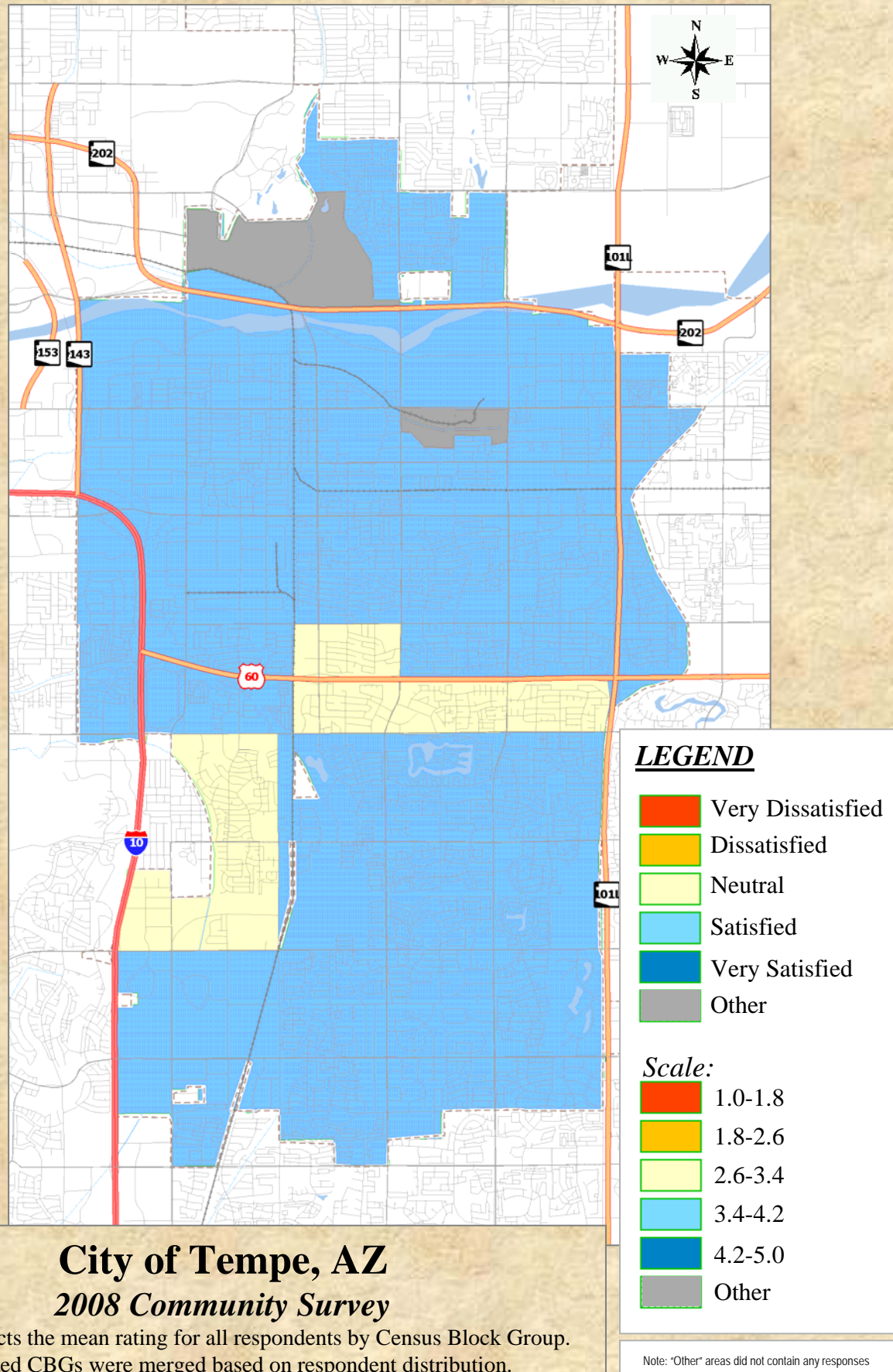


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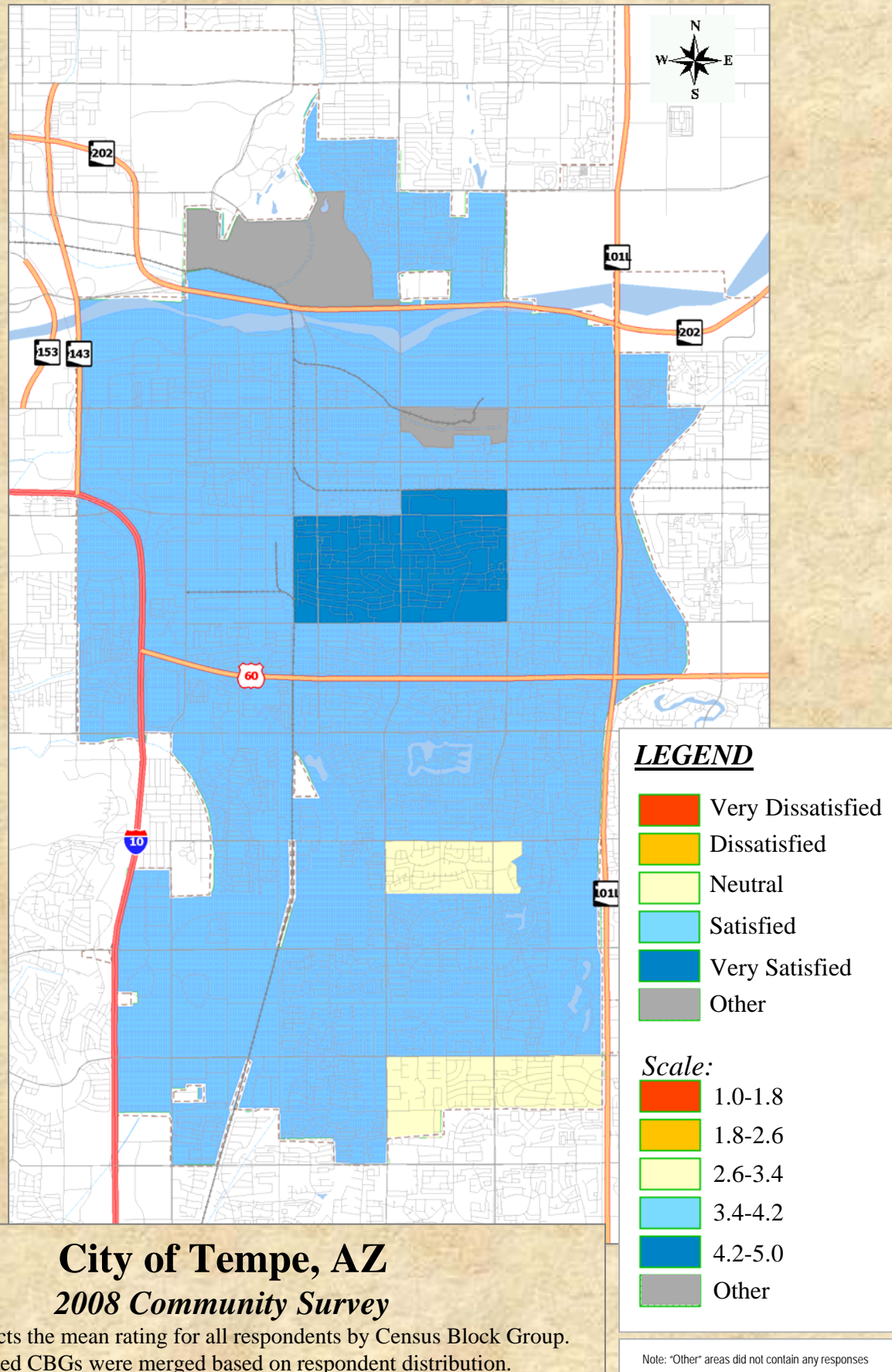


Note: "Other" areas did not contain any responses

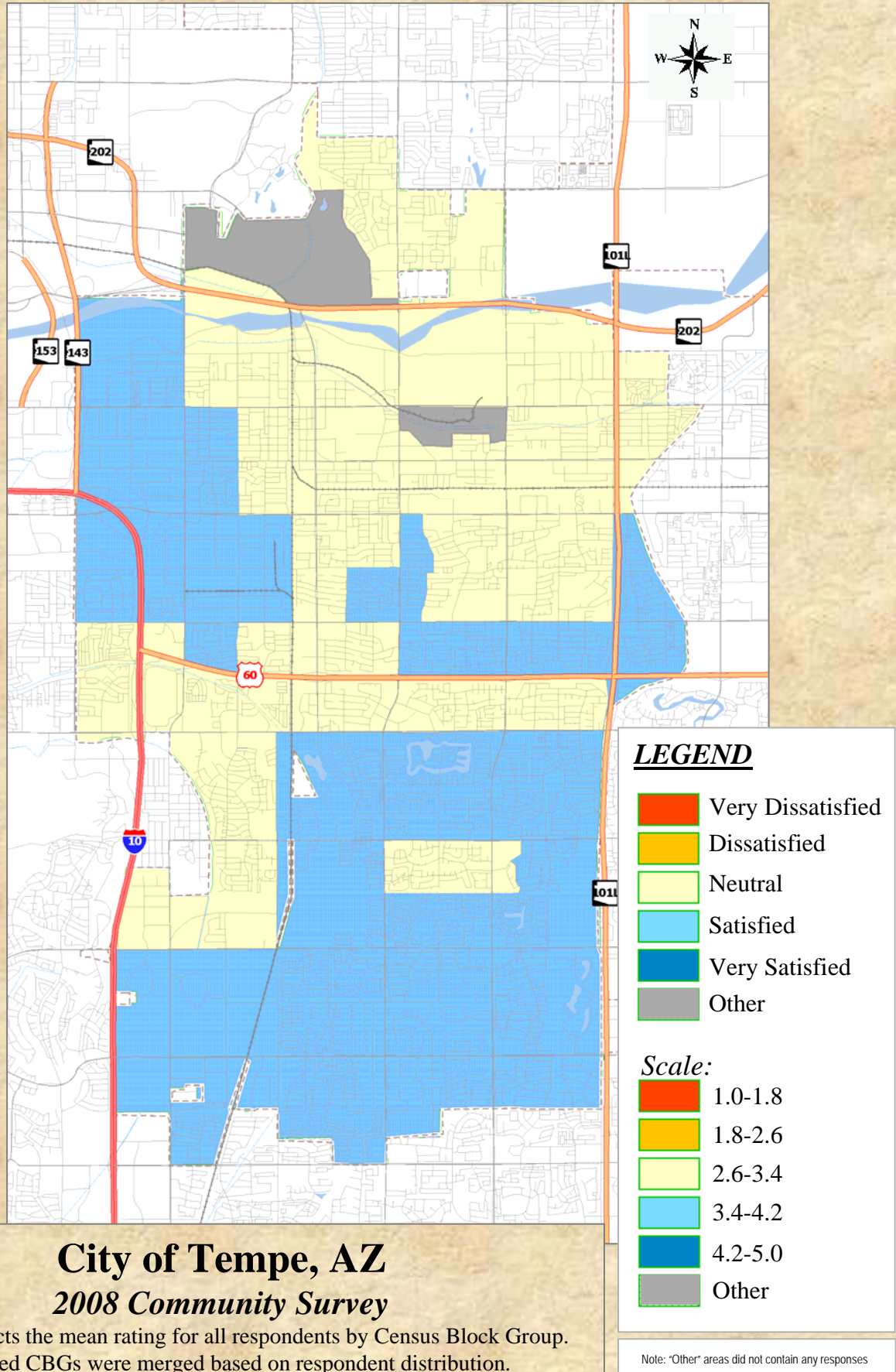
Q14c Adequacy of city street lighting



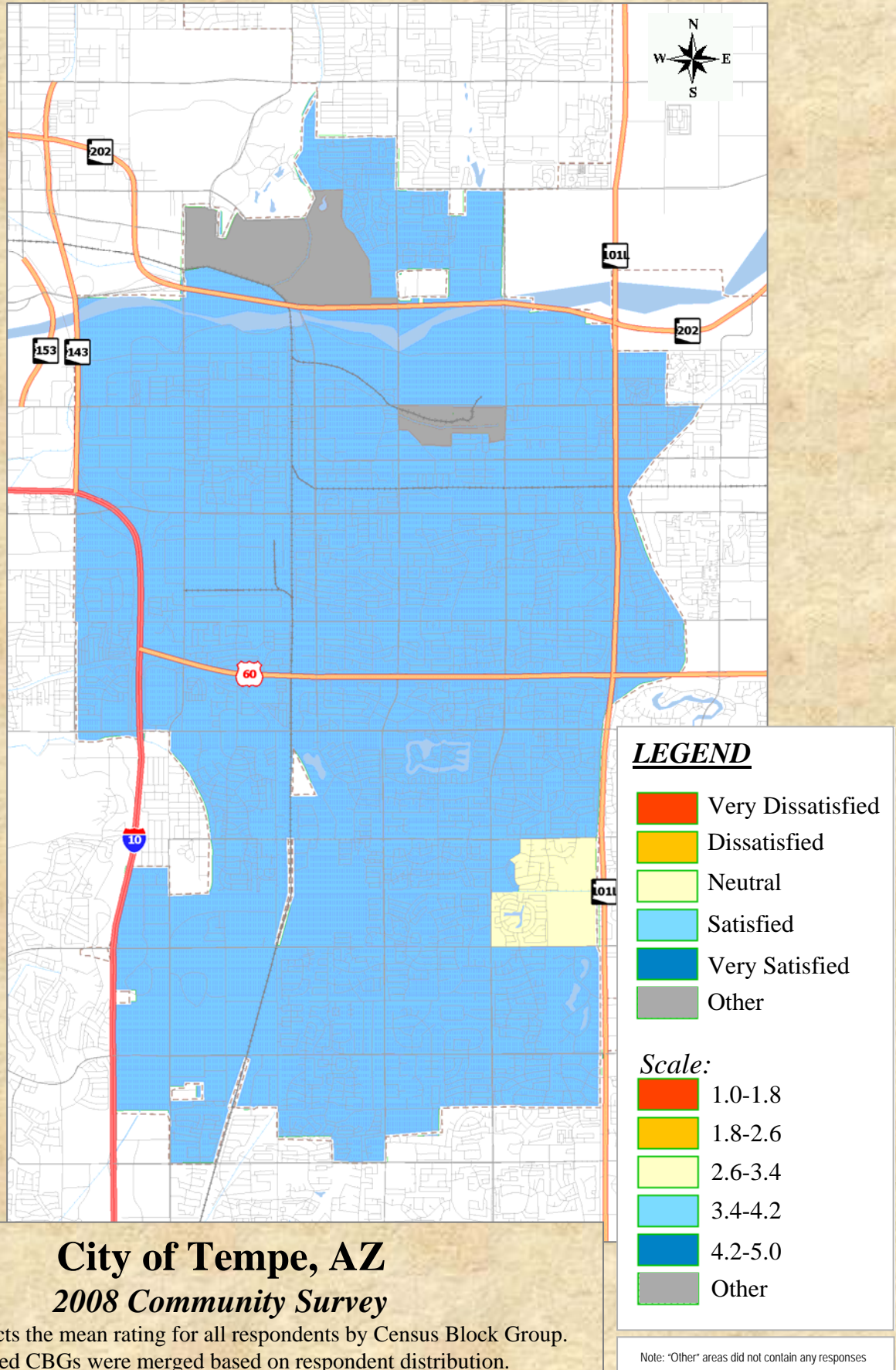
Q14d Quality of local bus service



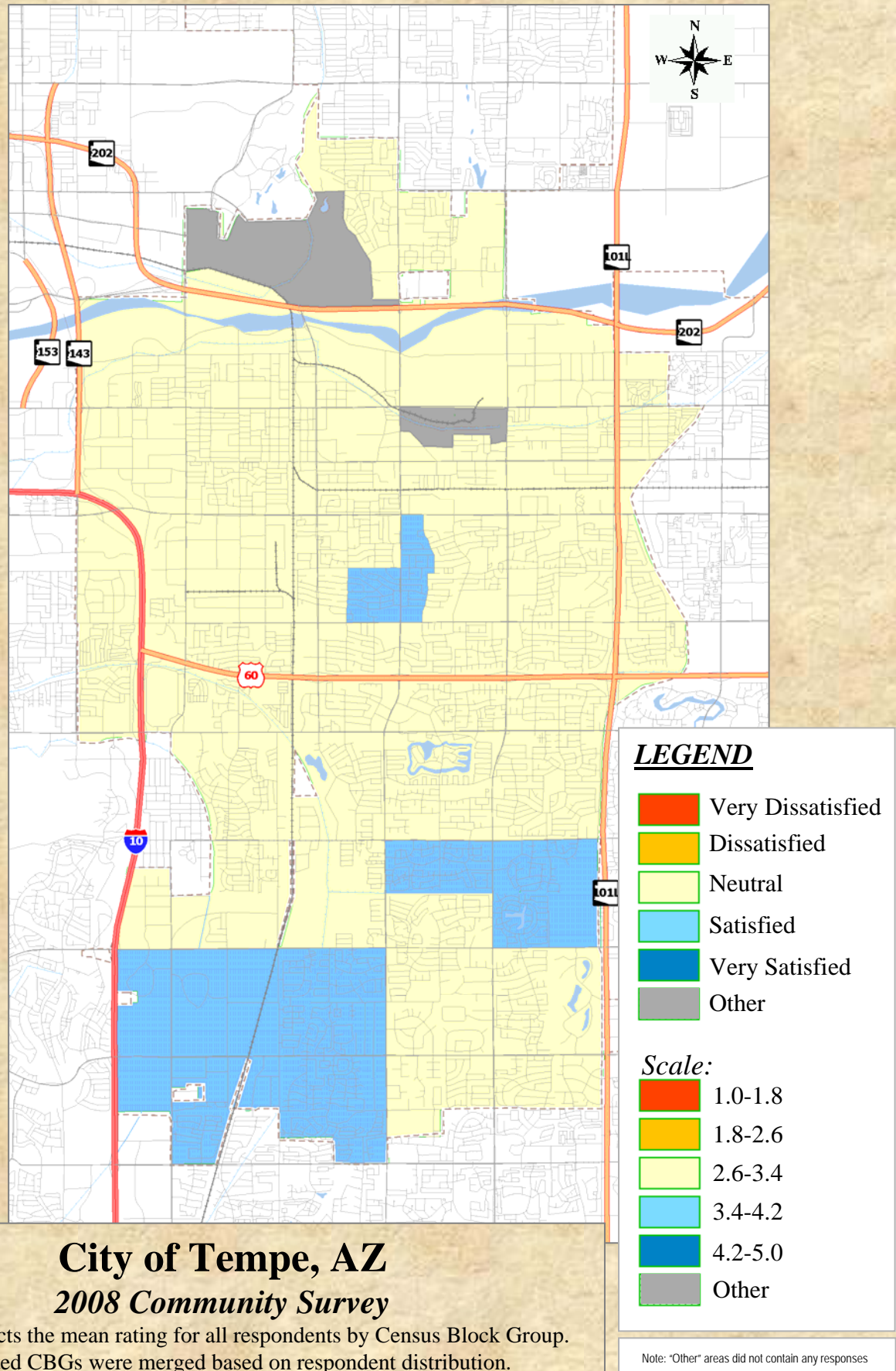
Q14e Management of traffic flow on city streets



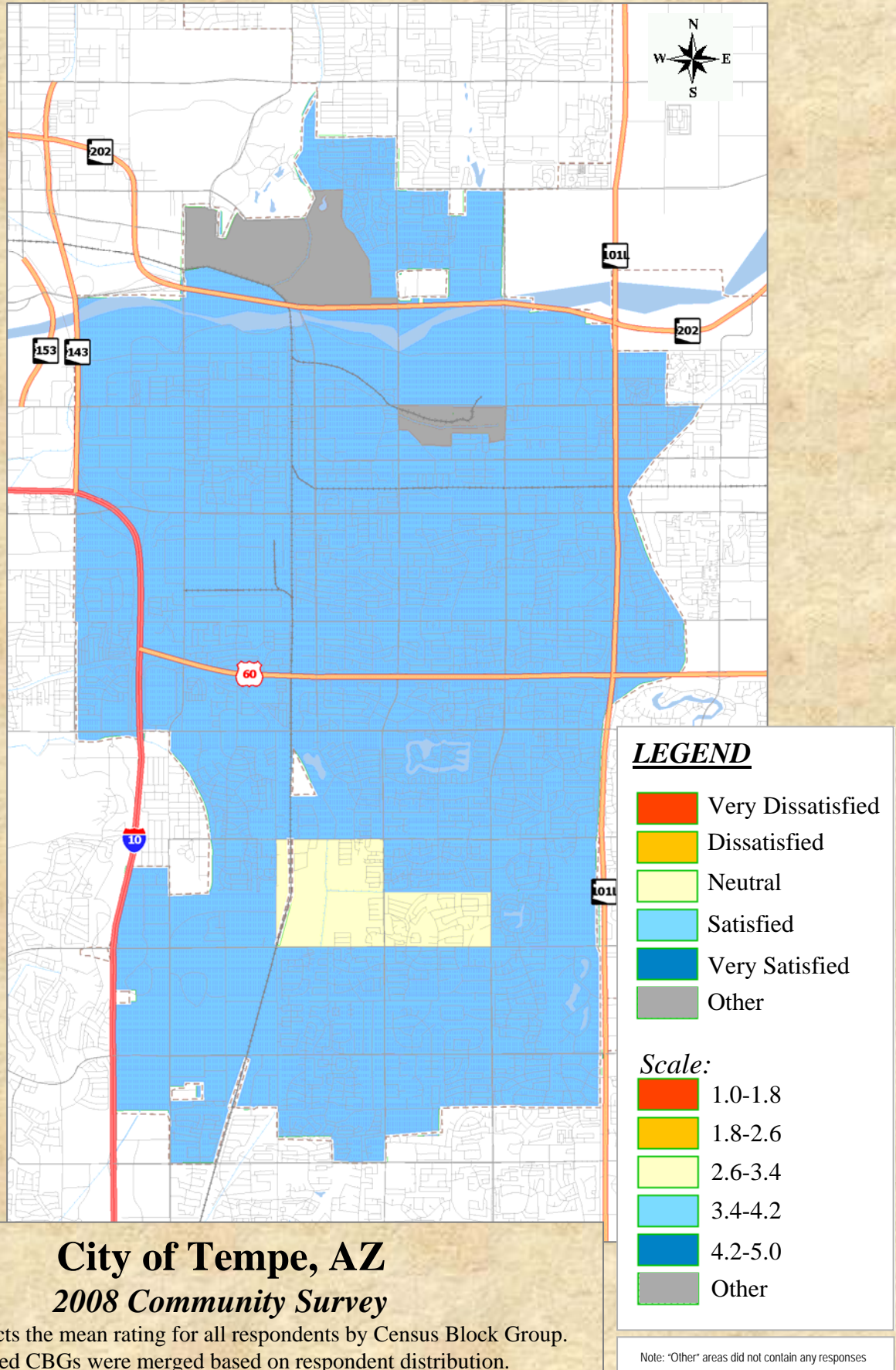
Q14f Quality of walking & biking paths in the City



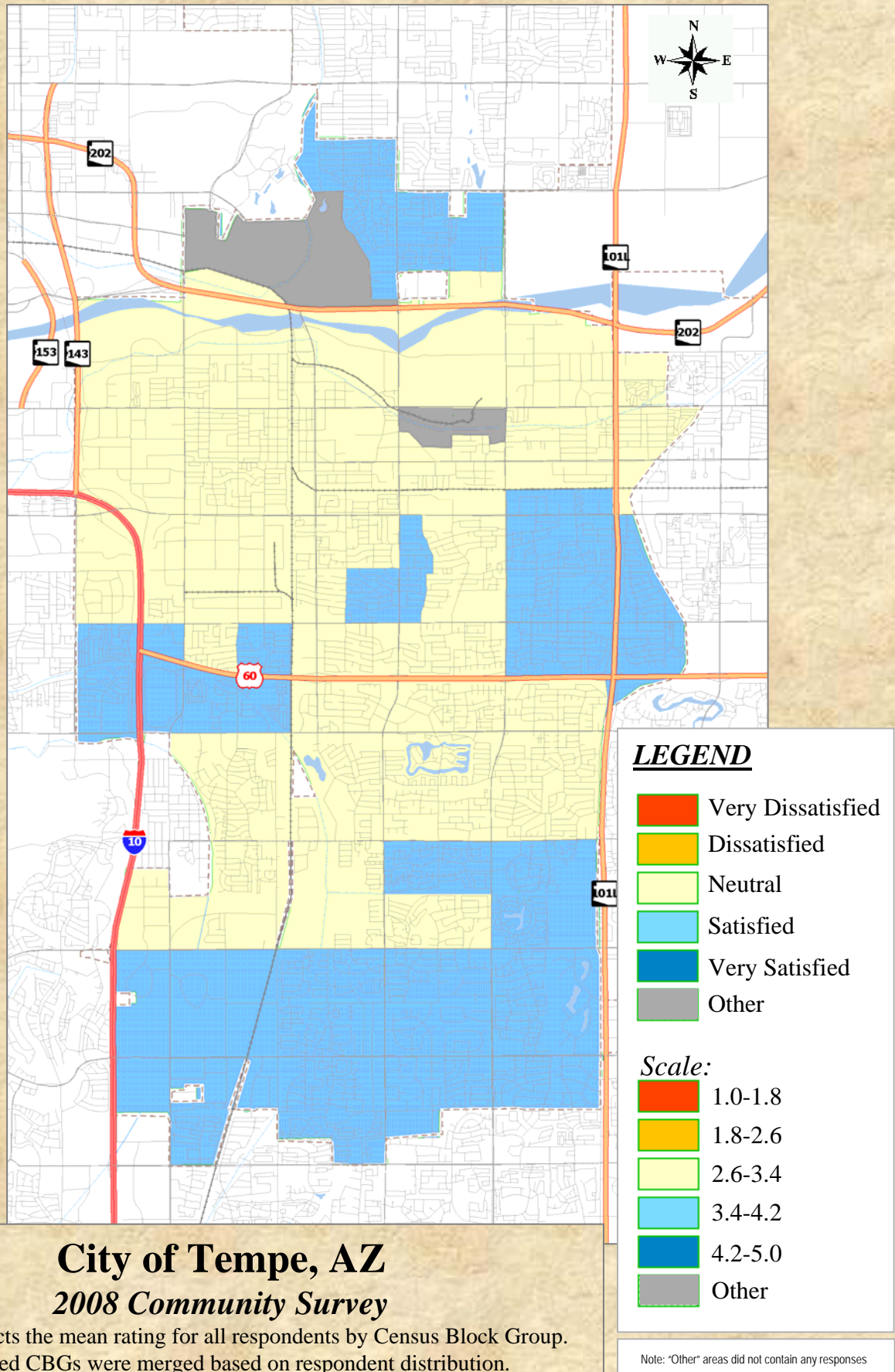
Q16a How well the city enforces property maintenance codes



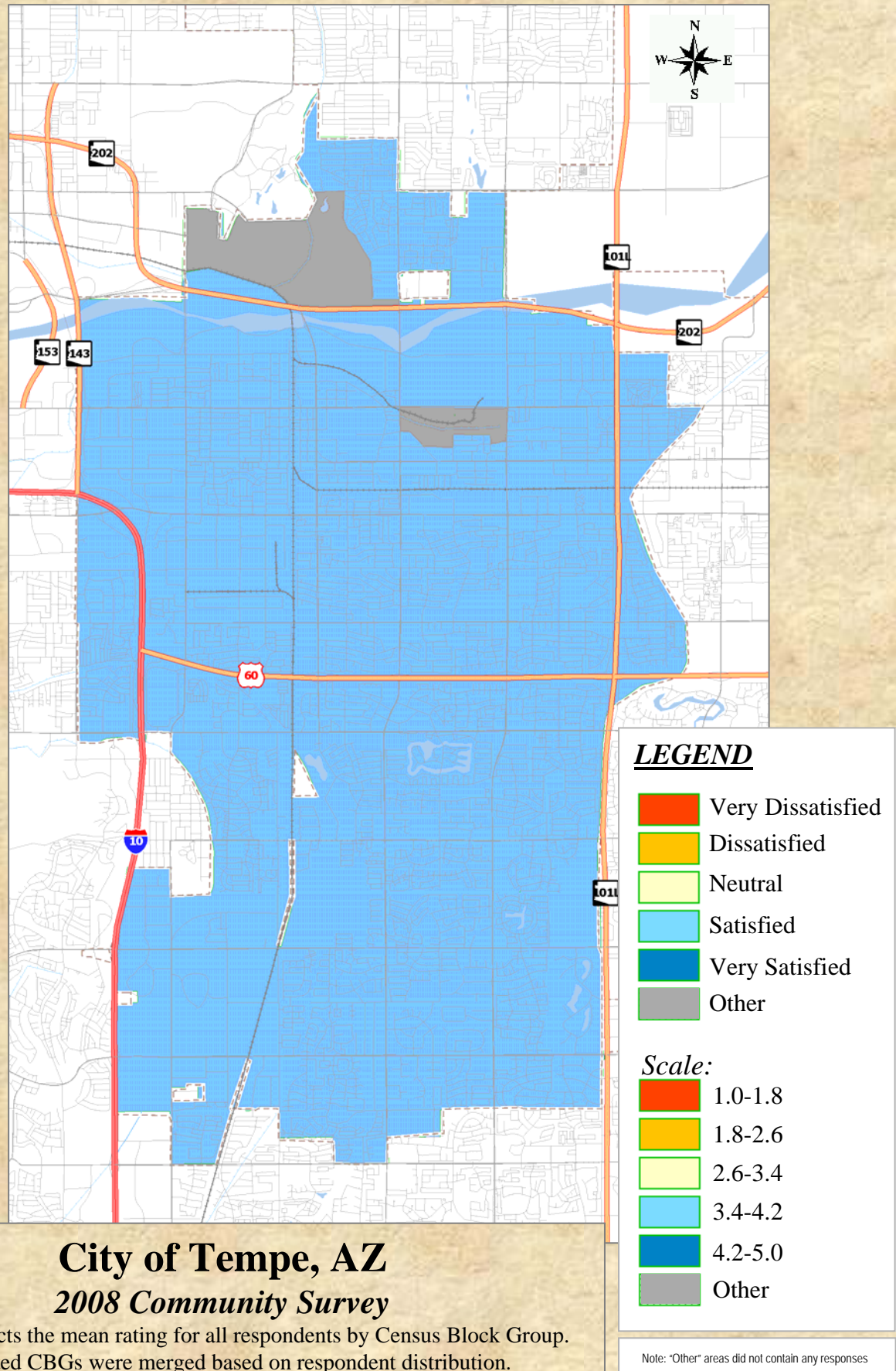
Q16b Landscape maintenance along City streets/sidewalks



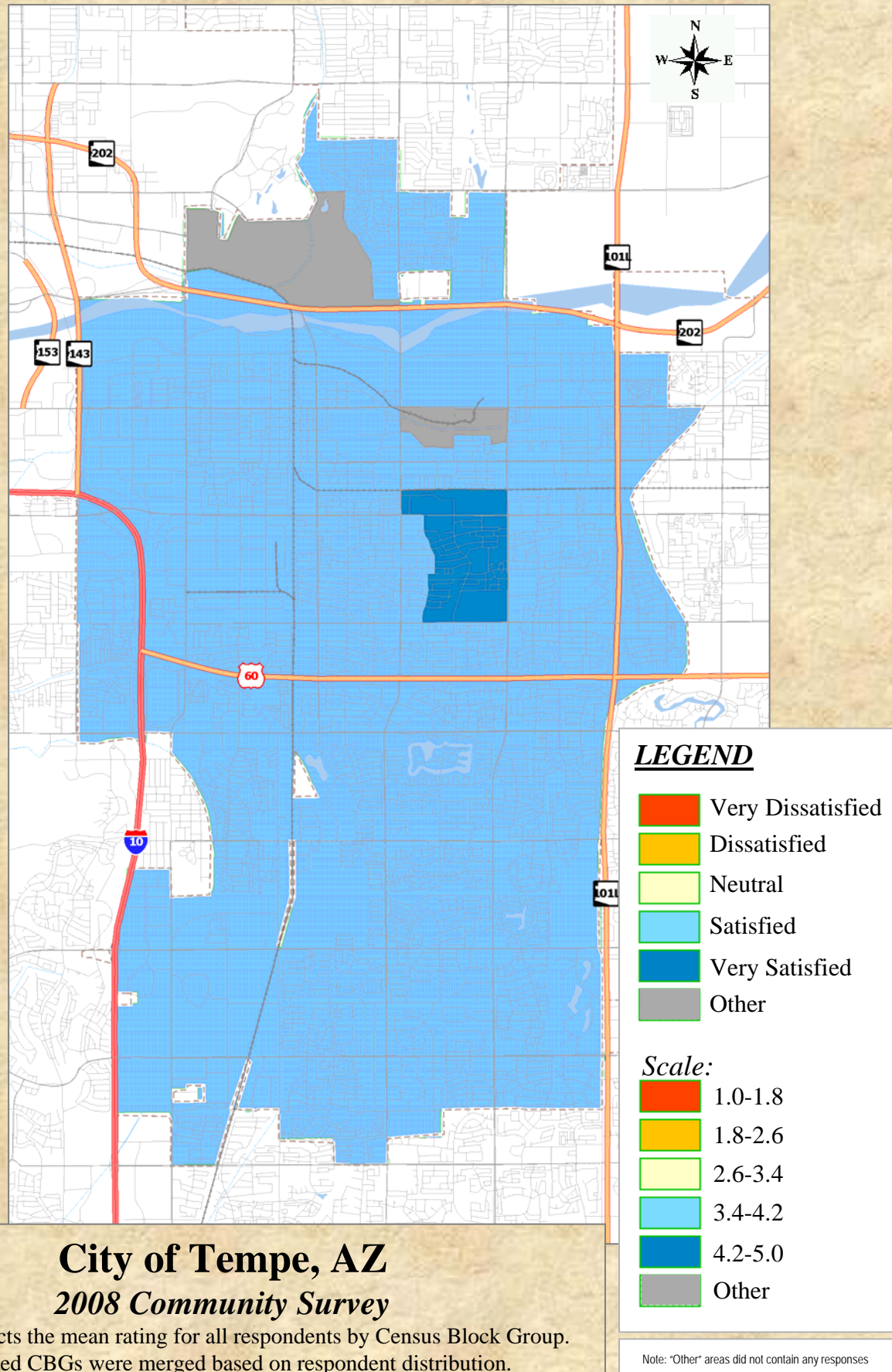
Q16c Appearance of residential property



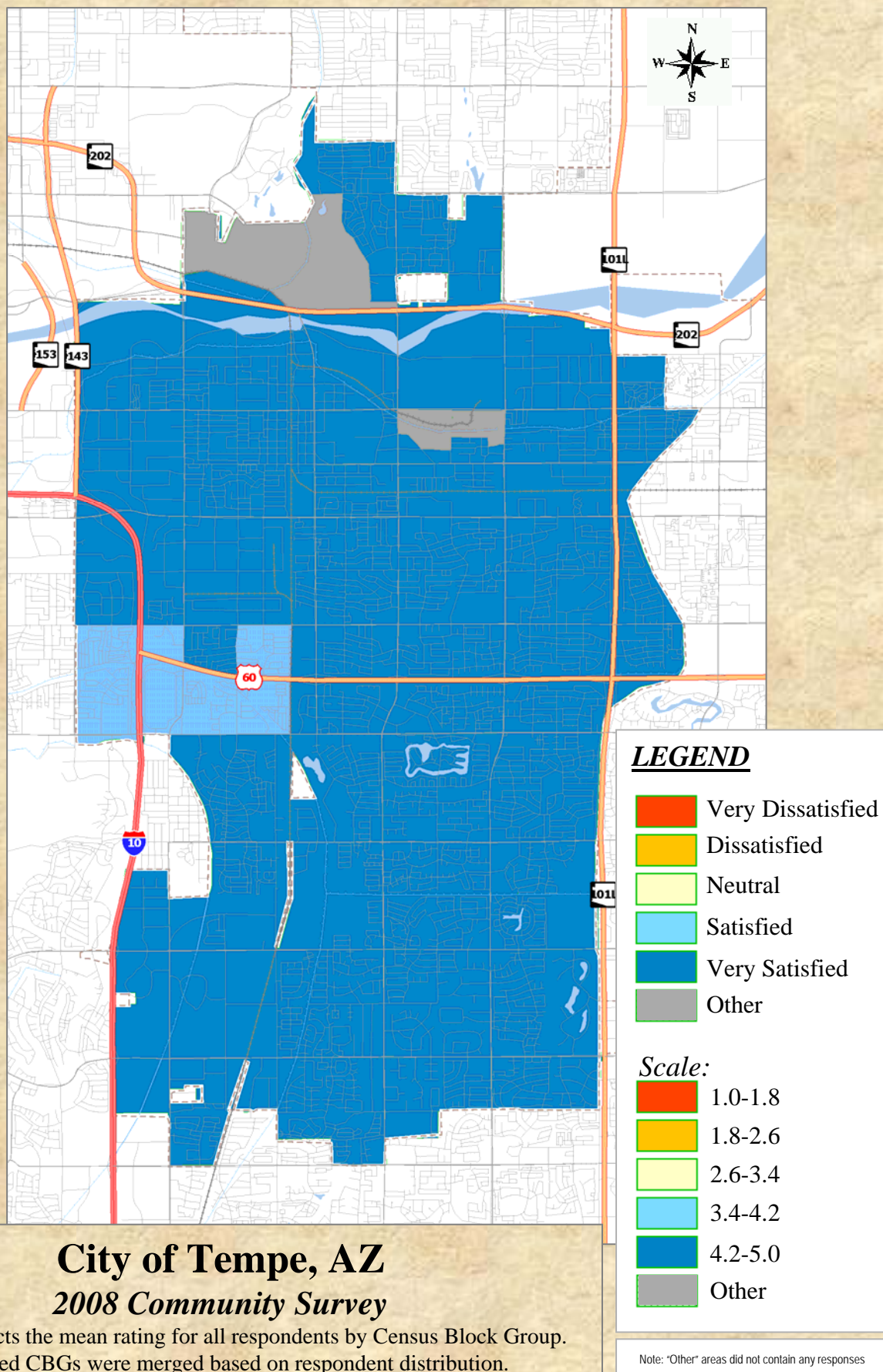
Q16d Appearance of commercial property



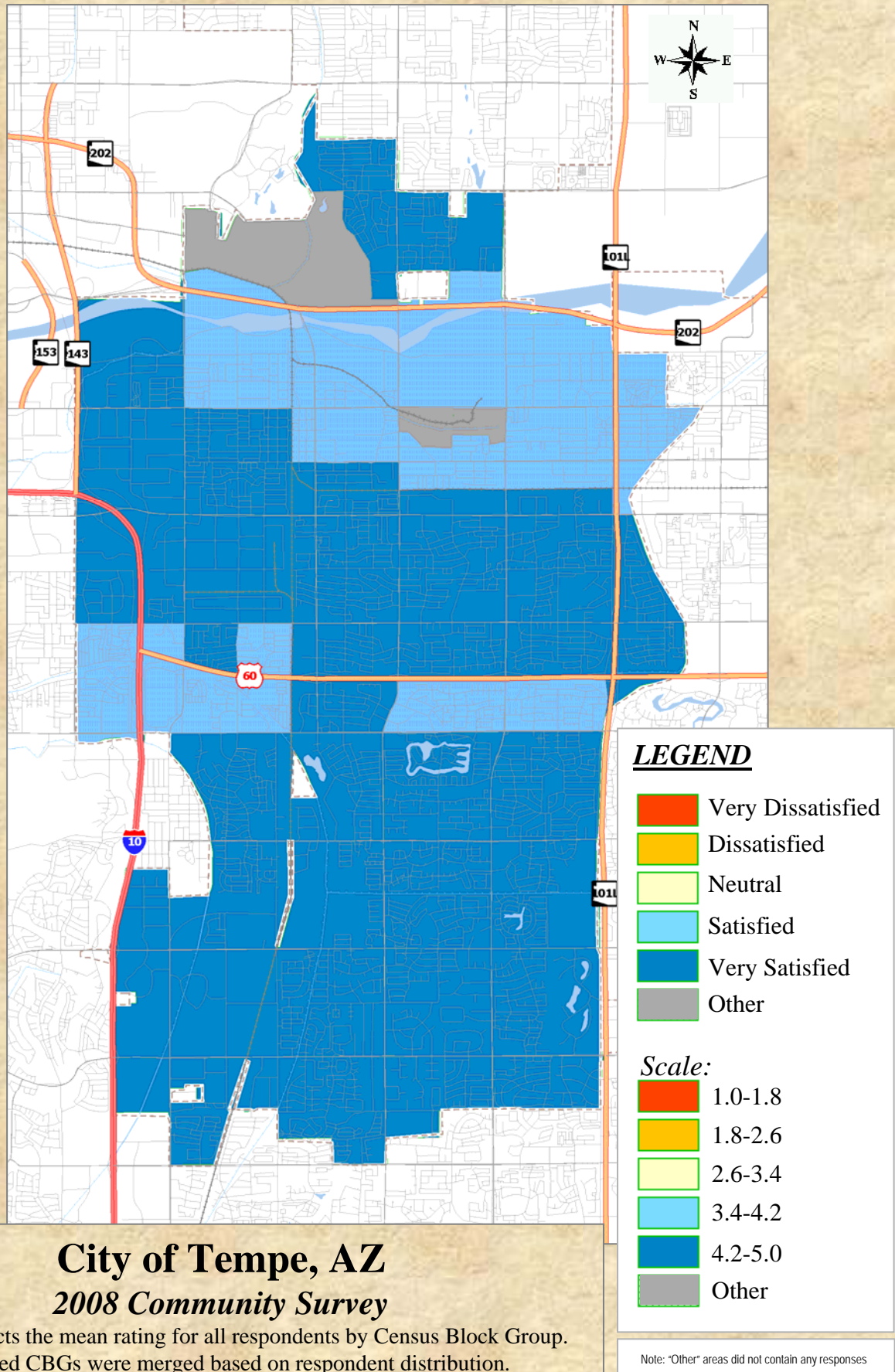
Q16e Cleanliness of city streets



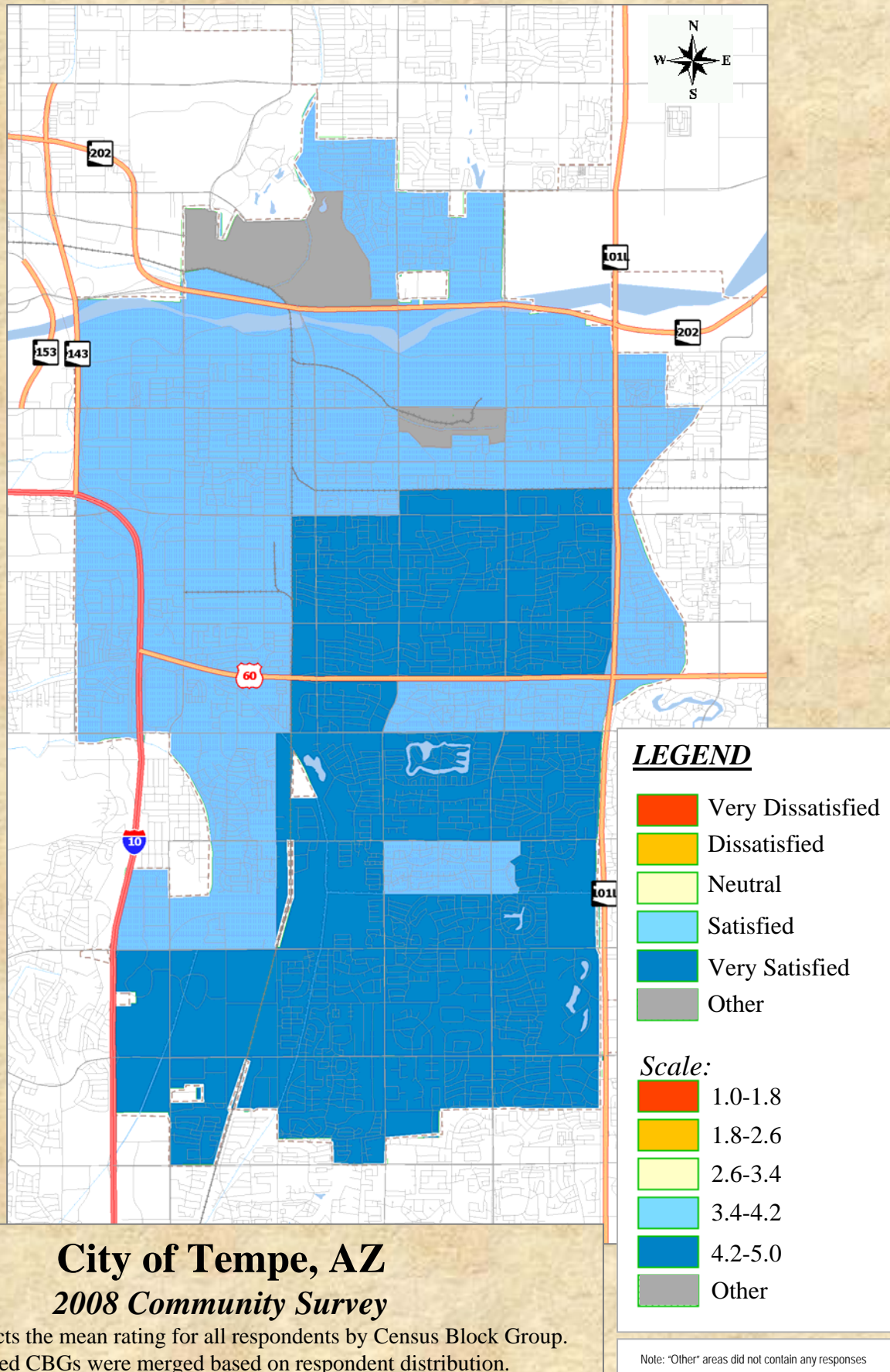
Q18a Residential trash collection services



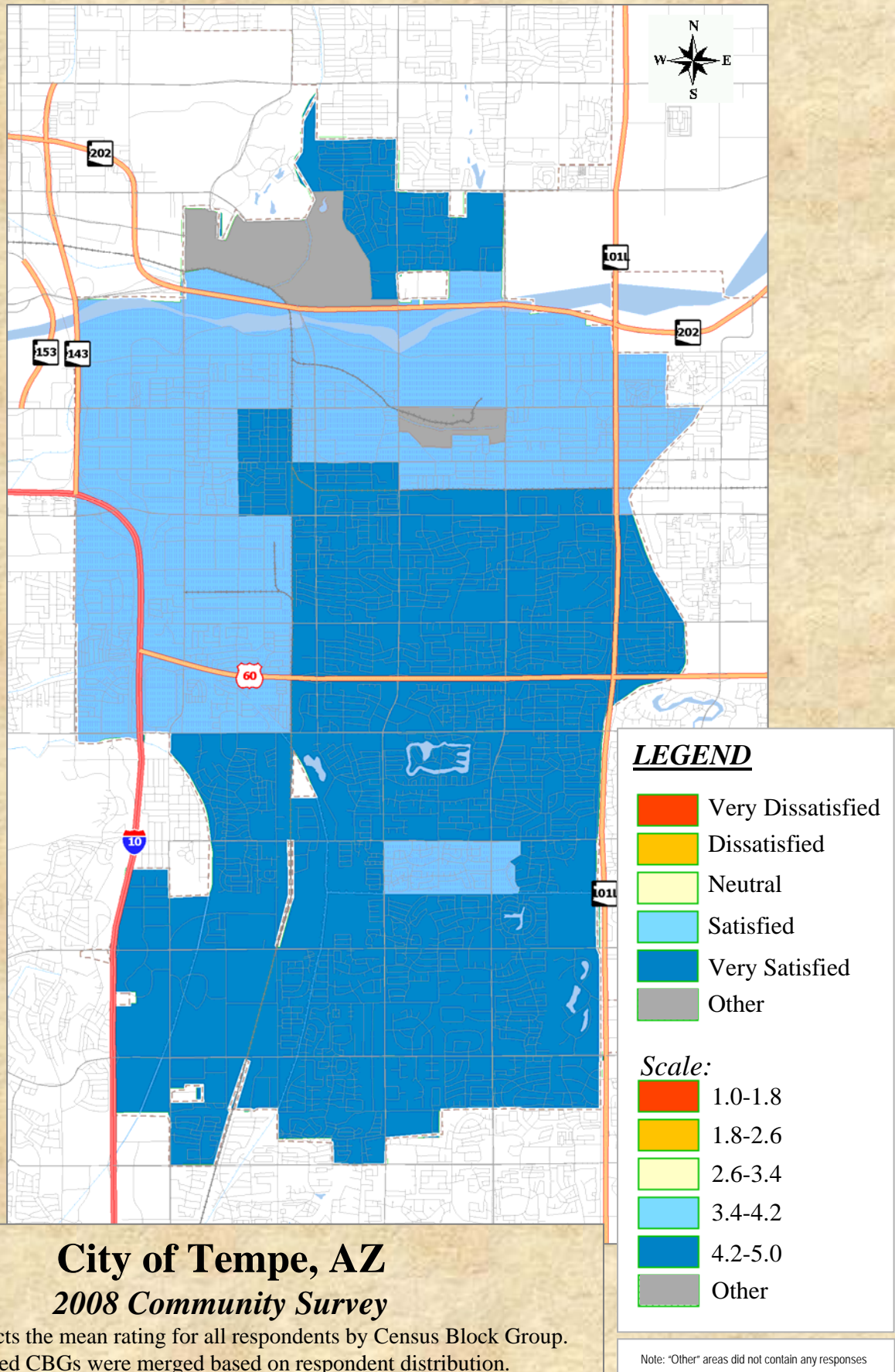
Q18b Recycling services



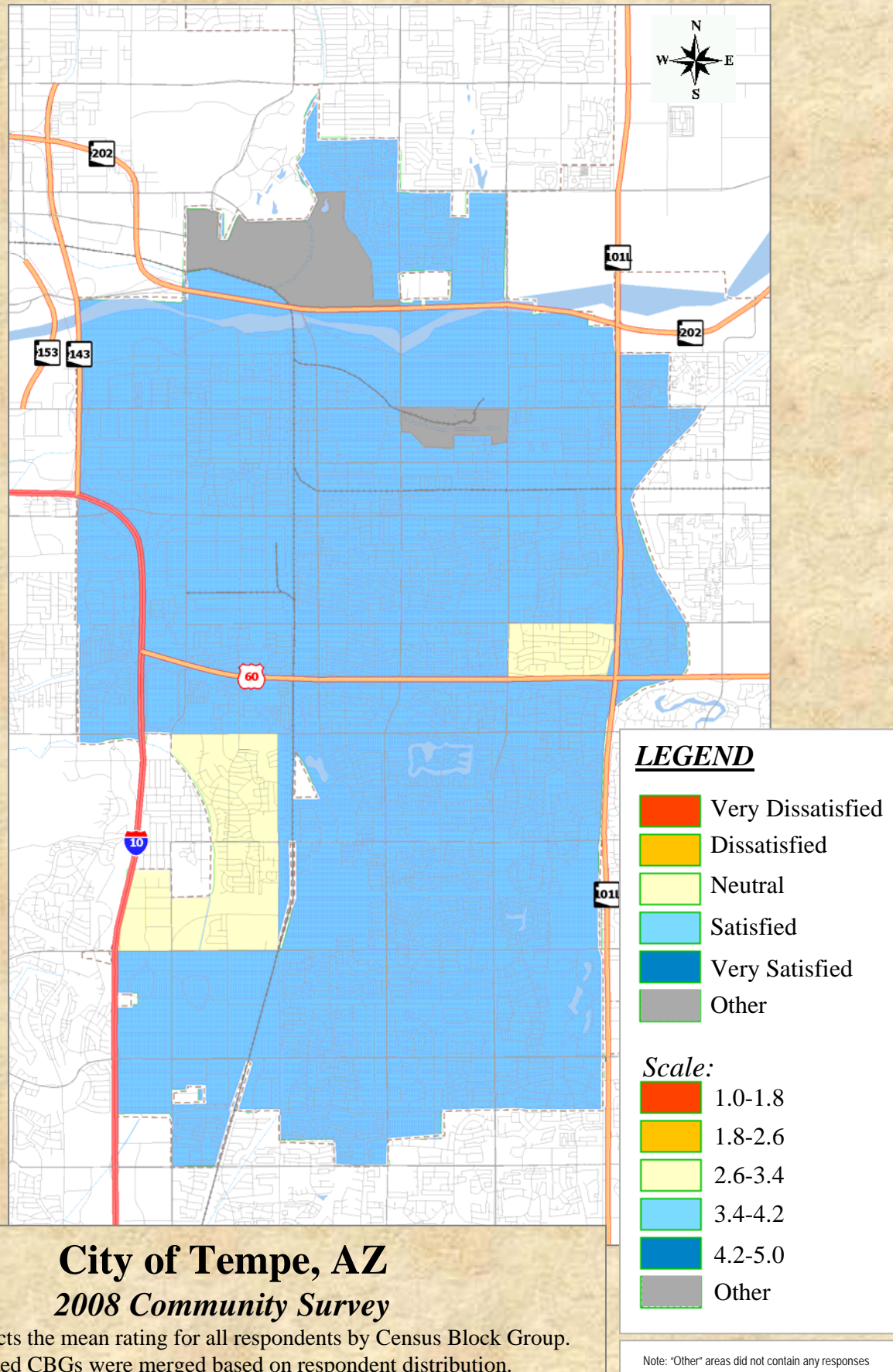
Q18c Bulky item pick up/removal services



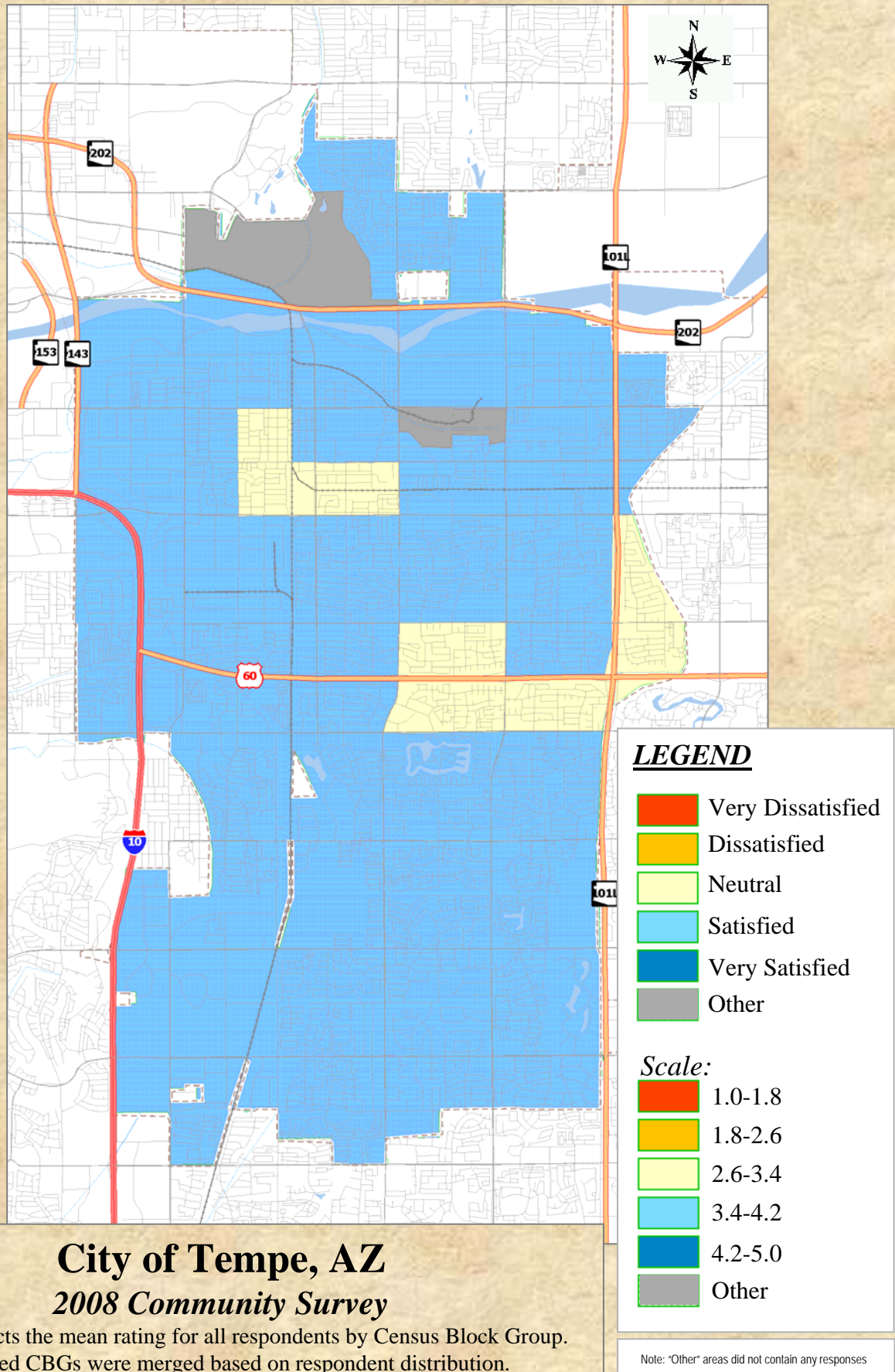
Q18d Water service



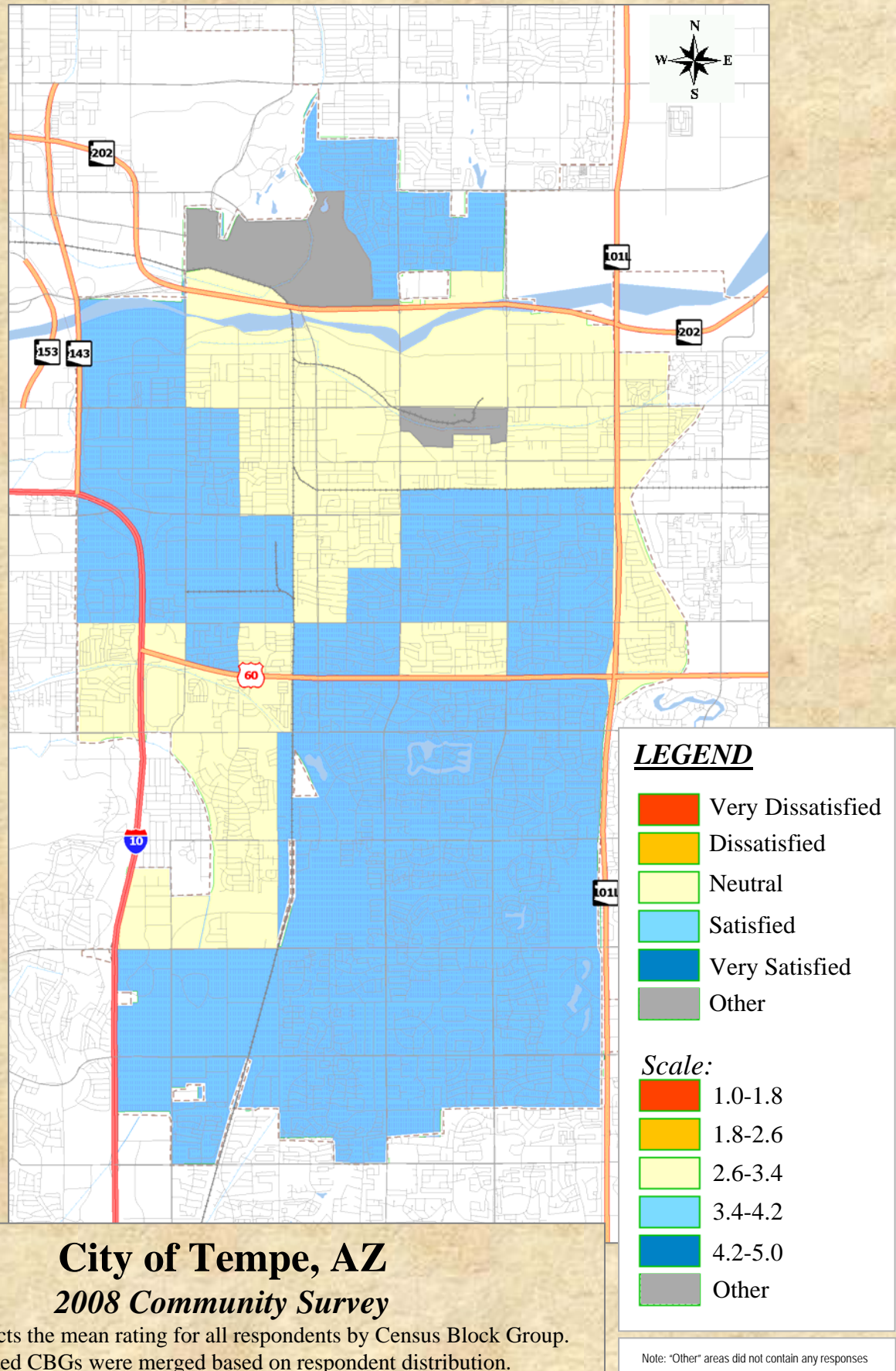
Q20a Amount of open spaces in the City



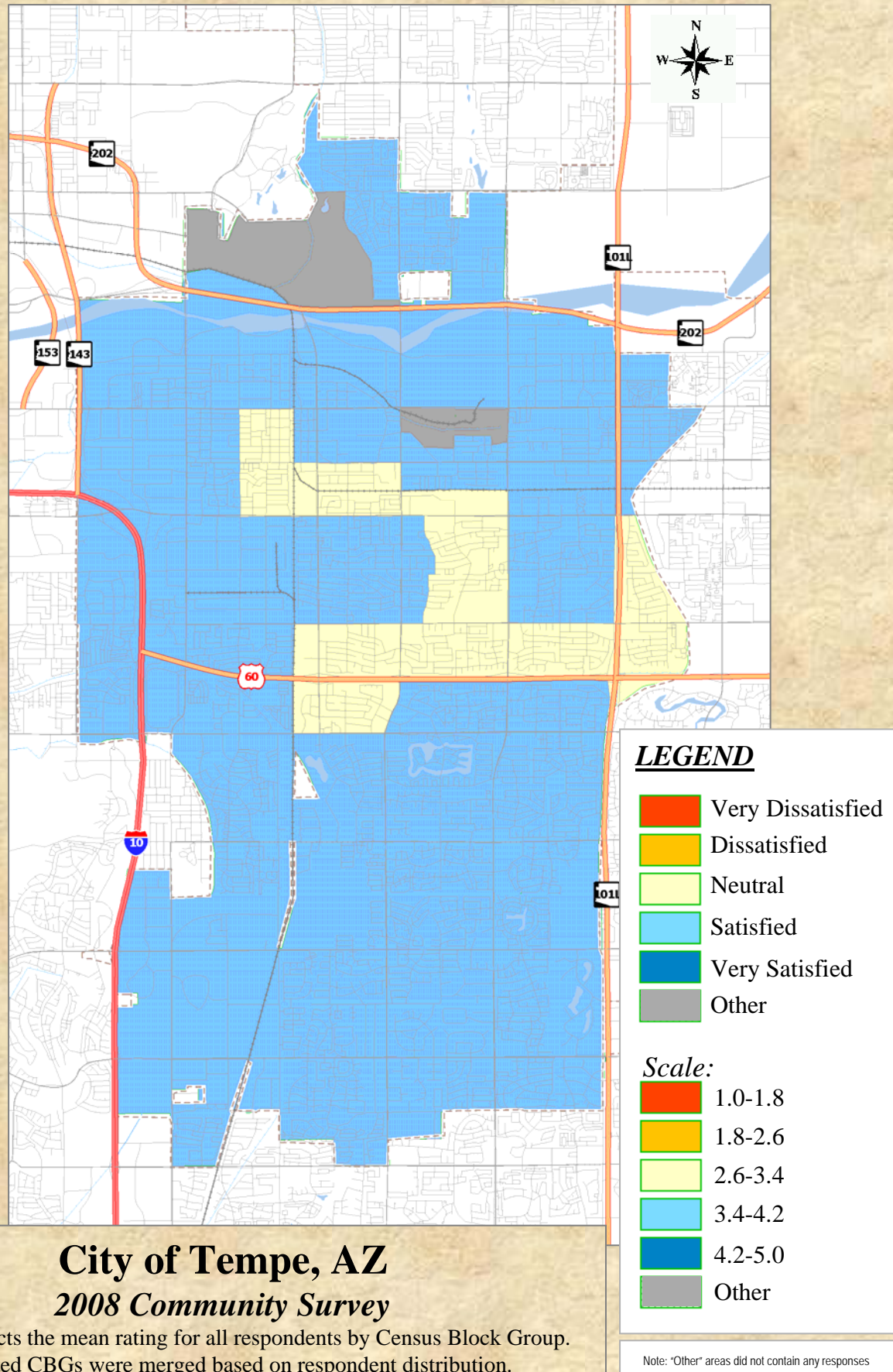
Q20b Quality of open spaces in the City



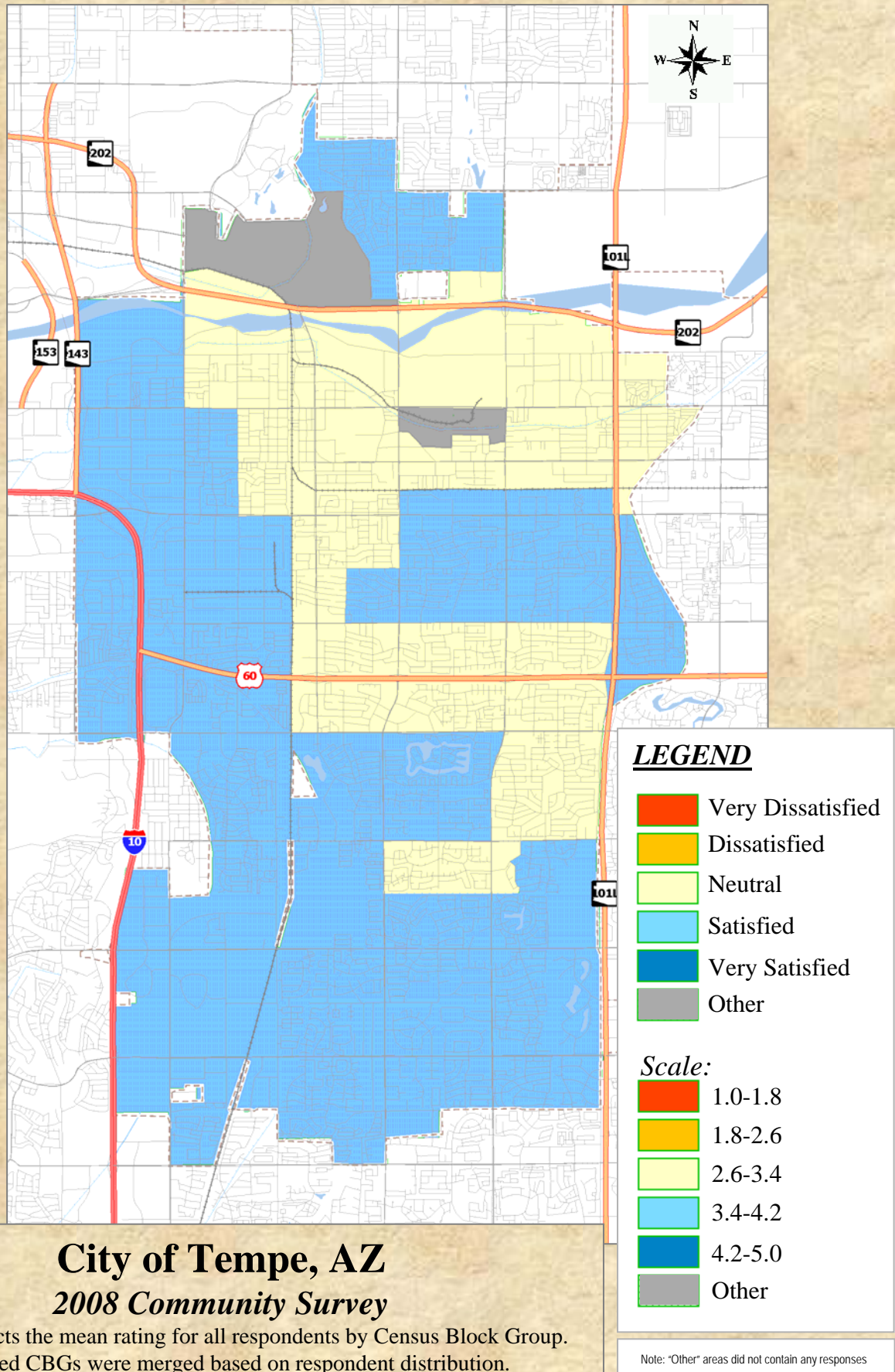
Q20c Quality of neighborhood retail centers



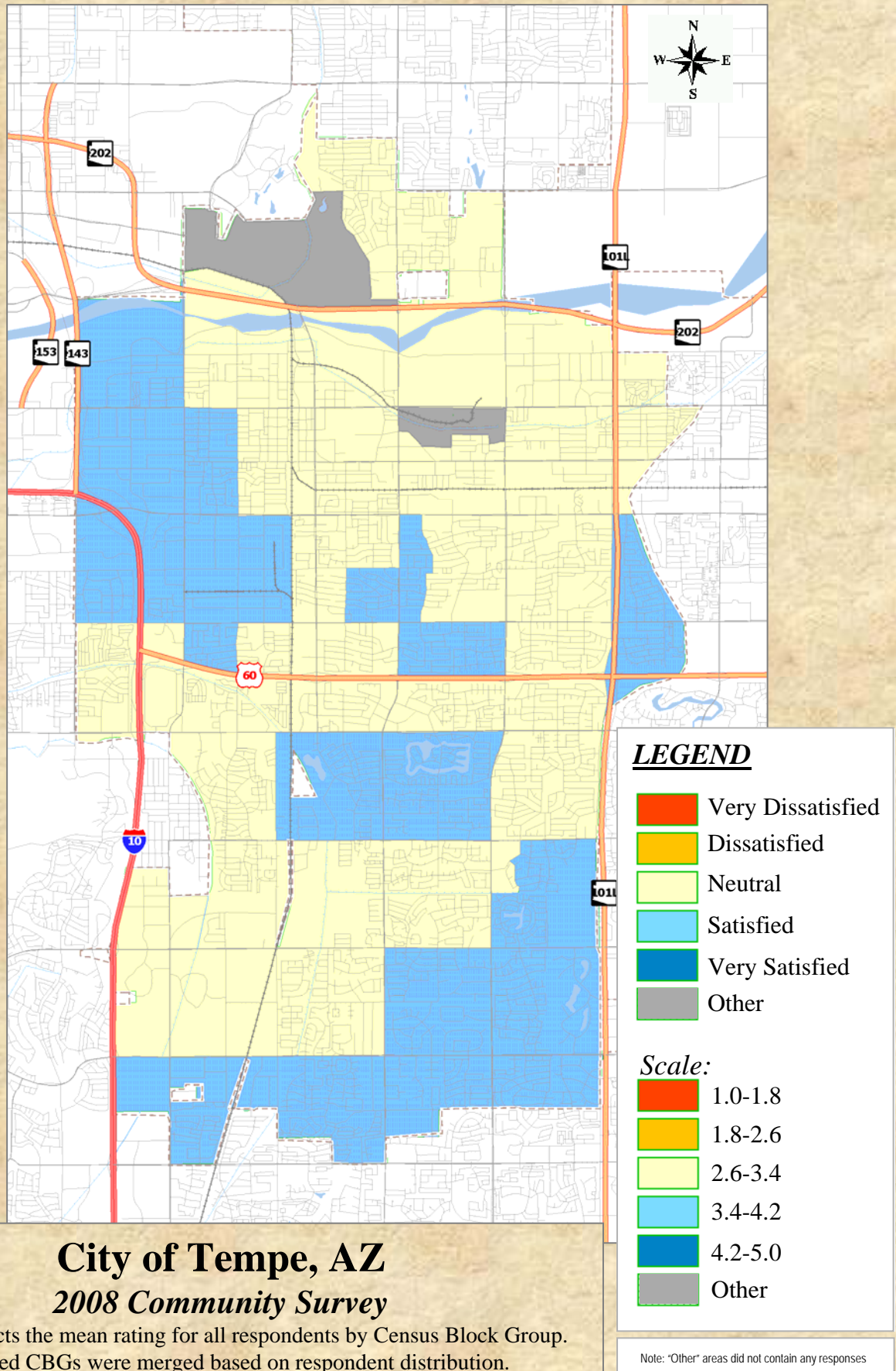
Q20d Quality of new commercial development



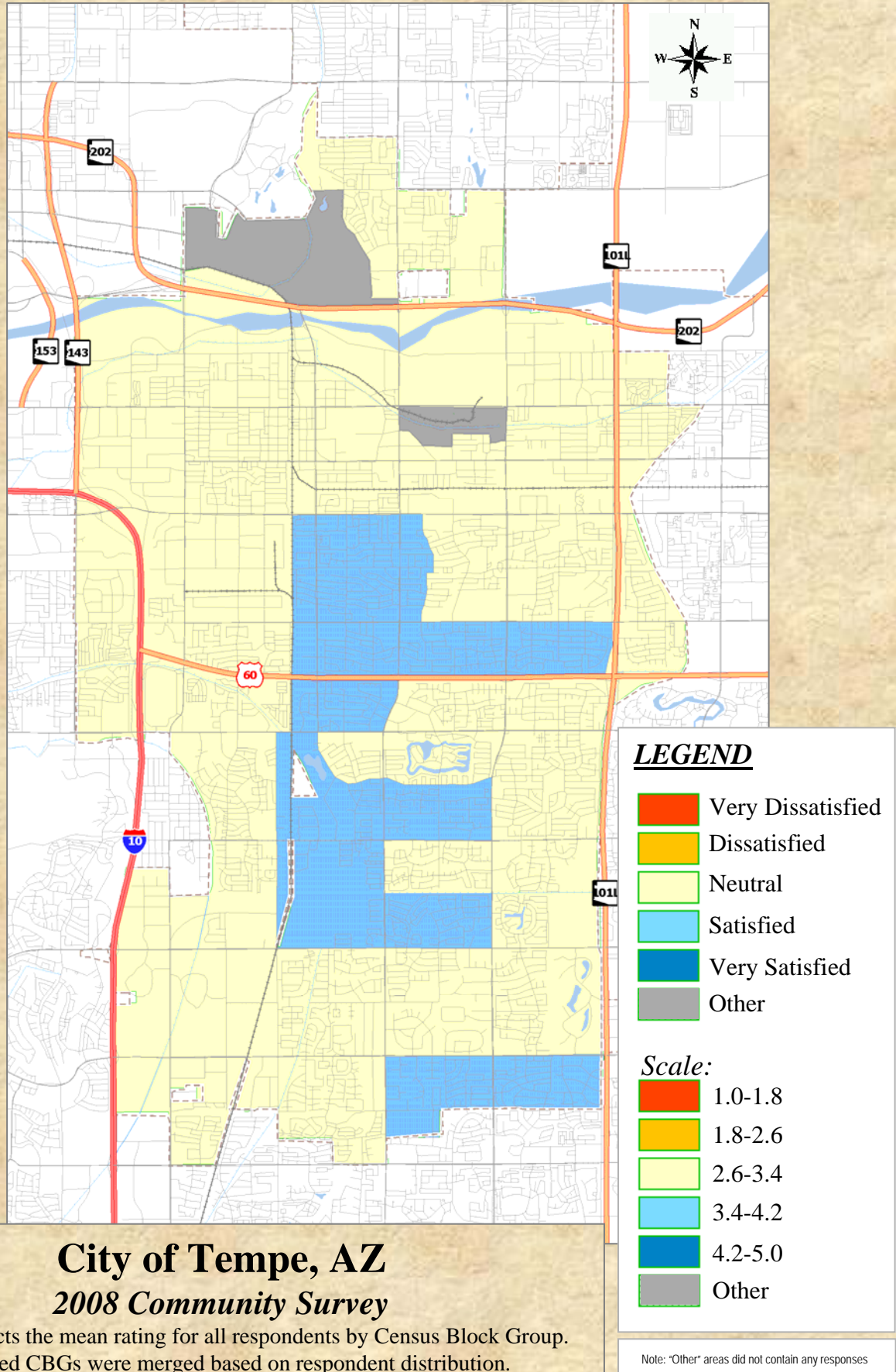
Q20e Quality of new residential development



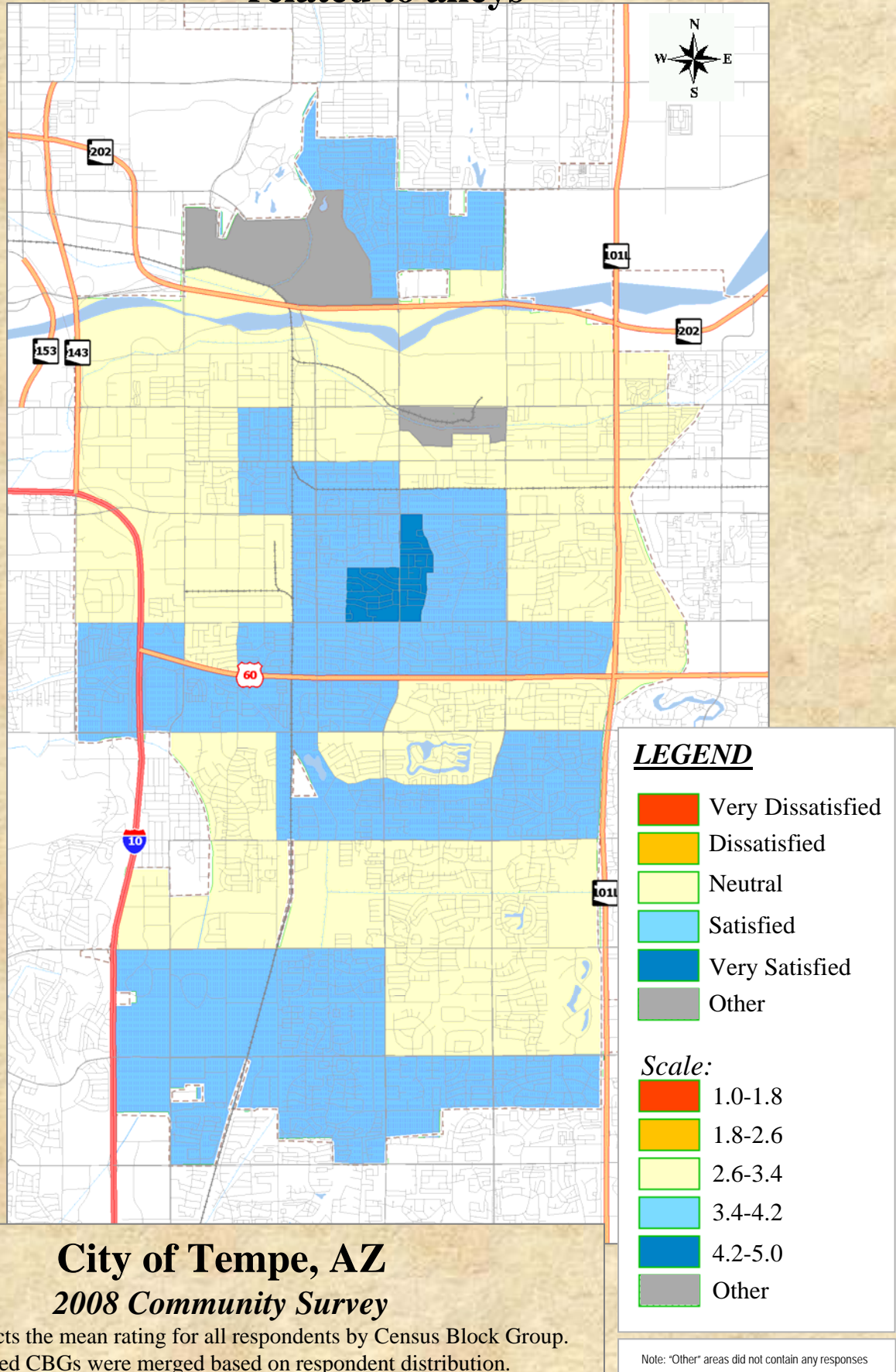
Q20f Amount & variety of new projects being built in Tempe



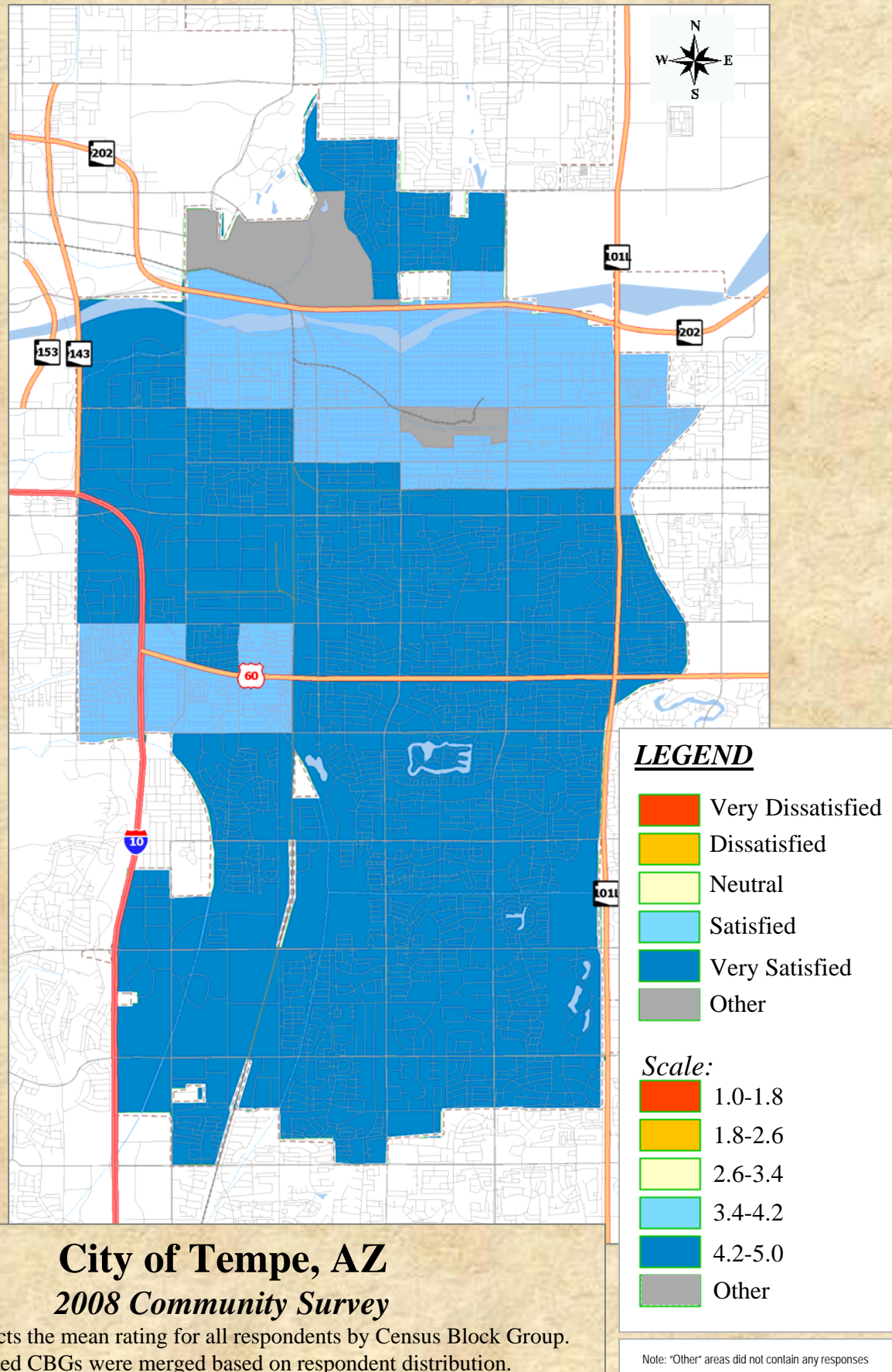
Q21a Cleanliness of the alley next to your home



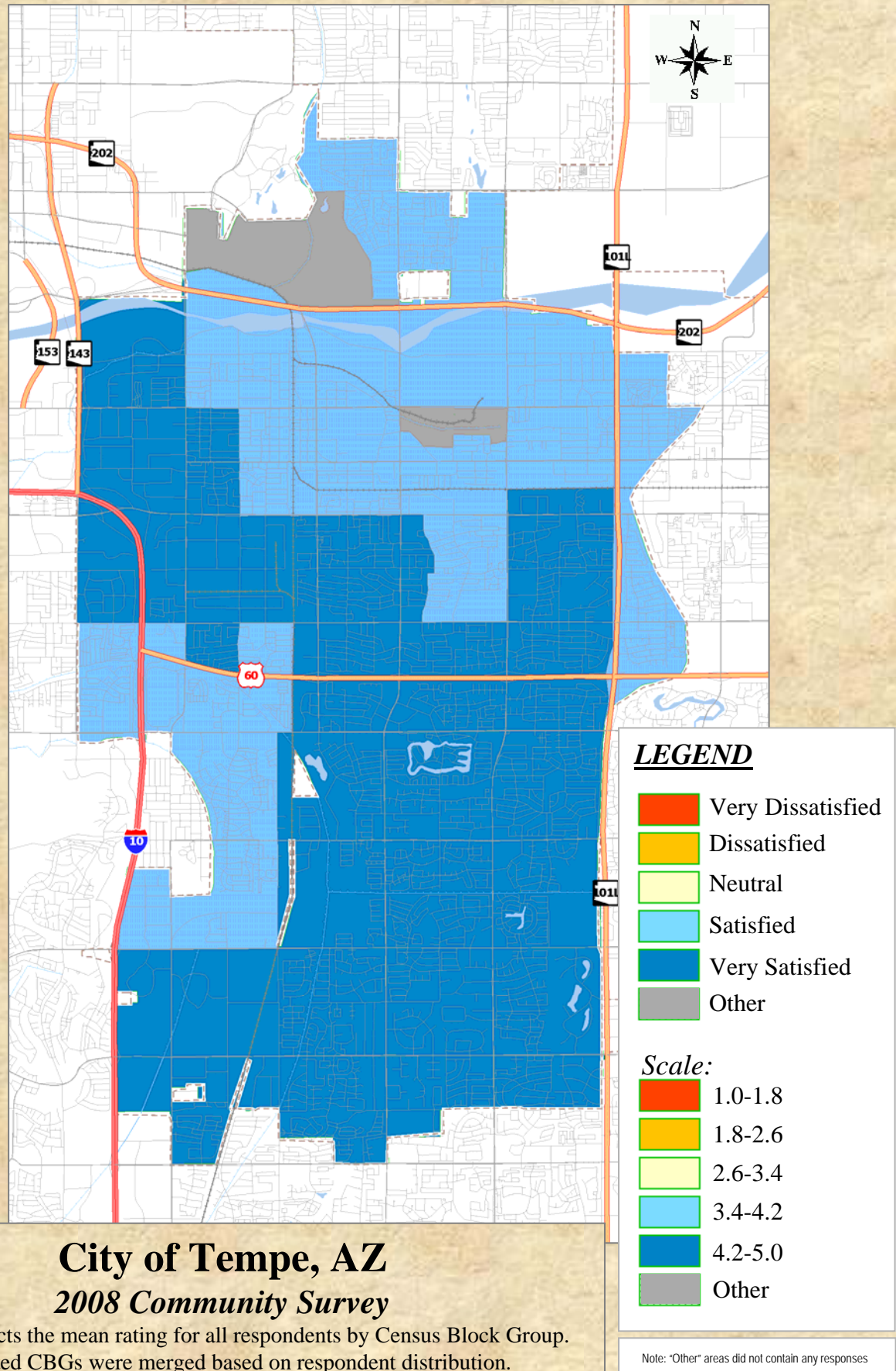
Q21b Responsiveness of the City to code complaints related to alleys



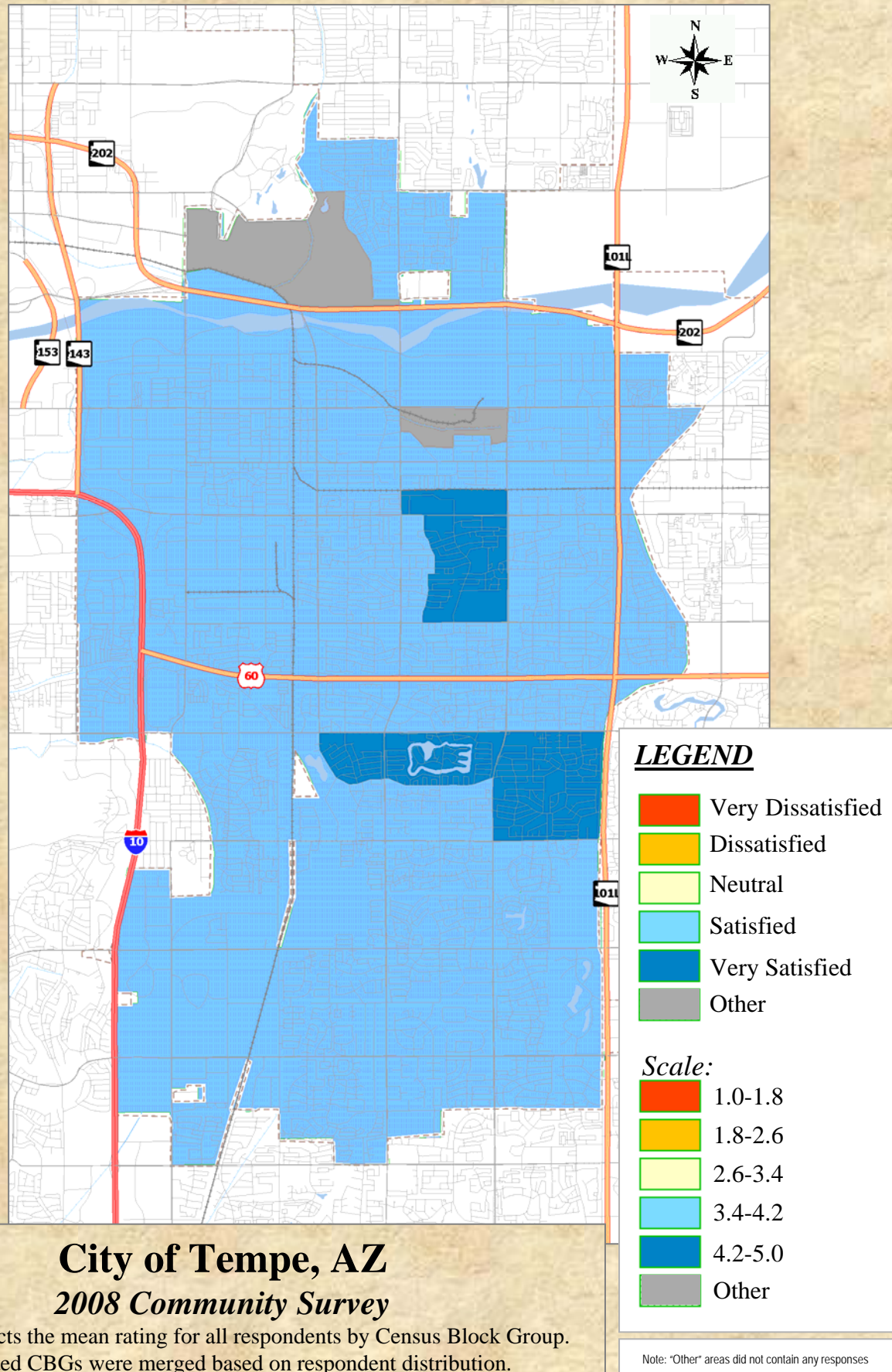
Q24a As a place to live



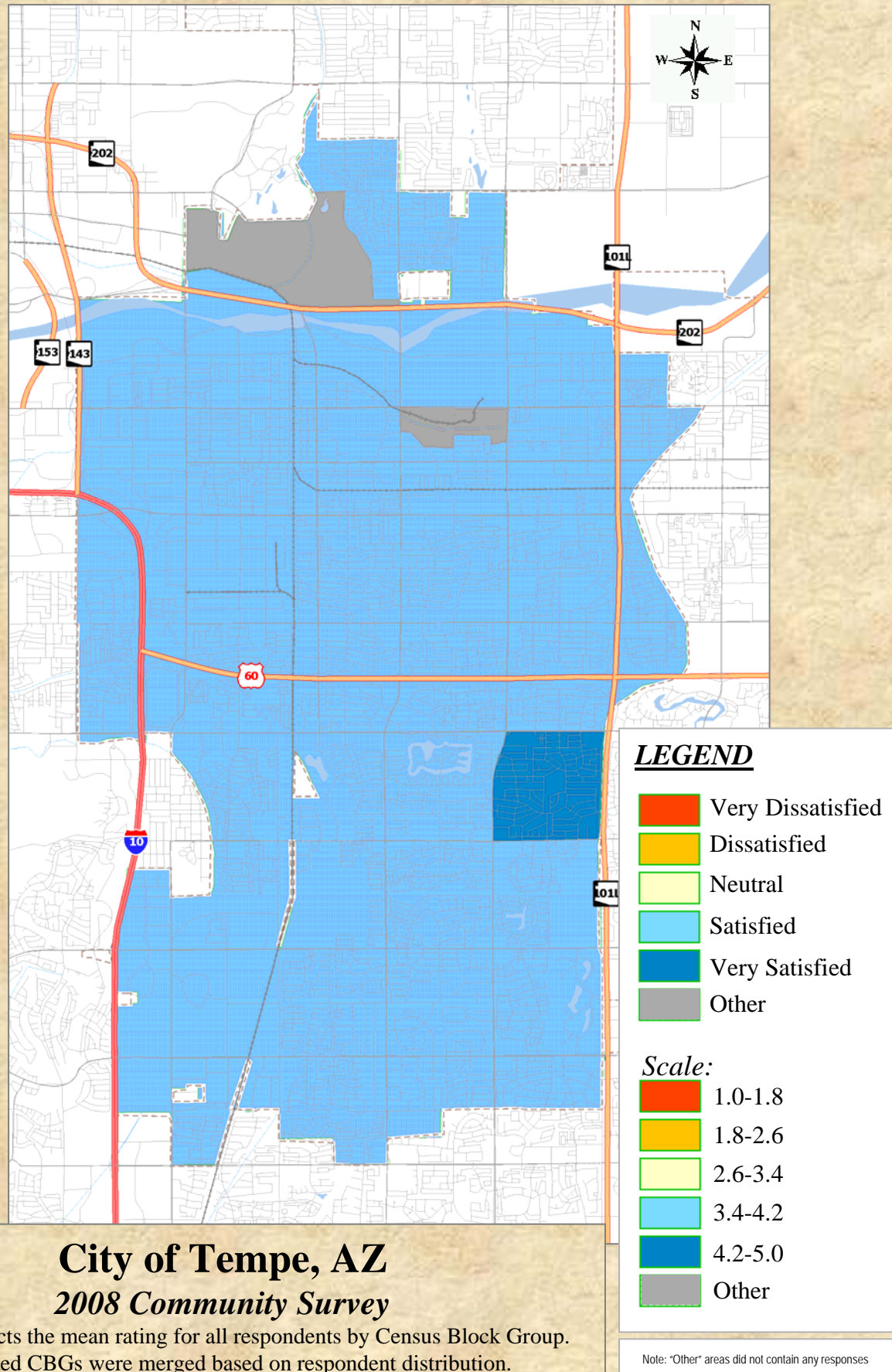
Q24c As a place to work



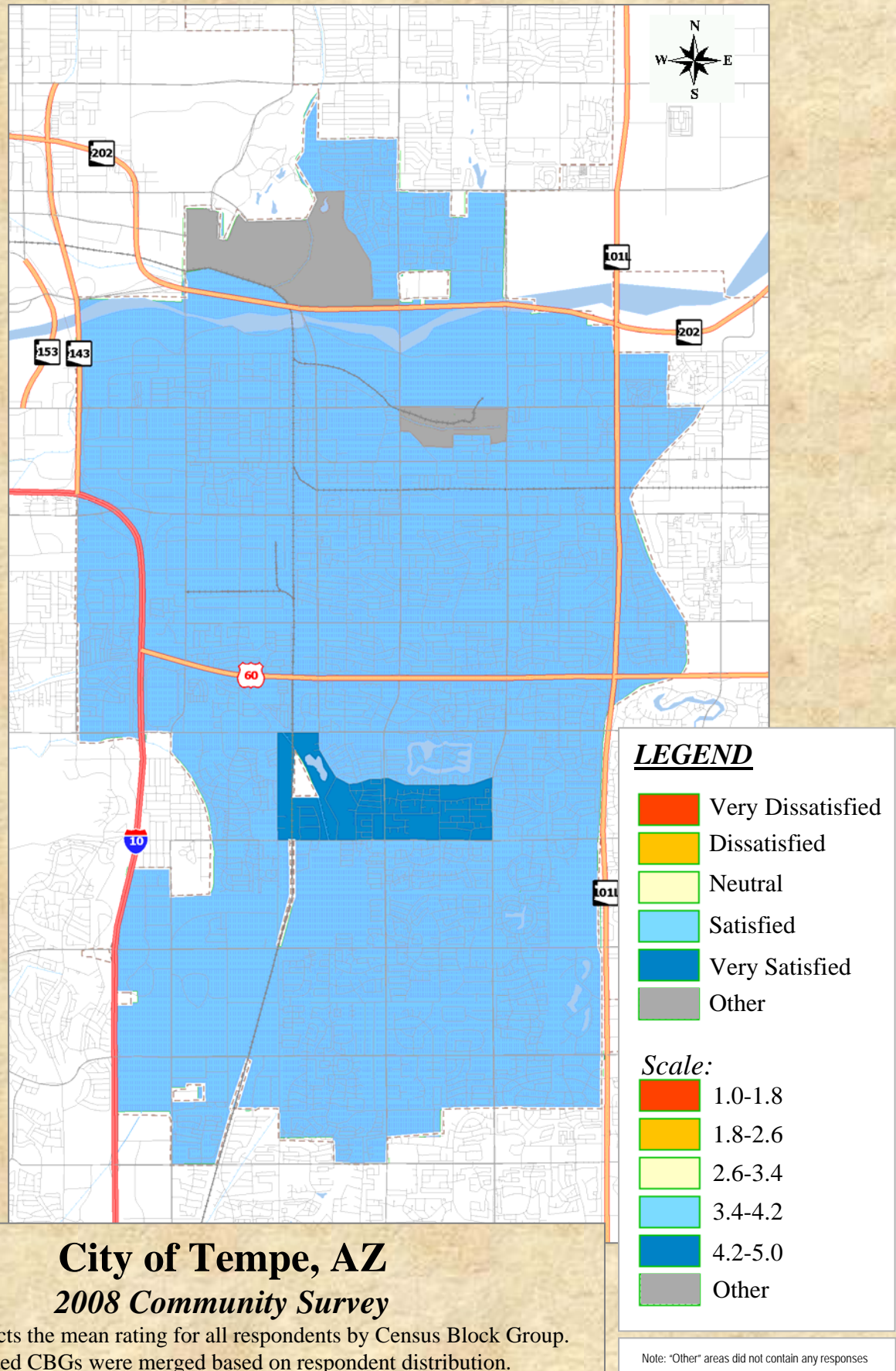
Q24d As a place to retire



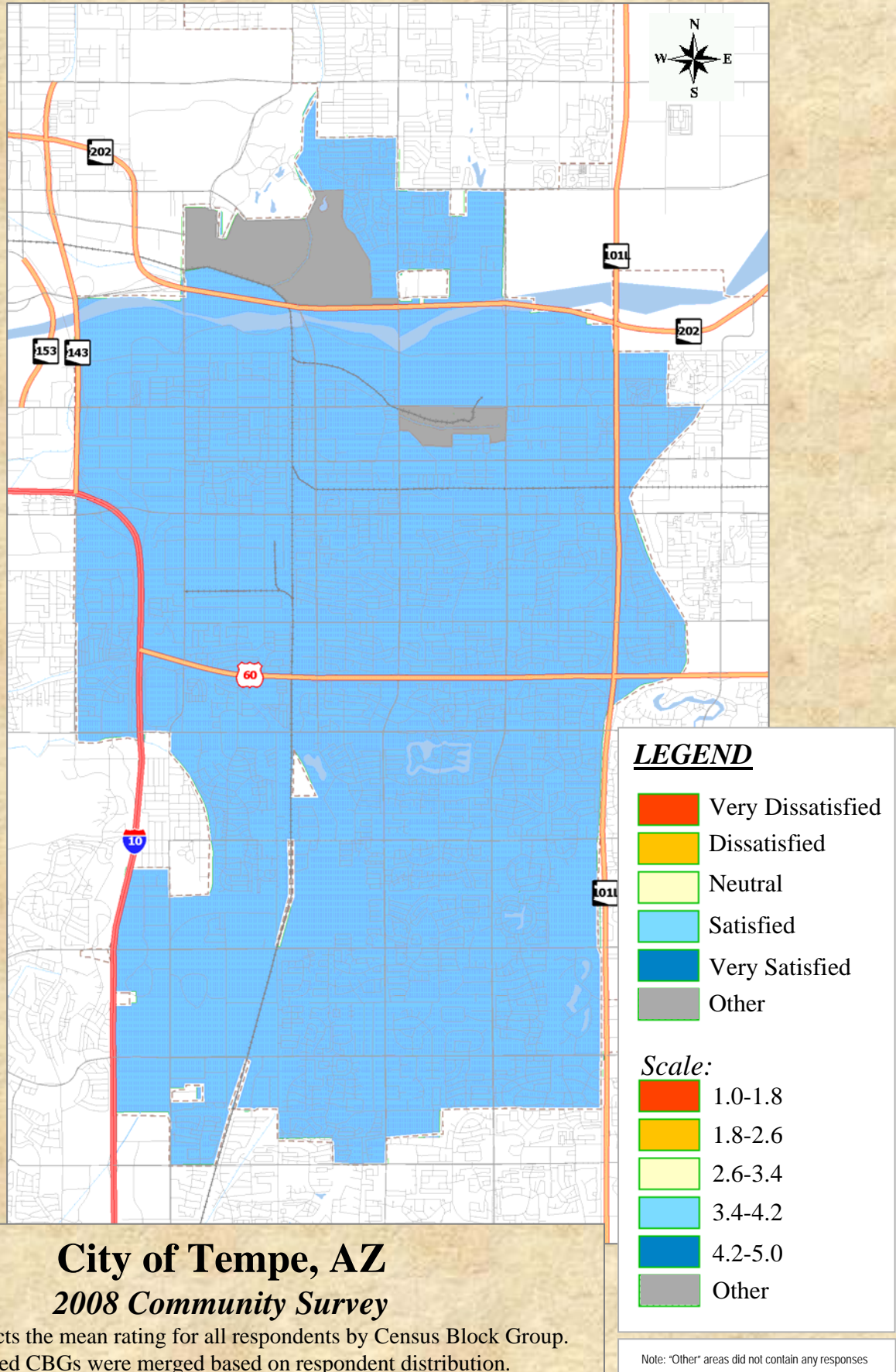
Q24e As a place to own & operate a small business



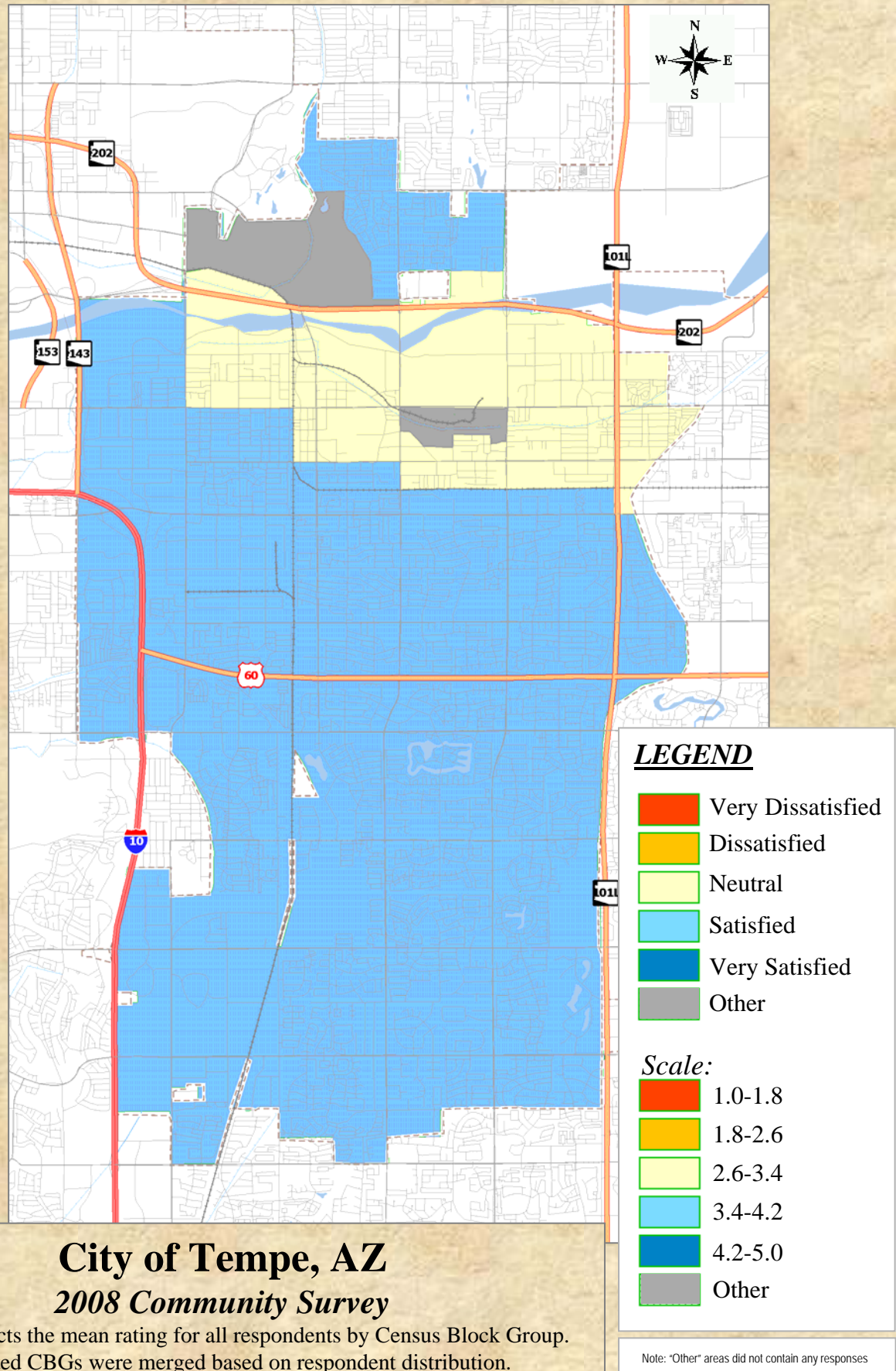
Q24f Satisfied with efforts to promote diversity in community



Q24g Satisfied with promotion of inclusiveness



Q24h Satisfaction with the direction the City is heading



Q24i Satisfied with leadership of City's elected officials

